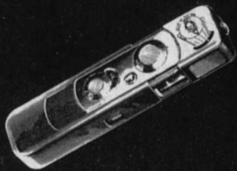


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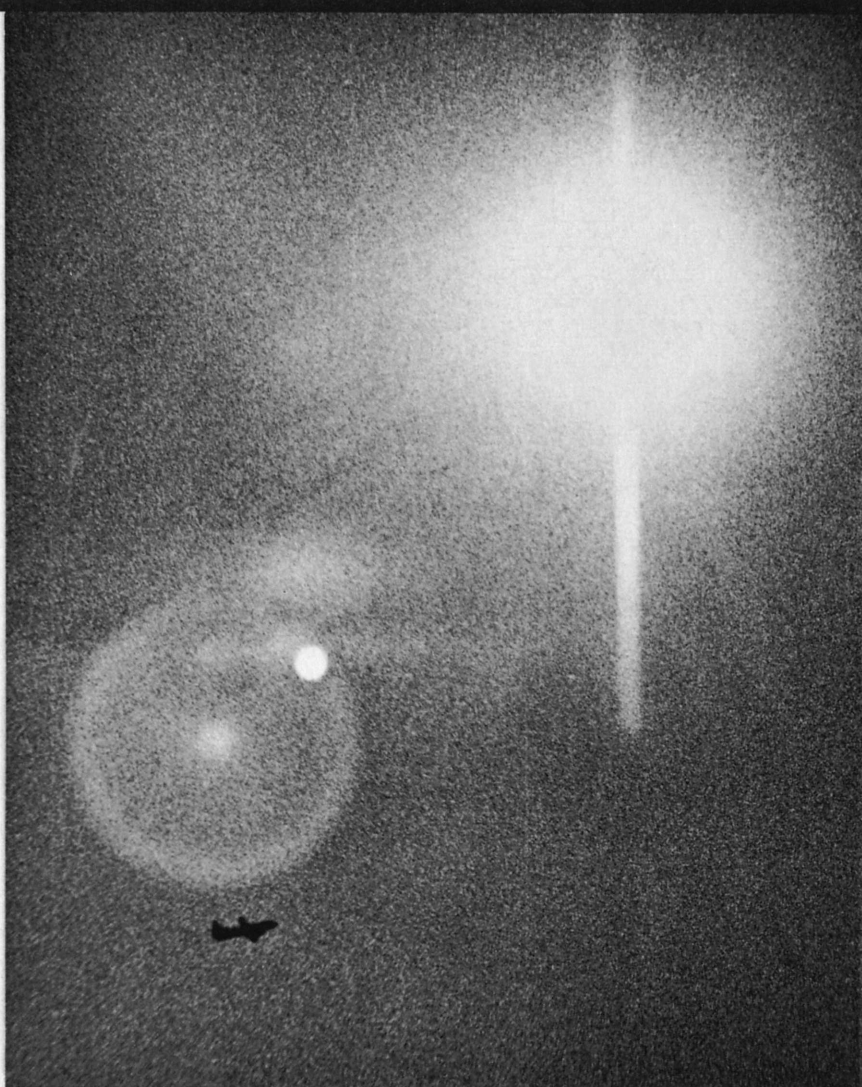
MINOX MEMO

GRATIS TO REGISTERED OWNERS OF THE FABULOUS MINOX CAMERA AND ITS AMAZING ACCESSORIES, PUBLISHED BY MINOX PROCESSING LABORATORIES, P.O. BOX 94, FOREST HILLS 75, N. Y.

Volume 7 number 2

WINTER/1964

This dramatic photo of a lonely airplane silhouetted against a blazing sun won a first place award for Dr. Joe C. Smith of Caldwell, Texas, in the Pleasure Division.

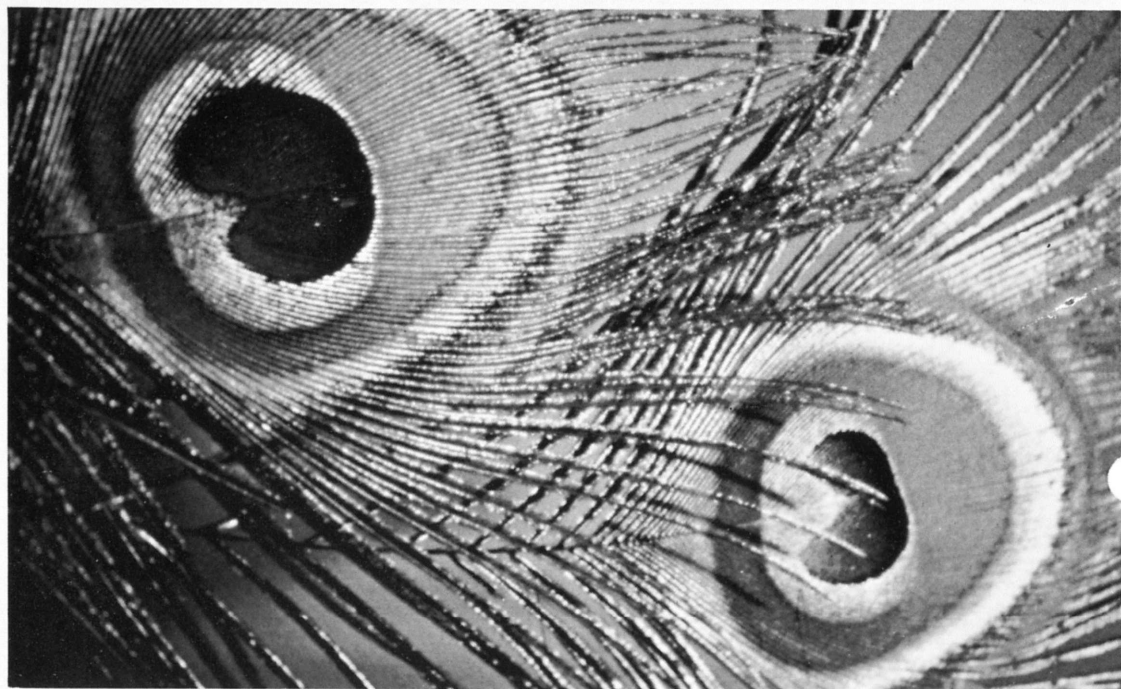


DOCTOR, ARTIST, STUDENT WIN TOP HONORS IN FIFTH MINOX PHOTO CONTEST

Widely separated sections of the country were represented as a Texas physician, California artist and Michigan college student took first place honors in the three divisions of the Fifth Minox Photo Contest.

Don O. Thayer, President of Minox Processing Laboratories, named the three top winners as:

Dr. Joe C. Smith, Caldwell, Texas, (Pleasure Divi-



A striking close-up of a peacock's tail, reproduced here in black-and-white, took first place honors in the Color Division for Chan-Soo Tan of Kalamazoo, Michigan.

sion); Jerry White, Los Angeles, California, (Business Division); and Chan-Soo Tan, Kalamazoo, Michigan, (Color Division).

The entries were swelled by a separate division for color prints for the first time and the 3-man panel of photography experts came up with the type of photos which would be prize-winners in anyone's contest! The authoritative panel consisted of Stephen Heiser, well-known commercial photographer; James Whitmore, Editorial Director, Encyclopedia Britannica, Inc., and a former LIFE magazine photographer; and Vincent T. Tajiri, Picture Editor of PLAYBOY magazine.

Owners of ultra-miniature Minox cameras seem to find their photo subject matter everywhere, as evidenced by the diversification of this year's entries. With their camera always in pocket or purse — ready for action — they are able to catch memorable scenes

which appear for an instant, then are lost forever.

Dr. Smith's winning entry is just such a photo. He snapped his ethereal shot of a lonely airplane silhouetted against a blazing sun while sitting in his car at a service station.

Jerry White, however, used his Minox to tell a tender, touching story with more feeling than mere words could ever express. His superb sequence, shot in a summer camp for blind children, is a classic in photo-journalism. Unfortunately, we cannot reproduce his entire series in one issue of the MEMO, but watch for additional photos in subsequent issues.

Chan-Soo Tan scored as the first place winner in the new Color Division with his close-up study of one of nature's most striking and vivid designs . . . a peacock's tail! Our black-and-white reproduction cannot do it justice.

The winning photos represent a variety of techniques and camera

uses termed "remarkable" by the professional photographers who served as judges. A complete list of the winners follows:

PLEASURE DIVISION

- 1st LONELY PLANE
Joe C. Smith, M.D., Caldwell, Texas
- 2nd FOOTPRINTS
Harry Upson, Jr., Reno, Nevada
- 3rd BOY AND GULLS
Joe J. Marx, Sarasota, Florida
- 4th THE BIRDS
Arthur Weil, Cincinnati, Ohio
- 5th SWIRLS
Lynn Poole, Baltimore, Maryland
- 6th LITTLE BOY AT WINDOW
Mrs. Barbara Belkin, Little Neck, New York
- 7th OLGA PETROVA AT 80
Joe J. Marx, Sarasota, Florida
- 8th REFLECTION IN THE RAIN
Dr. L. F. Bornstein, Lexington, Massachusetts
- 9th GRANDPA'S HAT
Abe Levine, Liberty, New York
- 10th SISTER IN CLASSROOM
Joe J. Marx, Sarasota, Florida

HONORABLE MENTION

- BOOTSIE—A PORTRAIT
Ralph Shomer, W. Englewood, New Jersey
- ARCHER
Arthur Weil, Cincinnati, Ohio

BUSINESS DIVISION

- 1st BRIGHT SUMMER DARKNESS
Jerry White, Los Angeles, California
- 2nd PRINTING SEQUENCE
Edward L. Simpson, Kingsville, Maryland
- 3rd CONTACT LENS SEQUENCE
Eric Penney, O.D., Beaumont, Texas
- 4th TRACTOR
Edward J. McCormick, Jr., Toledo, Ohio
- 5th ALASKAN EARTHQUAKE
Bob Penney, Anchorage, Alaska
- 6th MEDICAL SEQUENCE
C. A. Grand, M.D., Ashland, Wisconsin
- 7th ALL GLASS
Edward J. McCormick, Jr., Toledo, Ohio
- 8th JUBILATION OVER VICTORY—SAIGON COUP
Frank Walton, Washington, D. C.
- 9th TRUCK CAUGHT IN UNDERPASS
Donald E. Thomas, Oregon City, Oregon
- 10th CARWASH SEQUENCE
Mike Bloom, Shreveport, Louisiana

COLOR DIVISION

- 1st PEACOCK FEATHER DESIGN
Chan-Soo Tan, Kalamazoo, Michigan
- 2nd FROZEN RIVER
Howard G. Reamer, Baltimore, Maryland
- 3rd HAUNTED HOUSE
Vincent J. Longo, M.D., New London, Connecticut
- 4th SURFING
Jose M. Chaves, Irvington, New York
- 5th WORLD'S FAIR SCENE
Sanford Sacks, New York, New York
- 6th DESERT SCENE
Mrs. C. J. Morgan, New York, New York
- 7th PAVILION CEILING
Norman Goldblatt, Prairie Village, Kansas
- 8th SMILING BOY
Jay A. Hoffman, Downers Grove, Illinois
- 9th MOMENT OF TENDERNESS
William R. Howey, Pasadena, California
- 10th ALONE—ABOVE SIX-ZERO-ZERO
Major Scott G. Smith, Randolph AFB, Texas

ARTISTIC TALENTS DISPLAYED BY PLEASURE DIVISION WINNER

Little did Dr. Joe C. Smith of Caldwell, Texas, dream that his stop at an Austin, Texas, gas station would lead to his being named first place winner in the Minox Photo Contest Pleasure Division. But that's exactly what happened!

As Dr. Smith sat in his car, he casually glanced up at the hot Texas sky . . . just in time to spot the beautiful scene evidenced by his prize-winning photo.

He wrote that the print he submitted had been cropped considerably to achieve the desired effect. Shooting right into the bright sun, the Minox's built-in neutral density filter was employed.

Dr. Smith — obviously a photographic artist — utilizes his creative talents in oil painting and woodworking, as well.

COLOR DIVISION WINNER ADEPT AT NATURE PHOTOS

For student Chan-Soo Tan of Kalamazoo, Michigan, winning awards for his color photography is nothing new. In addition to his first place trophy and prize against fellow Minoxers in the latest Minox Photo Contest, Chan-Soo has scored highest in two local photo contests . . . while competing against slides taken with larger cameras.

A confirmed nature enthusiast, Chan-Soo highly recommends the Minox for close-up studies of wild-life because "its unique size enables it to be easily and conveniently hidden out-of-sight of the subject."

Chan-Soo achieved his artistic color shot of a peacock's feather design with Agfachrome CT-18, using a Minox B/C Flash Unit and the Minox built-in neutral density filter. Distance was a close 10½ inches.

CALLING ALL STORE WINDOW-TRIMMERS!

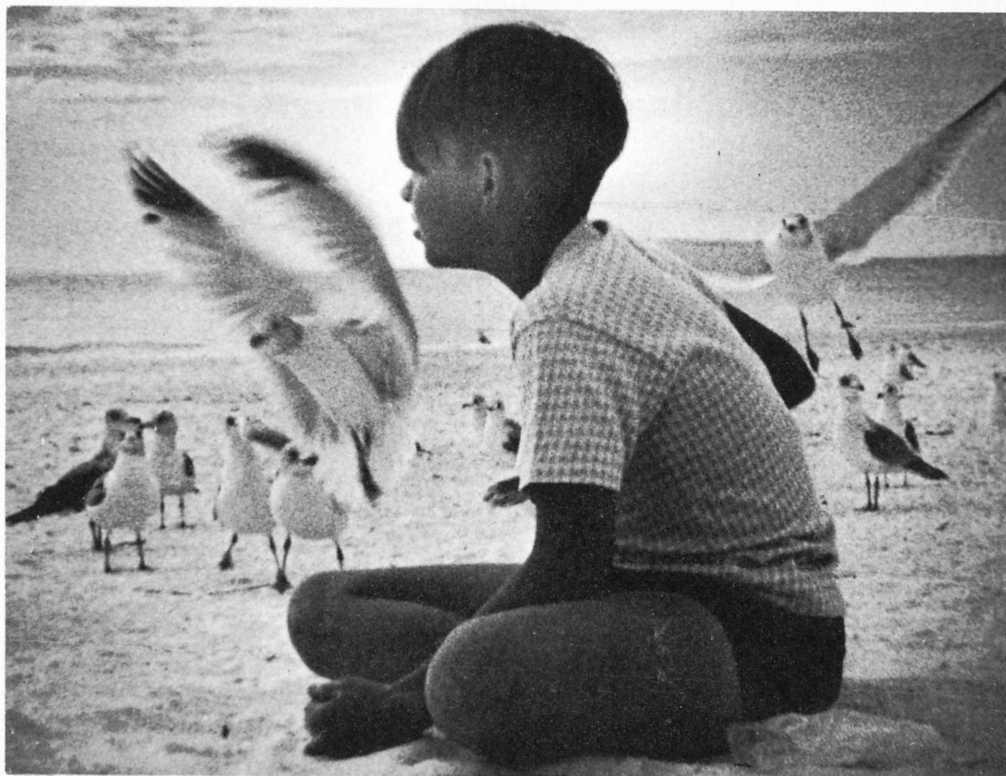


Henry Kaufman of Washington, D.C., demonstrates yet another possible commercial use of the very versatile Minox. This excellent close-up of a shop window in Palm Beach, Florida, was obtained by pressing his camera against the window glass and shooting at 1/20th, using Plus-X film and available light.

CONTEST JUDGES HARD AT WORK



Judging the thousands of entries received in the Fifth Minox Photo Contest to decide on 32 winners wasn't easy . . . even for this trio of photography experts. Here, the panel narrows the field to final selections as commercial photographer Stephen Heiser, left, indicates one of his choices to Encyclopedia Britannica's James Whitmore (center) and PLAYBOY magazine's Vincent Tajiri.



AVID MINOXER
JOE J. MARX
TAKES 3 OF 10 PLACES

Joe J. Marx, of Sarasota, Florida, is well-known to readers of the MEMO as one of the world's most enthusiastic Minoxers . . . as well as one of the most talented. Winner of many awards in previous Minox Photo Contests, this year he garnered three more prizes . . . all in the Pleasure Division.

Expert in achieving tremendous enlargements from his 8x11mm Minox negatives (he once made a remarkable 15-foot mural of the Cincinnati skyline from four such negatives), one of Mr. Marx's winning entries was submitted as a 14½" x 19" print.

"Boy and Gulls," above, won a third place award for Mr. Marx. "Sister in Classroom," right, captured tenth place honors. Another entry came in seventh. All three were human interest portraits.



"FOOTPRINTS"... A STUDY IN COMPOSITION

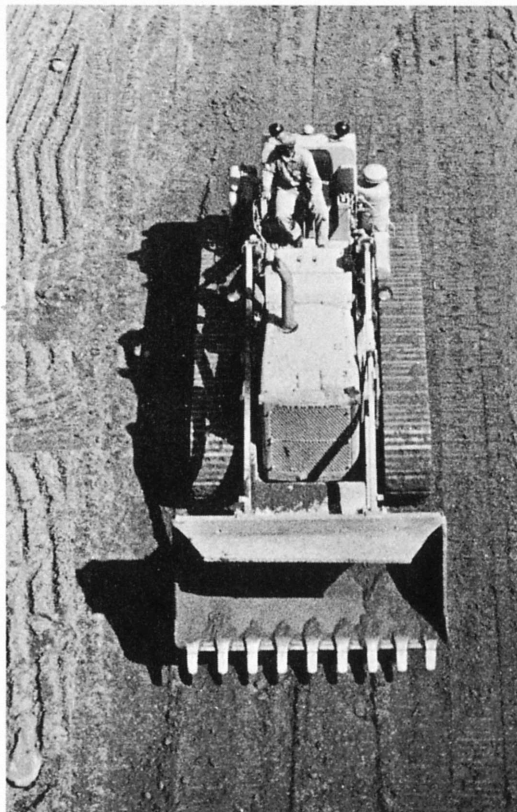


"Footprints," second place winner in the Pleasure Division of this year's Minox Photo Contest, is a well-planned and executed work of photographic art by Harry Upson, Jr., of Reno, Nevada.

Mr. Upson, a news photographer, stresses the need for careful study. "You must work carefully and with forethought," he says. "There are many steps to be taken before obtaining a top-quality print. It takes work and a fine photographic instrument. To me, it's worth every step!"

A Minox for 10 years, he was awarded Honorable Mention in the Fourth Minox Photo Contest and has won numerous other honors in Associated Press and State of Nevada photo contests.

McCORMICK SCORES TWICE



The photo above, an outstanding example of the beauty and design to be found in everyday activities, won a fourth place award for Edward J. McCormick, Jr., of Toledo, Ohio.

An attorney, Mr. McCormick has been a Minox for four years. Another of his entries in this year's contest — that of a modern, glass-and steel office building — took seventh place in the contest. Both photos, impressive enlargements, were entered in the Business Division.

SEND YOUR

MINOX

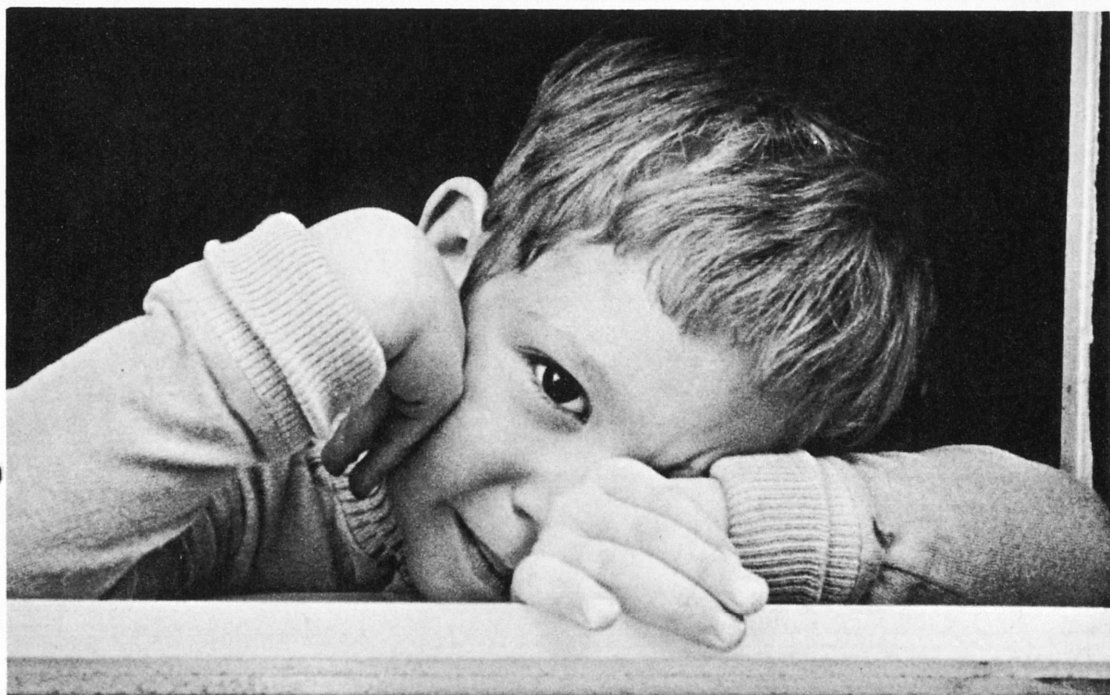
STORIES

PICTURES

ANECDOTES

TO YOUR MINOX MEMO





HOUSEWIFE-PHOTOGRAPHER NEVER WITHOUT HER MINOX

We don't know for sure, but we kind of suspect that the tousle-haired youngster peeking over a window sill is one of Mrs. Barbara Belkin's three children. She won sixth place in the Minox Pleasure Division with this shot.

The Little Neck, New York, housewife is no stranger to prize-winning photography, having racked up honors in such esteemed competitions as those sponsored by the New York World-Telegram, the Japanese Pavilion of the World's Fair, and the Forest Hills, New York, Minox Club. She also placed tenth in our own Minox Photo Contest of last year.

"Before acquiring my Minox, I would often miss good picture-taking opportunities," she said. "Now, I always have my Minox with me in my pocketbook. It has not only enabled me to capture scenes that present themselves, but has paid for

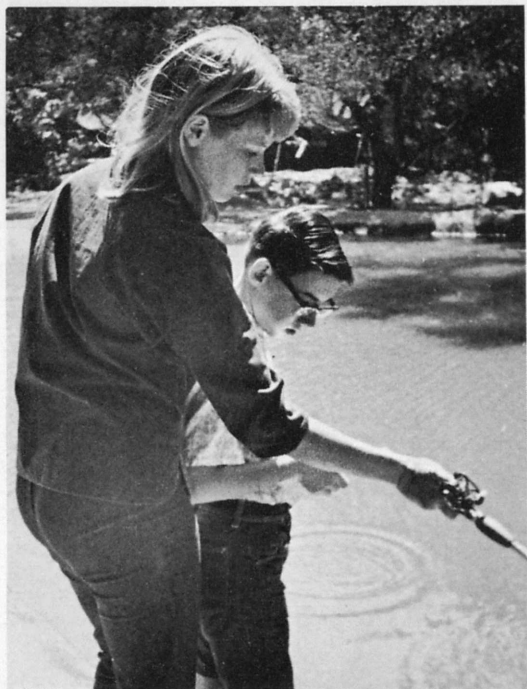
itself and the (Minox) enlarger in my darkroom.

"I chose Minox because it is the only reasonably-priced miniature or sub-miniature camera that is parallax-corrected and which can focus as close as eight inches," she added.

CONTRIBUTORS...PLEASE NOTE

Over the years, we've built up quite a backlog of photos sent in to us by MEMO readers. We're certainly appreciative of such interest and only wish we could publish **everything** that's received, but our ultra-miniature magazine just hasn't got the space. Nevertheless, we tend to retain every last photo for possible use "some day" because they're all so good. (There's no such thing as a "bad" Minox photo!)

Therefore, if you must have your photos returned within a certain length of time, please let us know and we'll (regretfully) comply with your wishes.



"Hey! I think I felt a tug on the line!"

MINOXER JERRY WHITE TELLS TENDER STORY OF BLIND CHILDREN IN "BRIGHT SUMMER DARKNESS"

High in the mountains of Malibu, California, a unique summer camp is devoted to blind and partially blind children. Camp Bloomfield, a non-profit organization, houses and feeds over 400 youngsters, ages 7 to 18, and offers them the same fun-filled recreation that sighted children enjoy in other camps.

Los Angeles art director Jerry White's moving photo-story of daily activities at Camp Bloomfield earned him the coveted first place award in the Business Division of this year's Minox Photo Contest competition.

"There's a sighted, college-age boy or girl assigned to each group of three to five handicapped children as camp counselor," White reports. "Throughout the season, these advisors look after, eat with and sleep alongside their charges. All take part in the daily program of hiking, fishing, swimming, drama and even riflery."

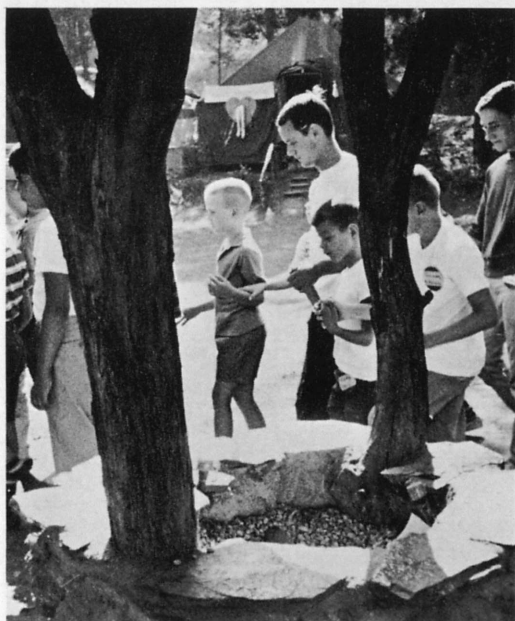
White owns two expensive large cameras, in addition to his Minox. However, he writes that, "I find I'm using the Minox more often than the other cameras. I'm intrigued with photo approaches and the use of the Minox in doing storyboard work for (advertising) agency TV commercials."

Calisthenics in the
warm summer sun

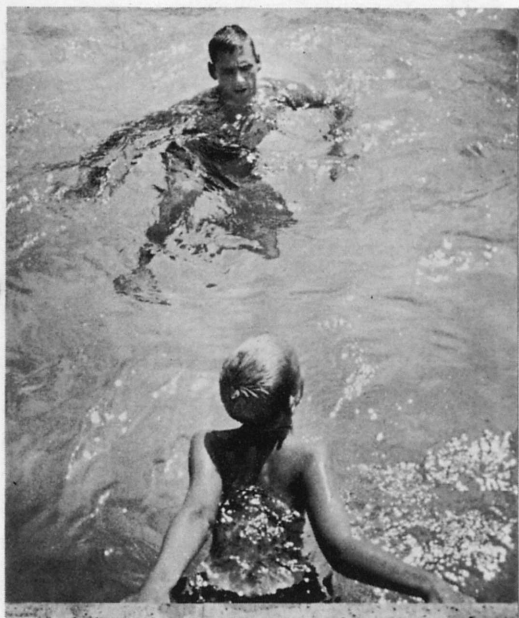




Picnic-style lunches in the great outdoors



Children hold hands as they travel about



Learning to swim is part of the fun



The soft, silken feel of a cooperative cat



"HAUNTED HOUSE" A SPOOKY COLOR WINNER

MINOXERS: BEWARE OF PLASTIC CASSETTES!

Just a year ago, we printed a warning against the use of plastic cassettes in Minox cameras. The main reason given then was that certain chemical properties of the plastic may react unfavorably on the film over a period of time. Thus, good shots may be ruined.

While that is still a valid reason for using nothing but Minox-packaged film (supplied in metal cassettes), other, even more important reasons have come to light.

Plastic cassettes have been jamming the delicate, finely-machined mechanisms of Minox cameras. Plastic shavings within cameras have made major repairs necessary. Plastic, which reacts to heat and cold much more readily than metal, has caused "off-brand" cassettes to swell or shrink, split and crack.

Because the Minox cassette is designed with as much attention to exacting tolerances and precision as the camera itself, it is advised that **only** Minox-packaged film be

"Haunted House." What more apt title could be given the third place winner in the new Color Division of the Minox Photo Contest? With Halloween just past, visions of ghosts and goblins are still fresh in the children's minds. How many youngsters would relish spending a night in this foreboding structure?

In its original shades of stark yellows and parched browns against a midnight blue sky, Dr. Vincent Longo's color print is a chilling sight indeed. The excellent composition, shot from a low angle, imparts an eerie feeling of deep, dark mystery to all who view this deserted mansion high on a hill. You can just feel the chilling wind whistling through the dead branches of that lonely tree alongside.

Dr. Longo used Agfachrome CT-18 for his prize-winner. We hope to see some **cheerful** shots from the New London, Connecticut, physician in the near future!

used. In this way, your Minox camera can never be damaged from "within."

VISITING DIGNITARY TURNS THE TABLES ON MINOXER

On a recent visit to San Francisco, President Tsiranana of Malagasy (formerly Madagascar) — an avid photographer — dropped in at Brooks Camera Store. Accompanied by his aide, and host Cyril Magnin, he was Minoxed by Harry Stokes of Brooks.

Unaware of the candid photography at first, President Tsiranana then reacted by photographing the photographer . . . with his own Minox, of course!



Flashlight Photography

How many readers have tried this interesting trick? Irving Namm of Bayside, New York, placed his Minox on a tripod, set the shutter at "T," then turned off all the room lights.

Using a pocket flashlight, he "drew" this face, complete with eyeglasses, and the mighty Minox recorded every movement.

Why not do some of your own experimenting and report to us on it?



1. The president's aide points out that they are being Minoxed.

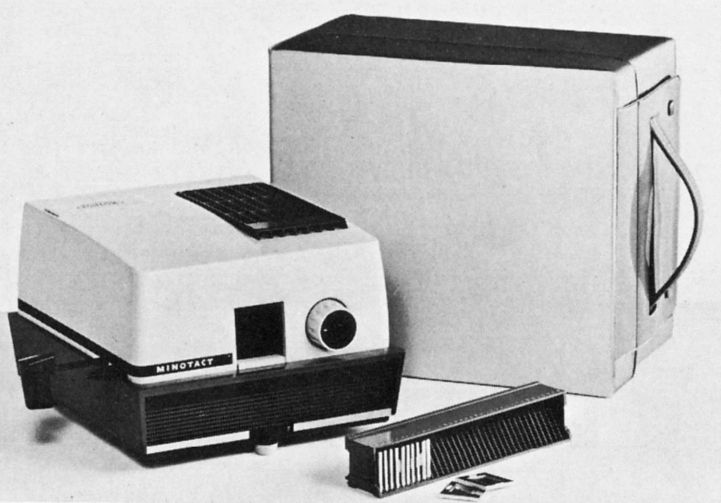


2. Both distinguished visitors react by reaching for . . .



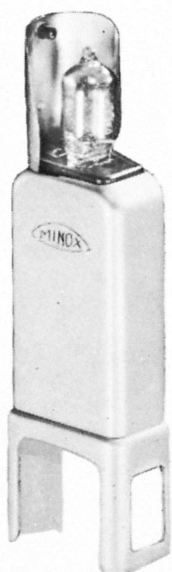
3. . . their own Minox cameras, which they proceed to use!

NEW MINOX MINOTACT



Small in size only. Projects Minox metal and glass slides and/or specially mounted 10 x 14mm sub-miniature slides to big, brilliant pictures three times larger than other projectors at the same distance from the screen. Magazine holds 36 slides.

Priced under \$135



ULTRA-MINIATURE ACCESSORIES GREAT GIFTS FOR EXTRA DIMENSIONS IN MINOXING!

MINOX B/C FLASH

The world's smallest and lightest flash unit, measures 2 x 1 x 1/2", weighs just 1 1/2 oz. Built-in telescoping reflector gives full illumination. Fits all cameras. Complete with belt case.

- #31 Model B for Minox B; chrome finish.
- #31BL Model B for Minox B; black anodized finish.
- #32 Model A for Minox III-S; chrome finish.
- #32BL Model A for Minox III-S; black anodized finish.
- #36 Battery for Minox B/C Flash.

All priced under \$17



TELEPHOTO/BINOCULAR CLAMP

Attaches Minox to binoculars for thrilling close-ups. Adjustable for oculars from 1" to 2" diameter. Can also be used as microscopic clamp. Has built-in tripod socket and cable release socket. Cable release not included.

#60

Priced under \$22



Shutter Settings:

AVERAGE SUBJECTS:
Nearby people, house,
street scenes, gardens

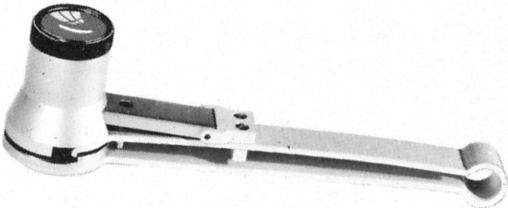
LIGHT SUBJECTS:
Scenery, people in
marine, beach, snow

DARK SUBJECTS:
People in dark clothing,
dark flowers, animals

bright sunlight	hazy sun	cloudy bright	cloudy dull
500	200	100	50
1000	500	200	100
200	100	50	20

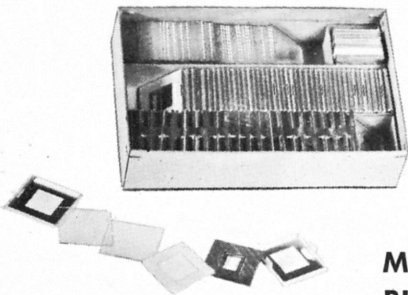
CT-18 COLOR POSITIVE FILM

New high speed, extremely fine-grained color positive film for magnificent color transparencies for projection and glorious 2 3/4" x 3 3/4" color prints. This film is very versatile as you can see from the chart above. Packed one cassette per box (36 exposures per cassette).
#29 Priced under \$3.00



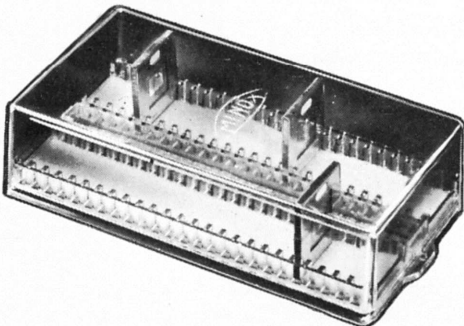
MINOX TRANSPARENCY VIEWER-CUTTER

Examine frames through built-in magnifier, then cut by thumb pressure. Facilitates speedy slide mounting. #53 Priced under \$13



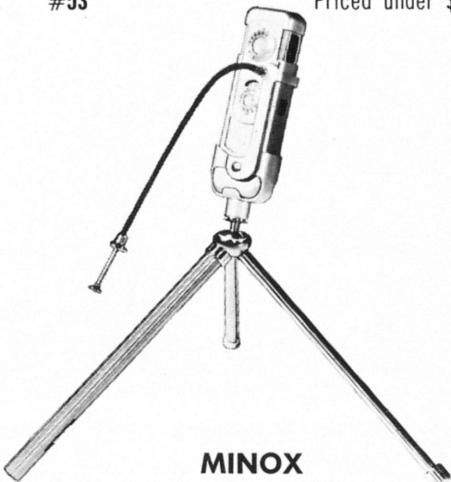
MINOX SLIDE BINDING KIT

Contains slide frames, metal masks and cover glass to complete 50 slide mounts. #54 Priced under \$6



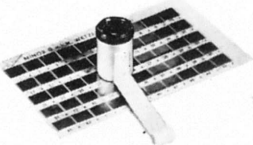
MINOX SLIDE SAFE

Transparent, dustproof slide file measures 3 1/4 x 6 1/2 x 1 1/2", holds 50 Minox metal and glass slides in numbered and indexed slots. #55 Priced under \$2



MINOX POCKET TRIPOD

Sets up in 10 seconds, collapses into own case. Has tilting head and cable release. 7 1/4 x 3/8" diam. Includes camera clamp, leather case. #73 Priced under \$19



VIEWER MAGNIFIER

Specially designed for viewing Minox negatives or transparencies to select frames for prints or slides. #94 Priced under \$6



RIGHT-ANGLE FINDER MIRROR

Perfect for around-the-corner picture taking. Shoot to the right or left while facing straight ahead. Great for candid photography.

#62 for Minox B

#63 for Minox III-S

Priced under \$9

Priced under \$9



REFLEX VIEWFINDER

Lets you take pictures at waist level or near the ground for angle shots, or wherever eye-level isn't desired.

#65 for Minox B

#66 for Minox III-S

Priced under \$13

Priced under \$13

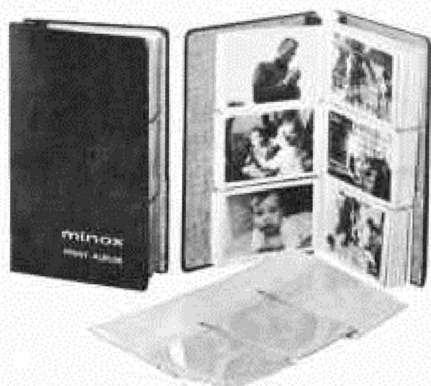


MINOX DEVELOPING TANK

Daylight loading, with thermometer.

#90

Priced under \$12



MINOX PHOTO ALBUM

Has transparent plastic pockets for 102 standard size Minox prints. Expandable to any size through refills. Covered with smooth, padded, simulated brown leather and gold-leaf Minox imprint.

#120 For 2 3/4" x 3 3/4" prints

#120A For 3 1/2" x 4 3/4" prints

Both priced under \$7

MINOX BELT CASES

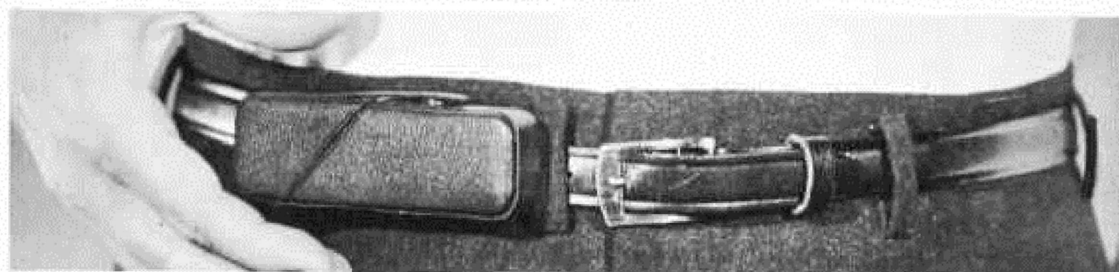
Lets you wear your Minox. Choose from genuine black, brown or red leather.

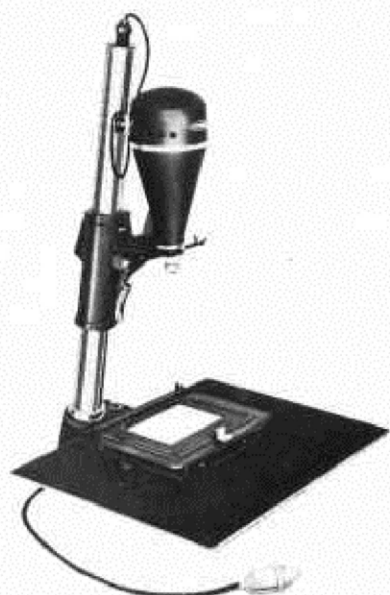
#104 Minox B belt case

#105 Minox III-S belt case

#110 Leather case for finder (without belt loop)

All priced under \$5





MINOX ENLARGER/COPY STAND

Enlarges up to 11" x 14". Has built-in light diffuser control, tilt back lamp housing, f/3.5 micro Minox lens, double condensers, high-low switch.

#80

Priced under \$150

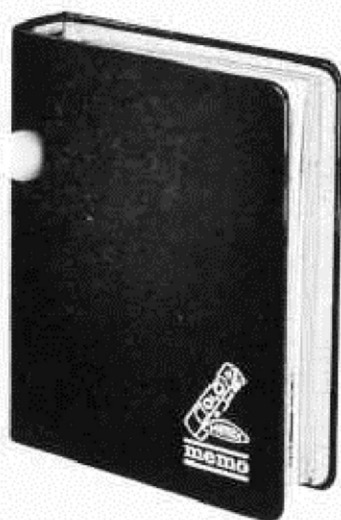


ADJUSTABLE COPYING STAND

Sturdy stand for copying letters, book pages, documents. Adjustable for distances for 8" to 18". Folds to only 9 x 1 x 1½".

#76

Priced under \$25



MINOX MEMO BINDER

Handsome luggage leatherette 3-ring binder with gold-leaf stamp. Keeps Minox Memos safe and ready for instant reference.

Priced under \$4



MINOX FILTER KITS

New, easy-to-use snap-on filters.

#67A For Minox III-S. Black and white "A" Filter Kit: yellow, neutral density gray and ultra-violet filters.

#67B For Minox-B. Black and white "B" Filter Kit: yellow, orange and blue filters.

#68 For Minox III-S and B. Three color correction filters: regular Skylight (pink); medium Skylight (reddish); Flash Conversion (light blue).

All priced under \$11



PRECISION-DESIGNED MINOX SERVES AS RESEARCH DEVICE

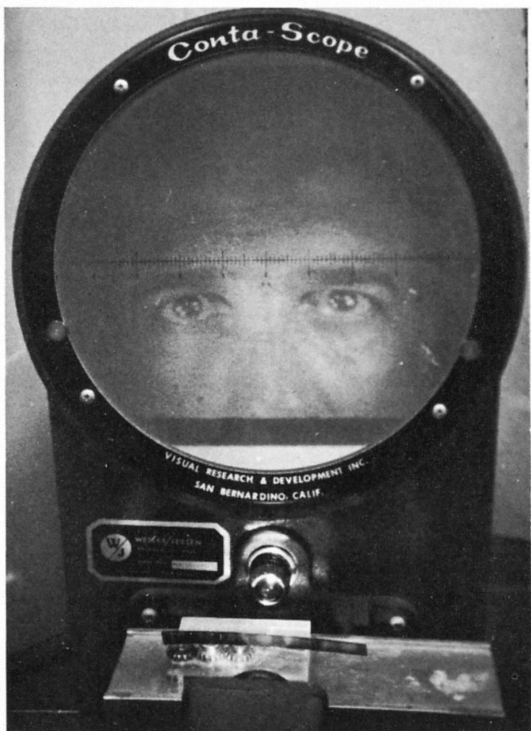
"My Minox is a 'working' camera; it pays its own way."

That's what Dr. Eric Penney, Director of Contact Lens Fitting and Research for Texas State Optical (Beaumont) wrote when he submitted his Minox photos for consideration in the Fifth Minox Photo Contest.

The judges agreed with him awarding Dr. Penney third place in the Business Division.

His presentation, entitled, "The Minox Camera as a Research Instrument in Contact Lens Clinical Investigatory Procedures," consisted of a series of photos accompanied by detailed explanatory copy.

The doctor noted the fact that, "A Minox color transparency and a contact lens are almost exactly the same size. Therefore, a standard laboratory projection device used to study a contact lens can also be used to study a Minox color transparency of a lens upon the eye. 35mm transparencies will not work; they are too large."



The Minox transparency, mounted in a holder of Dr. Penney's design, is projected onto the ground glass screen of a Conto-Scope (a contact lens inspection device here being used as a Minox transparency projector). The patient's lenses are clearly visible. The size of the patient's pupils, corneas, etc., can be measured by the millimeter scale running across the screen.



In the second photo (left), the Minox (left arrow) in a "home-made" aluminum holder, has been fastened to a focusing microscope. When the microscope is in focus, so is the Minox! Both of these photos, by the way, were taken with a Minox, using ASA 25 film.



Between poolside scenes at the Ambassador Hotel in Los Angeles, Edie Adams snaps another member of the cast with her Minox. GLOBE PHOTO

EDIE ADAMS STARS FROM BOTH SIDES OF THE LENS

Lovely, lively Edie Adams "relaxes" from performing in **front** of movie and television cameras by getting **behind** her Minox.

On location for the film version of Gore Vidal's Broadway hit, "The Best Man," Miss Adams pulled her Minox from her purse and began snapping away at other members of the cast.

An expert Minoxer for many years, Edie caught some excellent close-ups of fellow actress Ann Newman, also appearing in the movie. At this point, Minox photographer Adams turned Minox instructor, as Miss Newman received a quick rundown in handling the marvelous Minox and began using it herself!

SWIRLING MOVEMENT TAKES PRIZE

Lynn Poole, who garnered a fifth place award in the Pleasure Division of the Fifth Minox Photo Contest, is a man who lists "Minox photography" as one of his main avocations. Professionally, he is Director of Public Relations for Johns Hopkins University.

A noted Baltimore, Maryland, author and ballet enthusiast, Mr Poole carries his Minox with him everywhere, taking **two** along on trips. They are the only cameras he owns. His winning photo — an artistic study of movement and design — was accomplished with ASA 400 film.

"The Minox camera has three major advantages," according to Mr. Poole. "It's small and unobtrusive, secures near and far pictures of highest quality, and makes friends for me wherever I go!"



"EAGLE-EYED" MINOX GAINS STATURE

The excellent detailing possible with a super-sharp Minox is confirmed by this exceptional shot of a hand-carved wooden eagle submitted by Stanley L. Stern of Miami, Florida.

After obtaining results like this on a recent business trip to Boston and New York, Mr. Stern has re-evaluated his Minox, elevating it from the status of a "second" camera to that of his number one piece of photographic equipment.

"I had always regarded my Minox as a fine article . . . as long as I had a second camera to fall back on," he writes, "but no more! Now it's with me wherever I go, always ready for quick shots, and I leave my tourist-type, strap-hanging camera at home."



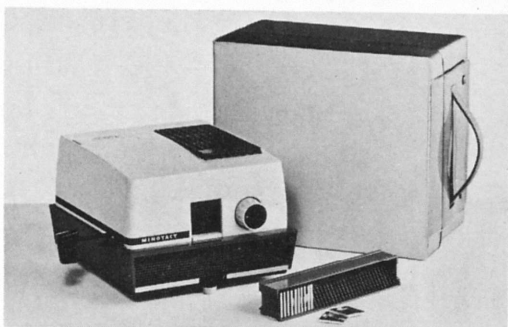
NEW MINOTACT PROJECTOR BOASTS UNIQUE OPTICAL SYSTEM

Minox Corporation has just unveiled its new, ultra-miniature Minotact semi-automatic projector . . . designed to project both full-color 8 x 11mm Minox slides and 10 x 14mm sub-miniature slides mounted in Minox metal and glass mounts.

This newest Minox engineering marvel features a unique optical system matching that of the precision Minox camera . . . and is the only projector to house such an optical system. With it, ultra-miniature slides can now be projected with remarkable clarity and large-picture images, at minimum projection distances. For example, for table top viewing at 5 feet, the Minotact will project an 8 x 11mm Minox slide to 1'1" x 1'6". At 10 feet, the screen image will be 2'1" x 2'11" and, at 15 feet, 3'2" x 4'5".

By a simple flick of the Minotact condensor mechanism, 10 x 14mm sub-miniature transparencies can be projected to even larger images at the same distances.

The Minotact is easy to operate and the voltage selector can be adjusted to up to 200 volts.



The magazine hold 36 slides and, with manual operation, slides can be repeated.

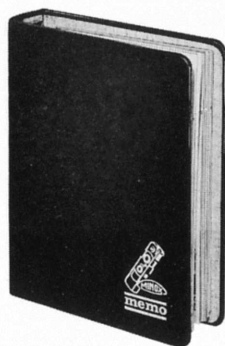
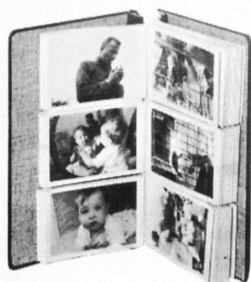
The Minotact is now available at fine camera stores throughout the United States and retails for approximately \$135.

Please Note! IS IT A MINOX PHOTO ALBUM OR "MINOX MEMO" BINDER YOU WANT?

Because there has been some confusion when ordering these two items — both available from Minox — we're publishing quick descriptions of both.

The Minox Photo Album, illustrated at the left, contains transparent plastic pockets for displaying your Minox prints. Refill pockets are available.

The MINOX MEMO Binder, shown at the right, is a hard-cover, 3-ring binder used to hold your past issues of our periodical publication, the MINOX MEMO, for reference purposes. It has no pages.





MINOX MEMO

P. O. Box 94, Forest Hills 75, N. Y.

Form 3547 requested



Who's this glamorous Minoxer? It's movie and TV star Edie Adams, shooting away between scenes of her latest movie. See story on Page 17.