



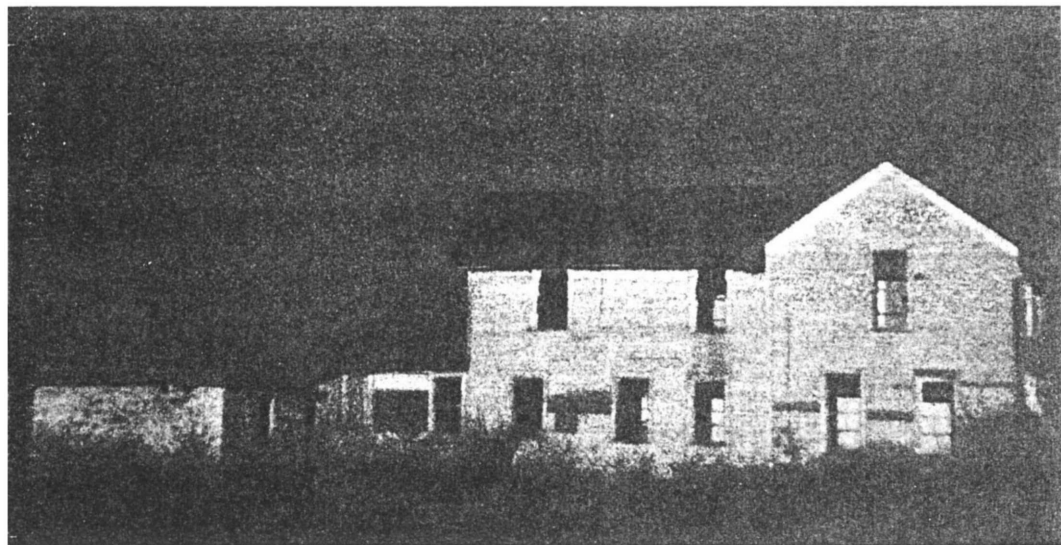
MINOX MEMO

GRATIS TO REGISTERED OWNERS OF THE FABULOUS MINOX CAMERA AND ITS AMAZING ACCESSORIES, PUBLISHED BY MINOX PROCESSING LABORATORIES, P.O. BOX 94, FOREST HILLS 75, N. Y.

volume 5 number 3

WINTER/1962

TOP AWARDS IN MINOX PHOTO CONTEST GO TO C. TORREY ADAMS AND DR. GEORGE H. MULLER



The glorious colors of "This Old House," First Prize in the Pleasure Division, have been lost in reproduction — but the beauty and strength of the photo by C. Torrey Adams, Newport, Michigan, are apparent even in black and white.

Don O. Thayer, president of Minox Processing Laboratories, has announced the selection of C. Torrey Adams as first place winner in the Pleasure Division, and Dr. George H. Muller as recipient of the top Business Division award in the Fourth Minox Photo Contest. An additional honor was bestowed upon Mr. Adams when another of his Minox entries was awarded 4th place in the Pleasure Division.

The judges — Bruce Downes, Editor and Publisher of Popular Photography Magazine, and Dr. Joseph D. Cooper, renowned Minox

expert and author of "Ultra Miniature Photography," "The Minox Manual" and "Minox Pocket Companion" — were confronted with the thoroughly pleasant task of viewing over eight thousand exceptional Minox entries — and the difficult job of selecting 20 winners. In appraising the entries, received from every part of the country and seemingly Minoxed in every corner of the world, the judges were awed and fascinated by the striking ultra-miniature techniques exhibited in the unending variety of subjects. Following are the 20 men and

women who were selected for top honors.

PLEASURE DIVISION

- 1st THIS OLD HOUSE
C. Torrey Adams, Newport, Mich.
- 2nd IRENE
Luther M. Schliesser, Jr., Whittier, Calif.
- 3rd GLASS PITCHERS
Jack Manning, New York, N.Y.
- 4th NOCTURNE #3
C. Torrey Adams, Newport, Mich.
- 5th SHORELINE
Arthur Weil, Cincinnati, Ohio
- 6th HARMONY
Bruce A. Barcalow, Trenton, N.J.
- 7th NASSAU MARINER
Emmet T. Sheeran, M.D., Fostoria, Ohio
- 8th LA PURISIMA
J. W. Wechselberger, Jr., Los Angeles, Calif.
- 9th THE HONORABLE ALHAI
Simeon E. Leland, Evanston, Illinois
- 10th TREES ARE FOR CLIMBING
Mrs. Barbara Belkin, Little Neck, N.Y.

BUSINESS DIVISION

- 1st CESAREAN PUPPY—ONE MINUTE OLD
George H. Muller, D.V.M., Walnut Creek, Calif.
- 2nd WELDED WIRE FABRIC SPEEDS CONSTRUCTION
Donald M. Gehring, Alexandria, Va.
- 3rd OLD CROW COLLEGE OF BOURBON KNOWLEDGE
E. G. Even, Minneapolis, Minn.
- 4th AFTERMATH—MARCH 7, 1962
David M. Brawner, Wayne, Pa.
- 5th FINAL TEST
Fred W. Edwards, Park Ridge, Illinois
- 6th PEDIATRIC WAITING ROOM
Frances E. Schaar, M.D., Minneapolis, Minn.
- 7th TUNNEL
Ronald Rickey, Gardena, Calif.
- 8th ANCIANO
Robert H. Young, Martinsville, Indiana
- 9th ROAD FRONTAGE
William A. Harvey, Montgomery, Alabama
- 10th UNCONTROLLED DISTORTION
Major Virgil O. Hall, Albuquerque, New Mexico

SPECIAL AWARDS

In addition to the 20 top awards, the works of eight others were selected for special mention — four for Special Judges Awards and four for Don O. Thayer Special or Story Awards.

The incomparable Joe Marx of Cincinnati, Ohio, contributor to the Minox Memo and first award winner in several previous Minox contests, was honored for over-all excellence in the many photos he

submitted. Others receiving Special Judges Awards are:

A. L. Wilkinson, New Braunfels, Texas
Miss Anida E. Stewart, Milwaukee, Wis.
William H. Garber, New Market, Va.

Mr. Wilkinson's entry of "The Watchmaker" was selected for its unmatched clarity and fine detail —while Miss Stewart's Minoxing of "Daisy, The Boy Cat" and a Minox album, "My Minox Marched With Stonewall," by Mr. Garber were honored for their unique use of the Minox and outstanding pictorial achievement.

Recipients of Don O. Thayer Awards for outstanding Minox photos are:

Henry J. Kaufman, Washington, D.C.
Miss Sylvia C. Bergel, Port Washington, L.I., N.Y.
Harry Upton, Jr., Reno, Nevada
Frank Walton, San Francisco, Calif.

The award-winning work of these eight Minoxers will be shown and discussed in future issues of the Minox Memo.

How can you take award-winning pictures . . . and what makes them? These questions have been asked by countless Minoxers, and in an effort to answer the questions, we will illustrate and give pertinent information about many of the winning photos in this and future issues of the Minox Memo.

C. TORREY ADAMS WAITS A YEAR TO TAKE WINNING PHOTO

No stranger to either the Minox or the Minox Photo Contest, Mr. C. Torrey Adams, the 1st and 4th prize-winner in the Pleasure Division, can claim the distinction of being a four-time winner. Mr. Adams, now an industrial security consultant, first became acquainted with the Minox while serving as a Special Agent with the F.B.I. He purchased his first Minox in 1954 and from that day forward has been taking prize-winning photos. His magnificently-hued, award-winning "This Old House," shown here in black and white, was shot

with Anscochrome and is the result of not only a proficiency with the Minox, but a determination to wait for exactly the right photographic conditions. Mr. Adams writes, "I had been observing this house for almost a year, seeking a time when it would present a suitable subject. On this particular winter day, the setting sun broke through the low clouds of a diminishing snowstorm. The harsh cross-lighting, accentuated by the heavy clouds, created the picture for which I had been searching. In the three minutes while the sun was out, I took a series of six exposures at varying angles and distances — and while I was immediately sure that the year's vigil was worthwhile, it was indeed a pleasure to learn that the judges had honored my entry by awarding it First Prize in the Pleasure Division. Though I'm proficient with other cameras, I'm certain that I wouldn't have had time to unlimber the equipment and make the range of exposures accomplished so easily with the Minox. My picture serves well to illustrate my contention that the Minox is truly the 'candid camera' so sorely needed for the last three decades."

DR. GEORGE H. MULLER NEVER WITHOUT HIS MINOX

A Veterinary Hospital is often the setting for exciting and genuinely heart-warming events, according to First Prize winner in the Business Division, George H. Muller, D.V.M. Dr. Muller writes, "My Minox is frequently used at our Veterinary Hospital to record unusual cases or scenes. One day, I came to the hospital to find my associate performing an emergency cesarean section on a Boston Terrier. It took me only seconds to withdraw my Minox from its case and record the new-born puppy's first minute in the world. Immedi-



First Prize in the Business Division, "Cesarean Puppy—One Minute Old" by Dr. George H. Muller, Walnut Creek, California.

ately after delivery, the puppy is held upside down, much as in the case of humans, to remove any existing fluid from the nose. This moment, always an exciting one for those in the practice of veterinary medicine, was captured with Plus-X film and the available light in the operating room. The Minox is my assurance that pictures like 'Cesarean Puppy — One Minute Old' will not go unrecorded — and the fact that my photo was selected as First Prize winner only adds impetus to my belief that the Minox is unbeatable as a candid camera. As a clinical dermatologist engaged in research at the University of Stanford, I have used the Minox, time and time again, as an able assistant at lectures. The Minox has proved valuable at lectures incorporating slides, when it is virtually impossible to take notes. I prop my elbows on the desk, much like a tripod, and fire away. The usefulness of the Minox in copying notes and a wide variety of clinical data are other reasons why I am never without my Minox."



MINOX CLUB HELPS ARTHUR WEIL BECOME A WINNER

Arthur Weil, personnel counselor from Cincinnati, Ohio, credits his local highly active Minox Club for the techniques and knowledge of photography that resulted in his Fifth Prize-winning "Shoreline." Of his relationship with the Minox, Mr. Weil says, "I first bought a Minox when I went to Europe in 1955 — the reason being that I did not want to look like a tourist. Since then I have acquired the Minox B, an enlarger and several trays. I soon discovered that a good picture generally requires being 'picked-out' of the original, so I now do my own developing. 'Shoreline' was taken on a cold, windy day in San Francisco, using ASA 25. The negative was extremely thick and the enlargement, 10" x 20", took three minutes under the enlarger. I used Eklalure X paper to take full advantage of the grainy quality. The Minox is now my only camera, as I feel I can potentially do more with it than any other camera."



DR. EMMET T. SHEERAN'S PENETRATING STUDY

Seventh Prize in the Pleasure Division goes to Emmet T. Sheeran. Dr. Sheeran reports, "As I am a general surgeon, I use the Minox to take pictures of surgical techniques and various injuries, and it has become increasingly useful in copying office correspondence, hospital charts, etc." The award-winning "Nassau Mariner" was Minoxed on ASA 25 while Dr. Sheeran, his wife and his Minox were on vacation.

ROBERT H. YOUNG PROMOTES MOTION PICTURE . . . WINS EIGHTH IN BUSINESS DIVISION



Motion picture producer, Robert H. Young of Martinsville, Indiana, recently took an extensive series of portrait shots while in Mexico; according to Mr. Young, it was strictly business and extremely successful business only because of the unique qualities of the Minox. Mr. Young says, "The portraits, including the winning photo of 'Anciano,' were taken to help promote a motion picture designed to give the people of the United States a better understanding of life in the desert region of Mexico. I chose the Minox to make the publicity photos because of its size, weight and ease of handling. As it turned out, most of the subjects thought I was only taking a light meter reading — consequently, the poses were natural and uninhibited. These results would have been impossible to attain with a larger, more conspicuous camera. ASA 25 and available light were used for the complete series of portraits, all of which serve as undisputed testimony to the value of the Minox."

LUTHER M. SCHLIESSER, JR. WINS ON ONE OF TWINS



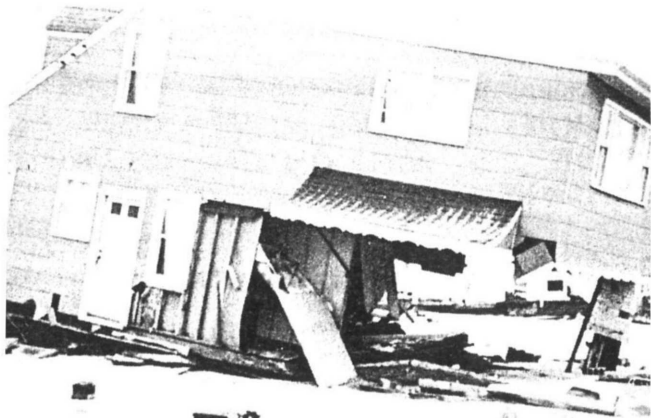
Luther M. Schliesser, Jr., pastor of the Shepherd of the Hills Lutheran Church in Whittier, California, tried many cameras before finally deciding on the Minox because of the ease of handling and the quality and depth of the reproductions. While Mr. Schliesser has Minoxed a wide variety of subjects, he prefers portraits, as exhibited by his award-winning photo of "Irene," taken with ASA 25 and available light. Mr. Schliesser says, "I now do my own developing, and my Minox enlarger has consistently delivered wonderful results." According to the Pastor, an unsuccessful attempt to have Irene and her twin sister sit quietly together, resulted in the portrait selected as Second Prize winner in the Pleasure Division.

MORE MINOXISMS

Minoxvmentor — a Minoxer who invents minoxventions.

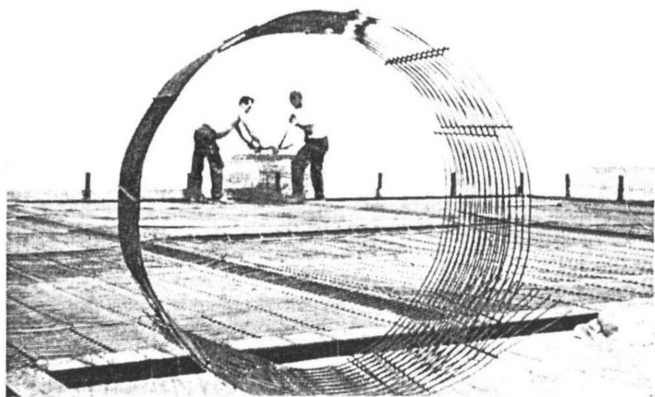
Minoxventions — inventions vented on Minoxers by Minoxvmentors.

If you have a favorite Minoxism of your own, send it to us so we can pass it on to other Minoxers throughout the world.



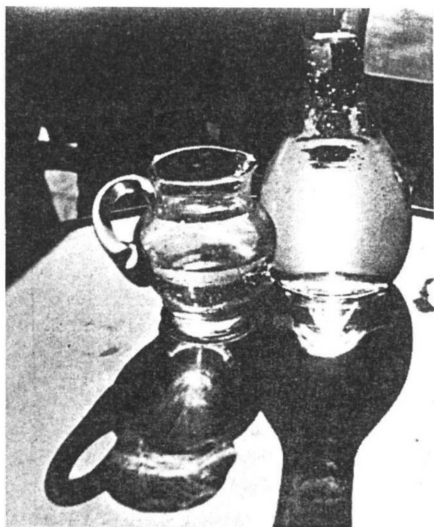
TOO MUCH EQUIPMENT RESULTS IN WINNER FOR DAVID M. BRAWNER

Fourth Prize Winner in the Business Division, David M. Brawner, attributes his Minox photos of storm damage, "Aftermath—March 7, 1962," to the fact that two years ago he began to lose interest in photography. Mr. Brawner says, "I was startled to discover that my picture taking was lessening in direct proportion to the amount of equipment I collected. It seemed the more lenses and gadgets I owned, the fewer pictures I wanted to take. As a consequence, many family affairs, as well as other interesting possibilities, went unrecorded. It was then I purchased a Minox B to serve as a third or fourth camera, but I, like so many other camera enthusiasts, soon discovered that my Minox has become number one. My Minox and a large supply of ASA 25 went with me to record storm damage at Stone Harbor, following last year's spring storms. Luckily, my home was untouched, but I did take close to 100 shots of neighbors' homes as pictorial evidence of damage to present to the insurance companies."

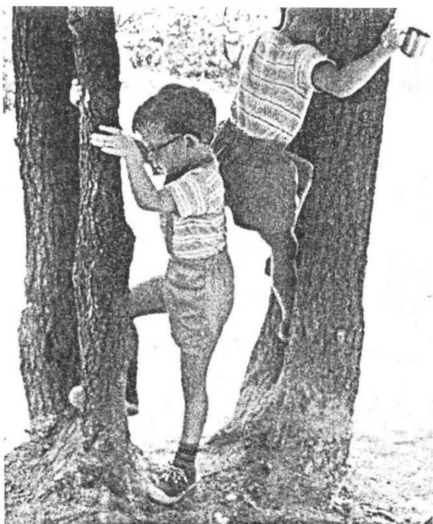


PROMOTING PUBLIC RELATIONS DIRECTOR DONALD M. GEHRING WINS AGAIN

Donald M. Gehring, the Second Prize winner in the Business Division, claims that as public relations director for the Wire Reinforcement Institute, the Minox is a natural companion to help promote the varied uses of welded wire fabric. Mr. Gehring, who was also honored in the 2nd Minox Photo Contest, says, "I first became attracted to the Minox through advertising. It seemed to offer the advantages of compactness, instant availability and the challenge of high precision work in a small package. My pictures are generally used to support stories and articles written for the building trade. To attain the desired effect, I wait until the workers become accustomed to my presence. Then I shoot pictures that are natural with ASA 25 and available light



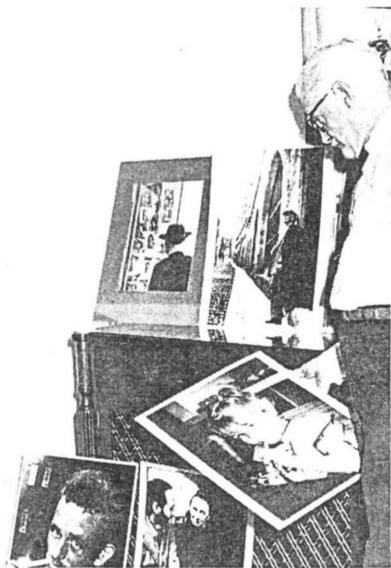
While New Yorker, Jack Manning is a professional photographer, his "Glass Pitchers," awarded Third Prize in the Pleasure Division, illustrates his belief that, "It is not always convenient to carry a camera around your neck, but it is no trouble at all to carry a Minox in your pocket."



Mrs. Barbara Belkin of Little Neck, New York, builds scale model ships, and records her progress with her Minox and ASA 25. She also has a keen interest in photographing children, as illustrated by her "Trees Are For Climbing," Tenth Prize winner in the Pleasure Division.

For Contributions to Mightier Minoxology . . .

There are few names better known to followers of the Minox than that of Joe Marx of Cincinnati, Ohio. For among his outstanding credits are: First Prize winner in the Pleasure Division in both the First and Second Minox Photo Contest; service as a judge in the Third Contest; and invaluable contributions to the Minox Memo. Joe Marx submitted 50 photos to the Fourth Minox Photo Contest, and each photo fully illustrated vast techniques of the Minox. For his unending contributions and dedication to better Minoxing, the judges have awarded Joe Marx a black Minox B Private Eye and the gratitude of Minox owners.



Judges Dr. Joseph D. Cooper, left, and Bruce Downes review some of the outstanding Joe J. Marx entries.

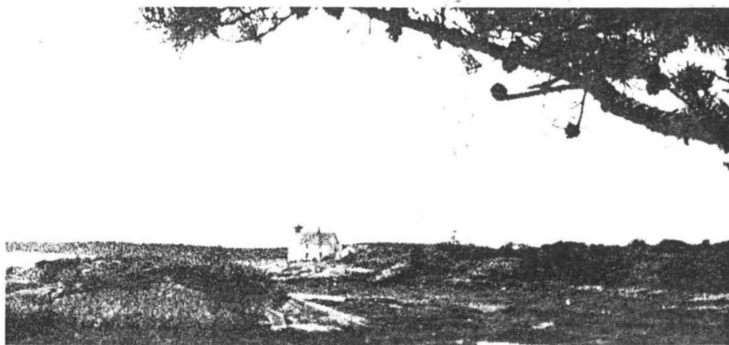
More winners on pgs. 21, 22 and 23.



MINOXER ON EXHIBIT

A high note of the New England summer season took place at the Rendezvous Resort in Southport, Maine, where a 40-print exhibit by Frances Seagraves entertained and delighted vacationers.

Miss Seagraves was one of the charter members of the New York Minox Club and served as its secretary for the first year. In reviewing her Minoxing of the "Maine Scene," Miss Seagraves has found that the Minox imparts an aesthetic quality to pictorial shots and portraits.





Miss
Gladys Chase
Gilmore

MINOX ALBUM CONVINCES SKEPTICS AND PROVES PROFITABLE

For Miss Gladys Chase Gilmore of the New York Minox Club, a Minox album has proved its value time and time again.

Not satisfied to merely carry her favorite Minox B at all times, Miss Gilmore is never without a small album of typical Minox pictures, including groups, interiors, landscapes and portraits. The album comes in very handy when interested observers of Miss Gilmore's Minoxing ask, "Does that tiny camera actually take good pictures?" The album more than answers the question and has so thoroughly convinced skeptics that when Miss Gilmore is now asked to attend a party or social gathering of any kind, her Minox B receives a similar invitation — all expenses paid. Miss Gilmore is now quite the professional, moving from group to group, taking candid shots and portraits — and when the prints are assembled in an album, they become a valued and prized possession of the host or hostess.

Miss Gilmore has also had numerous "semi-professional" requests to Minox interiors of homes and apartments for people wanting to show their dwellings to out-of-town friends and relatives.

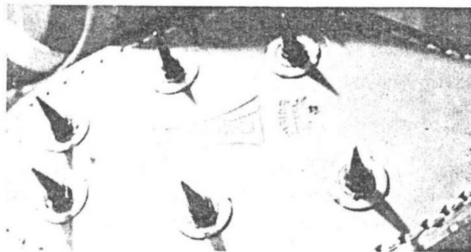
Gladys Chase Gilmore may never enter the ranks of the true professional, but her Minoxing on Tri-X pan film at 1/20 sec. and available light is bringing professional results and capturing memorable events for countless friends and acquaintances in the New York area.

"MOVE IN" FOR BETTER PICTURES



Mr. Tom Gordon of Evanston, Ill. found himself hundreds of miles from Washington, D.C. — but he was less than 24 inches away from his television set when he Minoxed President Kennedy using ASA 25 at 1/20. Mr. Gordon has been captivated by the close focusing features of his Minox — and the startling pictures than can be achieved at close quarters. Another of his "close-ups" might first appear to be any one of a number of objects — but closer study, and a helpful hint from Mr. Gordon, identify the subject as a pair of track shoes — Minoxed with the aid of light from a nearby table lamp.

Tom Gordon has discovered a new kind of fun with his Minox — and more important, he has found that it is not difficult to create exciting, truly interesting pictures by "moving-in" with his Minox.



GRUBER PORTRAIT BOOK COMPILED WITH AID OF MINOX COPYING OUTFIT

Condensed from Camera News of West Germany.

By Charles E. Fraser, A.I.B.P., A.R.P.S., F.R.S.A., D.G.Ph., a lecturer at the Ealing (England) School of Photography and a member of the German Society for Photography.

How did the Minox help L. Fritz Gruber overcome a formidable obstacle in compiling his book, *Famous Portraits*? 120 portraits of famous personalities are reproduced in the book — well-known individuals from the world of science, art and politics. There is a histroy of portrait presentation and a complete guide to each picture, including information about the model and photographer — and about the creation or fate of the picture. *Famous Portraits* is an exceptionally fine book, renowned throughout the photographic world; yet, without



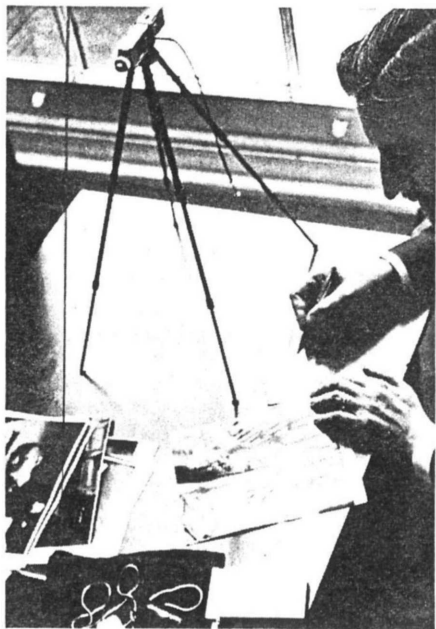
Edward Steichen's photo of Gloria Swanson, taken in 1926, is shown with index card as L. Fritz Gruber copied it with aid of Minox for his portrait book.

the Minox, it might never have been published.

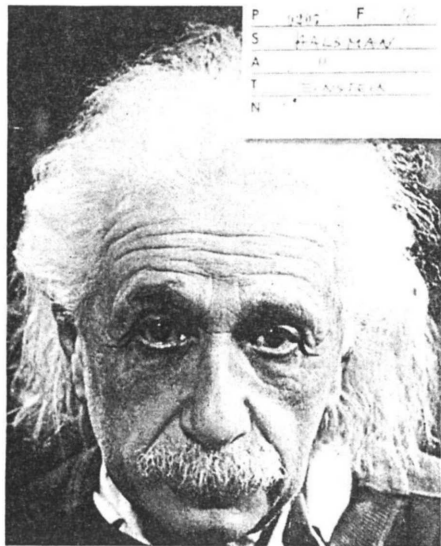
As Gruber prepared to travel the world in search of suitable photographs, he knew it would be impossible to remember the many thousand originals he would see at photographers and in collections from San Francisco to Vienna — and he wanted to make his selections at the end of the trip. It was clear that he needed a miniature picture notebook, and thus he arrived at the solution through the use of the Minox. The Minox camera and light copying stand accompanied him on all his travels and took a picture of every potentially suitable picture.

An index card system was devised to record the maker, title and source of the original photo. The card and the original picture were then photographed together for later reference and selection.

The Minox negatives were enlarged to $3\frac{3}{4}'' \times 4\frac{3}{4}''$ and with these handy pictures, Gruber selected those which were suitable. Only then did he request the originals.



L. Fritz Gruber at work copying photos and indexing.



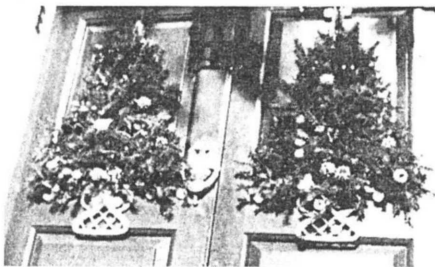
Index card on top of Halsman photo of Einstein has Gruber code: P, picture no.; F, film (roll) no.; S, source; A, author (photographer); T, title (name); N, notes.

Gruber's use of the Minox, instrumental in the eventual publishing of Famous Portraits, has been influential in introducing many notable figures to the Minox. Beaumont Newhall, director of the largest photographic museum in the world, the George Eastman House in Rochester, N.Y., quickly followed Gruber — and the Minox is destined to be used more and more.



Sarah Bernhardt, Minoxed for Gruber Book.

CHRISTMAS IN WILLIAMSBURG



Mrs. Allan Powell of Mentor, Ohio, will not venture out of her home without her trusted Minox. Christmas in Williamsburg offers an abundance of subjects — and for Mrs. Powell, Williamsburg presented the opportunity to test her skill with Agfa CN-14. This charming picture of a Christmas door decoration completely captures the spirit of the season — and clearly illustrates that Agfa CN-14 yields excellent prints in black and white, as well as in color. This picture was printed on panalure paper.

HEY, MINOX CLUBS!

Don't forget that the Minox Memo is the eyes, ears, and especially the voice of Minoxers everywhere. We need information from every Minox Club — so if you haven't written yet, write in today with the complete story about your club's activities, number of members and names of officers. Here are some Minoxers who want to start their own local Minox Clubs:

Mr. Mathew J. Duniphin
3103 East Xyler Street
Tulsa 10, Oklahoma

Mr. Marshall Lederman
800 Riverside Drive
New York 32, New York
... and a Minoxer interested in joining a club:
Mabel Swan
205 S. California Street
Burbank, California

MINOX GOES UNDERGROUND

"Get 'em when they're not looking." That's the advice of Jay Ropenack, a Minox employee who would be lost without his Right Angle Finder Mirror and Reflex Viewfinder. Jay went into the caverns of the New York subway to capture the unposed, unsuspected pictures shown here. He used Tri-X at 1/20 and available light.



"WHO DUN IT?"

John Hall of Park Ridge, Illinois, couldn't have thought of a more appropriate title for this minoxperience, recorded in the heart of Chicago's Loop, where "Who Dun Its" like this one are not uncommon. He used Tri-X at 1/200 with a neutral density filter. It just goes to show that you're ready for anything with your Minox at your side — and how truly valuable the Minox can be if you are the unfortunate driver and the insurance company wants to know, "Who Dun It?"



MINOXING NO PROBLEM FOR 15 YEAR OLD

Robert Brown of Chevy Chase, Maryland, can look forward to many years of happy Minoxing, for he is only 15 years old and already much more than a beginner. "Bob" took his Minox B to camp this past summer where subject matter truly abounds. One of his favorite minoxperiences was captured during the camp pyrotechnic display, where he Minoxed a burning "W" at a distance of 6 feet. He used ASA 100 at 1/50.



USING THE STANDARD METER

There have been a number of requests for information on the proper use of the Standard Meter. Here are two of the more prevalent questions — and the answers.

Question: I want to use Tri-X film, How do I use the Standard Meter?

Answer: Set the scale with the symbol for 200 ASA (full black rectangle) and use the next shorter shutter speed as pointed out by the needle. If the needle shows 1/100 sec., use 1/200.

Question: I want to use Anscochrome. How do I use the Standard Meter?

Answer: Use the scale of 50 ASA (black verticle rectangle on white ground) and disregard the fact that your film has only 32 ASA. Using 50 ASA, if the needle shows 1/100 sec., go half a shutter speed down and set shutter dial between 1/100 and 1/50.

WHERE DID RED GET THE MINOX?

Remember the cover of the '62 Summer issue of the Minox Memo? It pictured Red Skelton minoxing the Shah of Iran with his black Minox Private Eye. Our faces are as red as Mr. Skelton's hair, because we forgot to tell you that Red Skelton is one of the best customers of the Bel-Air Camera Store in Los Angeles, California — where he has purchased numerous Minox cameras as gifts for friends and relatives. Thank you, Red.

MINOMAT MISUNDERSTANDING

The Minox Minomat Automatic Projector comes equipped with a 35 mm f/1.6 Minolux Lens, six-foot cord and one slide magazine. The list price does not include the #43 Remote Control Cable or the #47 Carry-All Case. These items are sold separately as accessories. More information on Page 15.

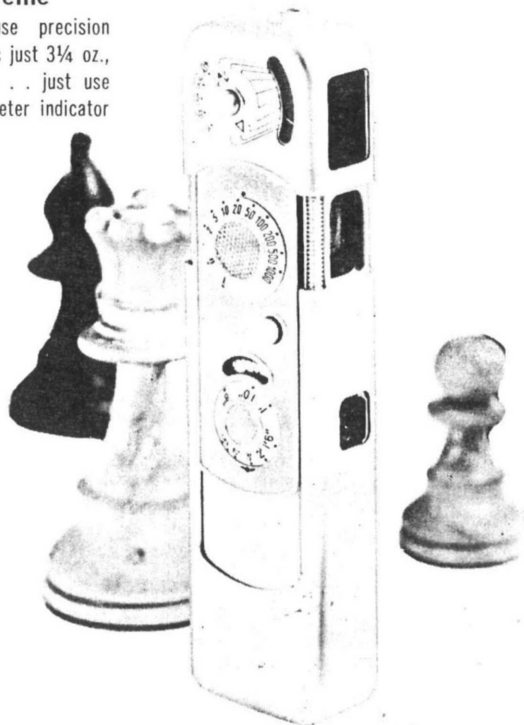
CHOOSE THESE MAGNIFICENT IDEAL FOR MINOX FANS . . .

MINOX B . . . the gift supreme

World's smallest, lightest, easiest-to-use precision camera has built-in exposure meter. Weighs just $3\frac{1}{4}$ oz., measures $3\frac{7}{8}$ " long. So quick, so sure . . . just use speed dial to match open triangle with meter indicator for perfect pictures every time — in all light conditions.

#12 Minox B, satin chrome finish camera and chain, complete with leather case. Priced under \$150

#14 Minox B PRIVATE EYE, anodized black finish camera and chain, complete with black leather case. Priced under \$175



**NEW
MINOX
B/C FLASH**



TELEPHOTO/BINOCULAR CLAMP

Attaches Minox to binoculars for thrilling close-ups. Adjustable for oculars from 1" to 2" diameter. Has built-in tripod socket and cable release socket. #60

Priced under \$22

The world's smallest and lightest flash unit, measures 2 x 1 x $\frac{1}{2}$ ", weighs just $1\frac{1}{2}$ oz. Built-in telescoping reflection gives full illumination. Fits all cameras.

#31 Model B for Minox B; with belt case.

#32 Model A for Minox III-S; with belt case.

#36 Battery for Minox B/C Flash.

All priced under \$15

MINOX XMAS GIFTS . . . ALL AT YOUR MINOX DEALER

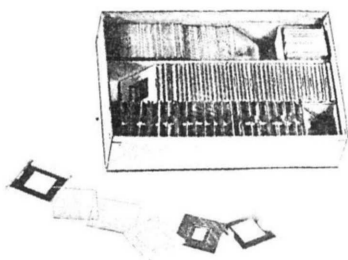


MINOMAT PROJECTOR

The Minomat Automatic Projector projects Minox metal and glass slides through powerful Minolux 1:1.6/35mm lens. Fan cooled, imported 150 watt lamp with extremely bright light output. You'll see big brilliant pictures, three times larger than those projected from other miniature projectors. Comes equipped with projection bulb, power-cord and magazine. #40 Priced under \$200

Remote control cord gives you not only the convenience of remote control but enables you to change slides in forward as well as in reverse direction. #43 Priced under \$8

Carry-all case for Minomat is custom fitted with ample room for additional magazines and accessories. Case cover has projection screen for convenient table top viewing. #47 Priced under \$30



MINOX SLIDE BINDING KIT

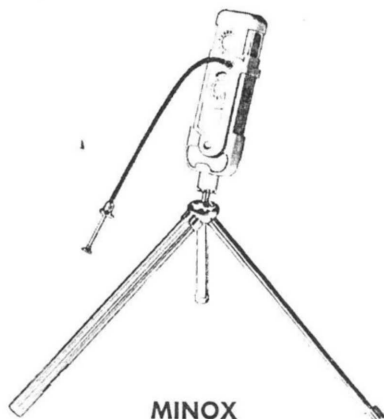
Contains slide frames, metal masks and cover glass to complete 50 slides. #54 Priced under \$6

MINOX VIEWER-MAGNIFIER (not illustrated) #94 Priced under \$6



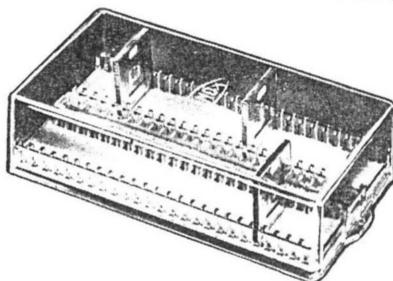
MINOX TRANSPARENCY VIEWER-CUTTER

Examine frames through built-in magnifier, then cut by thumb pressure. Facilitates speedy slide mounting. #53 Priced under \$13



MINOX POCKET TRIPOD

Sets up in 10 seconds, collapses into own case. Has tilting head and cable release. 7¼ x ¾" diam. Includes camera clamp, leather case. #73 Priced under \$19



MINOX SLIDE SAFE

Transparent, dustproof slide file measures 3¼ x 6½ x 1½", holds 50 Minox slides in numbered and indexed slots. #55 Priced under \$2



RIGHT-ANGLE FINDER MIRROR

Perfect for around-the-corner picture taking. Shoot to the right or left while facing straight ahead. Great for candid photography.

#62 for Minox B

Priced under \$9

#63 for Minox III-S

Priced under \$9



REFLEX VIEWFINDER

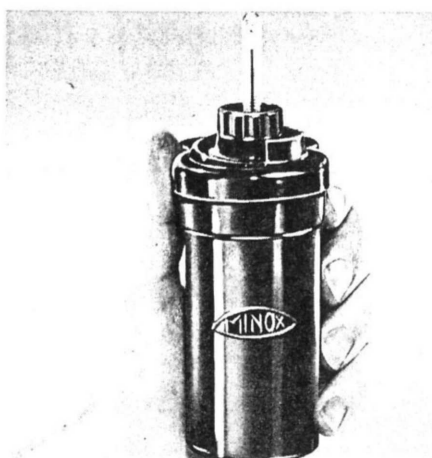
Lets you take pictures at waist level or near the ground for angle shots, or wherever eye-level isn't desired.

#65 for Minox B

Priced under \$13

#66 for Minox III-S

Priced under \$13



MINOX DEVELOPING TANK

Daylight loading, with thermometer.

#90

Priced under \$12



MINOX PHOTO ALBUM

Has transparent plastic pockets for 102 standard size Minox prints. Expandable to any size through refills. Covered with smooth, padded, simulated brown leather and gold-leaf Minox imprint.

#120

Priced under \$7

MINOX BELT CASES

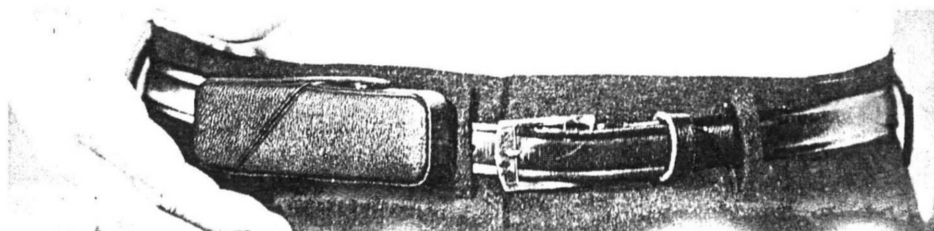
Lets you wear your Minox. Choose from genuine black, brown or red leather.

#104 Minox B belt case

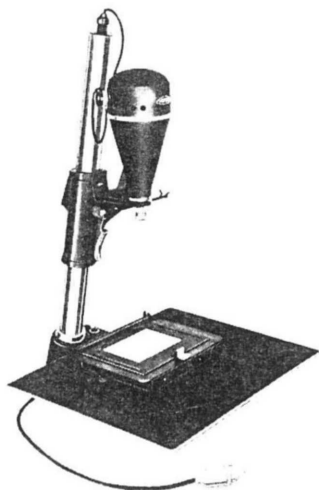
#105 Minox III-S belt case

#110 Leather case for finder (without belt loop)

All priced under \$5



FOR CHRISTMAS - GREAT GIFTS!



MINOX ENLARGER/COPY STAND

Enlarges up to 11" x 14". Has built-in light diffuser control, tilt back lamp housing, f/3.5 micro Minox lens, double condensers, high-low switch.

#80

Priced under \$150



ADJUSTABLE COPYING STAND

Sturdy stand for copying letters, book pages, documents. Adjustable for distances for 8" to 18". Folds to only 9 x 1 x 1½".

#76

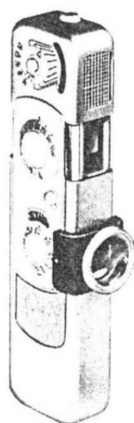
Priced under \$25



MINOX MEMO BINDER

Handsome luggage leatherette 3-ring binder with gold-leaf stamp. Keeps Minox Memos safe and ready for instant reference.

Priced under \$4



MINOX FILTER KITS

New, easy-to-use snap-on filters.

#67A For Minox III-S. Black and white "A" Filter Kit: yellow, neutral density gray and ultra-violet filters.

#67B For Minox-B. Black and white "B" Filter Kit: yellow, orange and blue filters.

#68 For Minox III-S and B. Three filter Color Correction Kit: regular Skylight (pink); medium Skylight (reddish); Flash Conversion (light blue).

All priced under \$11



NEW COLOR PRINT SIZES ANNOUNCED

In a recent issue of the Minox Memo, we announced a new $2\frac{3}{4} \times 3\frac{3}{4}$ print size from Anscochrome color positive film which would incorporate a white border and be printed on paper. But due to technical processing problems which we could neither foresee nor control, high quality prints of this type were not possible.

Our staff of technicians has maintained constant experimentation, however, and as of January 1, 1963, new improved color prints from color positive film (Anscochrome or Agfa CT-18) will be $2\frac{3}{4} \times 3\frac{3}{4}$ on acetate material. The $3 \times 4\frac{1}{2}$ inch size has been discontinued.

A new size color enlargement — $3\frac{1}{2} \times 4\frac{3}{4}$ — from Agfa CN-14 color

negative film is also being introduced beginning January 1, 1963. This is in addition to the standard $2\frac{3}{4} \times 3\frac{3}{4}$ size currently available.

Please note that the standard print sizes for all color film will be exactly the same as black and white and will fit the Minox Photo Album perfectly.

NEW CT-18 COLOR POSITIVE FILM

You've asked for it and here it is! A new high speed, extremely fine grained color positive film. Agfa CT-18, with an ASA rating of 50, is now available. It yields glorious $2\frac{3}{4} \times 3\frac{3}{4}$ color prints and produces magnificent color transparencies for projection. As with other Minox color films, it is packed one cassette per box and each cassette has 36 exposures.

MINOX FILM IS SENSATIONAL FOR STUFFING CHRISTMAS STOCKINGS

Black & White—2 cassettes per box.

Regular Film

ASA 25—Ultra-fine grain with maximum sharpness, best for all flash shots (50 exposures per cassette)

ASA 50—Fine grain, all-weather film (50 exposures per cassette)

KODAK PLUS X—Fine grain (ASA 200). Perfect for all around picture taking with high speed (36 exposures per cassette)

Special Purpose Film

ASA 5—Micro grain (50 exposures per cassette)

KODAK TRI-X — Ultra-speed (ASA 400) (36 exposures per cassette)

Color Film—1 cassette per box, 36 exposures per cassette.

AGFA CN-14 (ASA 20)—Negative film for brilliant color prints as well as black and white prints.

ANSCOCHROME (ASA 32) — Daylight color positive film for slide projection and color prints.

AGFA CT-18 (ASA 50)—New high speed daylight color positive film for slide projection and color prints.

All film priced under \$3 per box

Your Minox Dealer Has These Gifts Now!

MINOX IN THE NEWS



Model road racing has become the country's fastest growing, most exciting hobby (next to Minoxing) and if you don't believe it, just take a look at the smiling, success-filled faces of two sales representatives for the Dowst Mfg. Co. of Chicago, manufacturer of Strombecker road racing sets. They were Minoxed at the New York Toy Show and, as you can see, they're ready for anything with their crash helmets firmly in place.

MINOX IN ADVERTISING



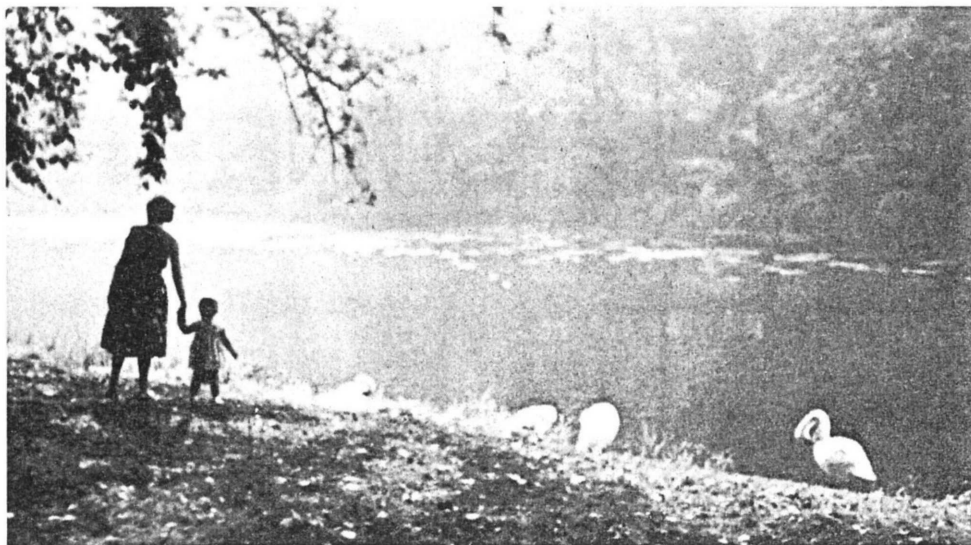
The back cover of the October and December issues of *Gentlemen's Quarterly* illustrates in full color, "Wherever Fashion and Quality are important — you'll find a hat by Byer-Rolnick" and, of course, a Minox camera. The Byer-Rolnick buyer is depicted as a "world traveler" and Minox enthusiast.

AROUND THE WORLD IN 2000 PICTURES

New Yorker, Harry Elbaum, has probably taken more Minox pictures in a single year than most of us will take in a lifetime — 2,000, to be exact. World traveler and Minoxer extraordinary, Mr. Elbaum and his wife embarked upon the grand tour last year — and while circling the globe, Minoxed an infinite variety of people, places and objects. Of all his minoxperiences, Harry Elbaum recalls a day in Bangkok and the opening session of the SEATO Conference as a day never to be forgotten. Statesmen and foreign dignitaries had been prepared to confront the problems of the world, but they were not ready for the man with the Minox. Armed with a press and photographer's pass obtained through a publishing background, Mr. Elbaum became the unexpected center of attention as he slipped from group to group, table to table — Minoxing as he moved. According to Mr. Elbaum, many of the shots taken prior to those pictured here, caught dignitaries looking anything but dignified.



Harry Elbaum, never without his Minox, flash attachment and package of flash bulbs, has more than a day in Bangkok to remember — thanks to his Minox — he has at his fingertips, a world of minoxperiences as fresh and exciting as the day they occurred.



"Harmony" is a most appropriate title for the Sixth Prize winner in the Pleasure Division — and we must agree that Bruce A. Barcalow, of Trenton, New Jersey, captured all the warmth and love between mother and child with his outstanding picture. Mr. Barcalow has taken thousands of pictures, usually with ASA 25, since purchasing his Minox in 1961 while serving with the Army in Germany.



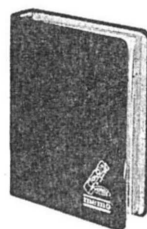
MINOX GOES TO A BIRTHDAY PARTY

Just how wondrous is the Minox? In this case, it's good enough to eat. This sweet Minox is gracing the birthday cake of the Herbert Baker Advertising Agency, celebrating 12 years in the advertising business, and by the way, nine years representing the Minox. Who says you can't have your cake and eat it, too?

NOTICE!!!!

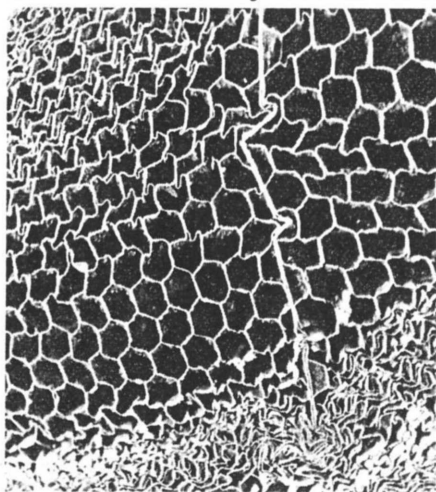
Confusion Between Minox Photo Albums — Minox Memo Binders!

The Minox Photo Album, illustrated at the left, has transparent plastic pockets and is used for displaying your Minox prints. Refills are available to hold additional prints. The Minox Memo Binder, illustrated at the right, is a ring-binder which is used to hold your library copies of the Minox Memo. Please be sure not to confuse these two books when ordering.





A black and white print, made from a CN-14 color negative, resulted in "La Purisima" and Eighth Prize in the Pleasure Division for J. W. Wechselberger of Los Angeles, Calif. Mr. Wechselberger purchased his Minox solely for pleasure, and while he generally uses ASA 25, he is partial to PLUS-X and TRI-X for many interior shots.



As Air Force Flight Safety Officer, Major Virgil O. Hall of Albuquerque, New Mexico, uses his Minox and ASA 25 to assist in the investigation of aircraft accidents. One of his favorite pictures, "Uncontrolled Distortion," was selected as Tenth Prize winner in the Business Division. Major Hall was also a winner in the 1st Minox Photo Contest.



Simeon E. Leland, Dean of Liberal Arts at Northwestern University in Evanston, Illinois, had his Minox ready while attending an official reception for the Prime Minister of Nigeria. The result, "The Honorable Alhaji," is the Ninth Prize winner in the Pleasure Division.



This arresting study of "Gibraltar Road" by Joe J. Marx of Loveland, Ohio, fully illustrates why he was honored with a Special Judges Award in the Fourth Minox Photo Contest. Many Minox photos by Mr. Marx will be featured in forthcoming issues of the Minox Memo — and more good news for Minox fans — a book may soon be published featuring Joe J. Marx and his marvelous Minox.



MINOX MEMO

P. O. Box 94, Forest Hills 75, N. Y.

Form 3547 requested

The judges review Business Division entries.



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