



MINOX MEMO

GRATIS TO REGISTERED OWNERS OF THE FABULOUS MINOX CAMERA AND ITS AMAZING ACCESSORIES, PUBLISHED BY MINOX PROCESSING LABORATORIES, P.O. BOX 94, FOREST HILLS 75, N. Y.

volume 3 number 2

SUMMER/1960

MINOXING AROUND THE WORLD



When Robert J. Goldman, President of the Photographic Society of America, and his wife made a round-the-world cruise in January, their Minox traveled right along with them, recording the strange and memorable sights of foreign lands—a few of which are shown here. Taking pictures under a great variety of lighting conditions with a minimum of preparation, Mr. Goldman brought home a wonderful record of his trip.

Of the photo at the upper left, he says, "This was taken under difficult and contrasty lighting conditions in a native market in Africa. Pictures of natives, human interest shots and any other photos of people are always the most interesting, but the hardest to take. Most people 'freeze' when a camera is pointed at them—but not when you're using a Minox. Its inconspicuous size makes it invaluable—particularly when shooting those who do not want their pictures taken."

The upper right photo was taken in the S.S. Bergensfjord's motor



launch, going ashore to one of the South Sea Islands. Mr. Goldman comments, "The helmsman at the tiller was completely unaware of the fact that his picture was being taken. I can never get over the tremendous depth of field obtained with the Minox lens, and believe this is a good example of it." The third photo was taken at the marketplace in Madeira, Portugal, where "again the light was very

(Continued on Page 19)



LAST CHANCE TO ENTER 3RD MINOX CONTEST

The time has come to stop procrastinating and start scrutinizing in earnest all the Minox shots you've taken during the past year—in order to enter the best of them in the Third Minox Photo Contest before it closes on August 31st! Time is quickly running out . . . and you'll never win top honors unless you enter. Look through your Minox prints today . . . send in the best ones tomorrow!

The Contest has two divisions. Commercial, industrial and business photographs should be entered in the "Business" division; portraits, travel shots, family, animal, adventure shots, etc. fall under the "Pleasure" classification.

All entries will be judged by three renowned photography experts: HUGH EDWARDS, Curator of Photographs of the Art Institute of Chicago; AL MADSEN, Photo Editor and Chief of Photography of the Chicago Tribune; and JOE J. MARX, two-time First Prize winner of the Minox Photo Contests.

Duplicate prizes will be awarded winners of the "Business" and "Pleasure" divisions as follows:

1st Prize—Minox B Camera PLUS a year's supply of film PLUS inscribed Minox trophy with gold metal Minox camera symbol.

2nd Prize—Minox Electronic Flash with folding reflector and power pack in genuine leather case.

3rd Prize—Minox Slide Projector with f/1.6 Minolux lens. Carrying case included.

4th, 5th and 6th Prizes—Minox Adjustable Copying Stand for copying book pages, letters, etc.

7th, 8th, 9th and 10th Prizes—Minox Right Angle Finder Mirror. Permits around-the-corner picture taking.

Following are the rules of the Third Minox Photo Contest:

1. Prints must be Minox photographs taken between September 1, 1959, and August 31, 1960.
2. Entries should be mailed to the Minox advertising agency, Herbert Baker Advertising, Inc., 737 North Michigan Avenue, Chicago 11, Illinois, and marked "Third Minox Photo Contest."
3. All entries must be postmarked before midnight August 31, 1960.
4. Print size must be $2\frac{1}{4}'' \times 3\frac{1}{4}''$ or larger. Negative must be available for future prize prints.
5. Enter as many prints as you wish in one or both contest divisions.
6. Each print submitted must contain the following on the back:
 - a. Classification of entry—either "Business" or "Pleasure."
 - b. Contestant's name, address, city.
 - c. Type of film used.
7. Minox photographs in the Pleasure Division will be judged on interest and artistic superiority.
8. Minox photographs in the Business Division will be judged on useful application of Minox to business or industry.
9. Prize-winning pictures become the property of Minox Processing Laboratories and must be released for publicity purposes.
10. Contest is open to residents of the United States and its territories. Employees of Kling Photo Corporation, Minox Processing Laboratories, their advertising agencies, and members of their families are not eligible.



Laughs And Lather Make Exciting Photos



Soapsuds are incredible, fascinating playthings, and any child who shares a bathtub with suds makes this discovery. The happy 3-year-old pictured here knows that all sorts of magic can be performed with big blobs of soapy lather. She discovered, during a shampoo, that well-lathered hair can be "set" in any style to help a girl choose her own hair do . . . and that soap beards and mustaches can reduce parents to peals of laughter. Incidentally, fathers and mothers can have as much fun as their offspring, recording their mirthful antics on film.

The child's bath and shampoo should be a treat, not a bore to be endured under threat of punishment, and the ideal way to accomplish this is to mix fun and pleasure into the soapsuds. Creating funny effects with well-lathered hair is the most exciting game of all, and you can capture it all with your Minox.

Whether you're an experienced photographer or an amateur Minoxer, you can enjoy the children's bath time. Keep your camera handy and loaded with the new Plus-X Pan that permits shooting indoors in available light, with or without flash, with a negligible amount of



grain in the finished prints. You'll find yourself snapping some rewarding candid . . . and remember—if at first you don't succeed very well, the subject matter will prove so tempting that you'll want to keep on trying!



Overheard at the Waldorf-Astoria: "If all cameras were women, Minox would be the lady among them."

FORERUNNERS OF THE



Lancaster watch camera, 1889



Photoret of 1893



Kombi of 1893

When Daguerre developed the first camera, film was unknown. Instead silvered copper plates measuring $6\frac{1}{2}'' \times 8\frac{1}{2}''$ were used in his daguerreotype process — a size big enough to show details yet not awkward. This size plate, however, necessitated a bulky camera. Smaller plates could not be used because there was no practical method of enlargement.

Throughout most of the 19th century, the size of the camera almost invariably determined the size of the final picture. But all this was changed with the introduction of gelatin-bromide emulsion. By 1880 the gelatin dry plate was universally adopted, and in 1889 practical transparent film was put on the market by the Eastman Dry Plate & Film Company. The increased sensitivity of the new material eliminated the need for the photographer to carry a tripod, materials and equipment for sensitizing his plates, and processing equipment. He could now carry nothing but his camera.

FIRST "MINIATURE" CAMERAS ARE BORN

As a result, a host of hand held cameras appeared on the market.

They were mostly box cameras which, in an age when the typical camera was a bellows affair supported on a tripod, were called "detective cameras" because they did not resemble a camera at all. George Eastman's Kodak detective camera of 1889 with its load of American film enabled 100 exposures to be taken simply by pressing a button, turning a knob and pulling a string.

The same year saw the introduction of a "watch camera," manufactured by James Lancaster of Birmingham, England. It was $2\frac{1}{4}''$ in diameter and $\frac{3}{4}''$ thick. When the stem was pressed, the front swung open and six telescoping tubes popped out to form the bellows of a miniature camera. The lens was set on the front, and a freely revolving disc with a hole in it served as a shutter.

In America in 1893 the Magic Novelty Company manufactured another camera modeled upon the pocket watch—the Photoret. About the same size as the Lancaster camera, it was loaded with a $2''$ disc of film on which six negatives could be taken, each $\frac{1}{2}''$ square. This appears to be the first ultra miniature with which several exposures could be made on one loading.

ULTRA MINIATURE MINOX

The incorporation of roll film, which enabled an increased number of negatives to be taken on a single loading, was left to Alfred C. Kemper of Chicago, whose Kombi camera of 1893 was a metal box $2\frac{1}{4}"$ x $1\frac{5}{8}"$ which accepted specially spooled roll film. Each roll gave 25 negatives. The Kombi was introduced at the World's Fair of 1893 and, although it was a crude instrument, it had great success and was mass produced.

In 1903 a German manufacturer built a roll film camera into the handle of a cane. Twenty negatives measuring $1" \times \frac{1}{2}"$ were obtained on one loading. Four extra spools were stored in the handle. The ultra miniature was now anticipated as far as film size was concerned, but since the camera was an integral part of the walking stick, it could hardly be classed as more than a novelty.

With the Expo of 1904 and its British imitation, the Ticka of 1906, the present-day ultra miniature was strikingly approached in design, function and results. Both cameras resembled watches; both were loaded with enough 17.5 mm film in cassettes to enable 25 negatives to be taken with one loading.

The watch Expo was followed by the Expo Police Camera of 1911. This was a much larger camera in the form of a box measuring $3\frac{3}{8}" \times 2\frac{1}{2}" \times 1\text{-}3/16"$. The roll film was increased to 26 mm in width. The Ticka last appeared in 1908, and was replaced in the following year with the company's Ensignette, a folding roll film camera which collapsed into a size slightly smaller than the Expo Police Camera.

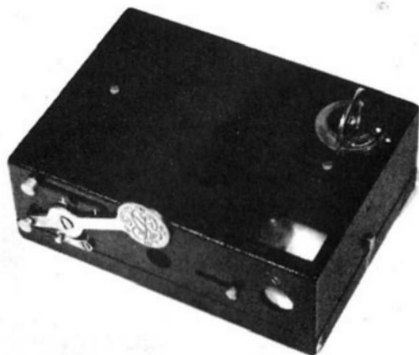
After enjoying widespread popularity, the extremely small cameras

dropped out of sight in the excitement of the development of the 35 mm. No camera used film as small as the Expo and Ticka until the advent of the Minox.

This fascinating account and the accompanying pictures were reproduced in part from an article by Beaumont Newhall in Image Magazine, an outstanding publication of the George Eastman House that features material on the history of photography of today and yesterday. Image is available at a cost of \$6.00 per year from the George Eastman House, 900 East Avenue, Rochester 7, New York.



Cane handle camera of 1903



Expo Police Camera, 1911

THEY SELL MINOX . . . THEY SHOOT MINOX



By Fred Buchholz, Kansas City

In an effort to find out how the men who sell the Minox, rate as Minox photographers, Kling Photo Corporation, U. S. Minox distributor, recently conducted a Minox Print Contest among members of its sales staff. Prints were judged for both technical quality and pictorial content, and, in addition, each man submitted a short article on "Why I Like Taking Pictures with the Minox."

Top winner was Len Wickens of Lexington, Massachusetts, who wrote, "I have all sorts of cameras, but the Minox is the one I have the most fun with. Yes, F-U-N is the operative word with Minox . . . because my Minox is my pal, my constant companion. It's always HERE, that's why. Where's HERE, you ask? Why, that's simple—HERE is where I am at any time. It's not THERE, like the other cameras usually are when I need them most. It's HERE with me on vacation, HERE with me in the garden, HERE with me and the family, HERE with me at work all day, HERE with me in the plane, in the car, in the train, in the boat. And I never notice it. Just 3¼ ounces, slim and sleek, in my trousers pocket. It gets all the photos I want when I want them — quick as

wink. Yes, that's Minox: light as a feather, quick as a wink, always HERE, and lots of fun. No wonder you'll never catch me without it!"

Other winners were Abbott Sydney of Van Nuys, California, 2nd; Fred Buchholz, Prairie Village, Kansas, 3rd; and Richard Halpert, Los Angeles, California, 4th.

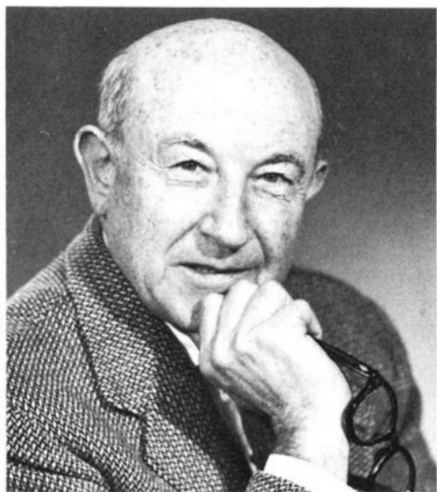


By Joe Schechtman, Detroit



By Len Wickens, Boston

MARX'S MINOXOLOGY



Editor's Note: Joe J. Marx, President of So-Lo Marx Rubber Company of Loveland, Ohio, is one of the world's most enthusiastic Minoxers, having won first prize in the Pleasure Division in both the First and Second Minox Photo Contests. A regular contributor to the Minox Memo, Mr. Marx explains in this issue some of his tips on "How to Win a Contest."

I had never entered a contest in my life until my wife asked, "Why don't you?" . . . so I did, and I won first place in the Minox Photo Contest in 1958, and first and seventh in 1959. Now they've made me a judge, and I'm happy to pass along these hints. Help yourself to them, and I hope you win contest number three!

First, remember that the Minox contest is not one designed to invite millions of entries. There are relatively few photos submitted, so your entries have a good chance. Here are some suggestions which may be helpful to you.

1. Carefully go through all your Minox prints for which you have negatives. Show the best one to a photographer friend, as well as to two or three others whose judgment you respect. From all these opinions—and especially your own

—pick several Minox prints that you think have (a) human interest appeal, (b) some originality and (c) are clear, properly exposed and *reproducible*.

2. Now send in the print as is or, better still, "dress it up" in some way, such as mounting on cardboard, to get the attention of the judges. While quality of idea and quality of work are essential to success, your presentation is also important. A poor print won't stand a chance just because you "circus" it up, but a good picture, well presented, does make a better impression. Be straightforward . . . don't try to use tricks. Let the work itself stand out on its own merit.

3. I have met many Minox users and many more have written to me, and from all of our conversations I have come to the conclusion that few Minoxers realize the added value of enlargement. If you have your own Minox enlarger, get busy with those selected negatives. A Minox photo dealer or a member of a local camera club will help you—do not hesitate to ask. People like to give advice. If you do not have an enlarger, send your favorite prints and negatives in strip form to Minox Processing Laboratories, P. O. Box 94, Forest Hills, 75, New York, circling the number of the negative or negatives that you want enlarged. A size 8 x 10 is only \$1.25. And while you're at it, why not order two prints of each and keep one for yourself?

4. Before selecting your entries, consider the three judges and what you think this art curator, this newspaper photo editor and this previous contest winner would like. (Contest judges try hard not to let their personal preferences or prejudices in photography influence their judgment, but remember—judges are human too.)

(Continued on Page 19)

CAUTION: WATCH THAT BLANK FILM!

Upon occasion, Minox Processing Laboratories has received letters from Minox'ers who sent in cassettes of "exposed" film but received no pictures in return. They are sure that something is wrong with their cameras, but, in reality, the cause often lies in another direction.

When Minox Processing Laboratories receives a film for processing and finds there is nothing on the roll, they return it to the customer. If the film was properly exposed, then something is wrong with the camera. Quite often, however, the truth of the matter is that a fresh box of film is opened, and one cassette is put into the camera and exposed. Upon reloading the camera, the two cassettes become switched, and the exposed film is reinserted. The unexposed film is then sent out for processing.

When the customer receives his processed film, he naturally finds no pictures, and is generally so annoyed that he doesn't use his Minox again for perhaps a month or more. Eventually he proceeds to expose the already used film (which, inasmuch as Minox film cannot be double exposed, keeps the original exposures safe), and sends it out for processing. When the film is developed and printed, the customer receives his original pictures and believes that the processing lab had been holding it for months . . . returning it only when the new roll was sent in for processing. This, of course, is not the case, and the exposures that he thought he was making have been lost.

Another cause of blank film is a relatively recent one—appearing since the introduction of the Minox B. Many Minox'ers who are new owners of the model B push the meter button instead of the shutter

release when shooting. To avoid this, be sure you hear the familiar click of the shutter before transporting the film to the next exposure number.

So take care. The next time you receive a blank strip of negatives, check these points before rushing off your camera for repair.

MINOX CLUBS LOOKING FOR MEMBERS



Minox'ers in the Chicago area will soon have an opportunity to meet and exchange ideas with other Minox owners, thanks to Stuart Katz, 1246 Pratt Blvd., Chicago. Mr. Katz has advised us that he would like to hear from other Minox enthusiasts regarding the formation of a Chicago Minox Club for mutually helpful discussion. Minox'ers in and around Chicago who would be interested in joining may contact him at the above address or by calling his home, BR 4-4800.

New York Minox Clubs: attention! Jerome S. Kriska, 900 West End Avenue, New York, is interested in becoming a member of a Minox Club, and would appreciate hearing from an existing club relative to his joining.

The rapidly growing Boston Minox Club is always anxious to hear from Minox'ers in the Boston area who would be interested in becoming members. Contact Arthur E. Frank, 14 Linda Lane, Newton Highlands, Mass., for information.

The Minox Memo is always interested in the activities of Minox Clubs throughout the country . . .

(Continued on Page 19)

WHAT'S GOING ON HERE?



Seymour St. John, headmaster of the Choate School in Wallingford, Connecticut, took this wonderfully alive Minox shot in Tashkent in the Soviet Union, capturing the diversity of peoples living at the crossroads of Asia. Here melted together in the land of origin of the Ameri-

can Indian are races from Central Europe to Korea, from the Arctic Circle to the Himalayas. Schools are taught in 16 different languages.

What was going on here? This particular group was intrigued by a rare sight indeed: an American headmaster having his hair cut!

SHOOTING FROM THE HIP



Les Barry's column in the February issue of *Popular Photography Magazine* was a fascinating discussion of surreptitious shooting that could be extremely helpful to all Minox'ers. Mr. Barry had received a letter from a Cleveland Minox'er, John Cheshire, who wished to find new and better methods of capturing completely candid pictures with his newly acquired Minox.

Among the suggestions Mr. Barry offered was the use of the Minox Reflex Viewfinder (shown above at left), a mirror-prism attachment that slips onto the camera's viewfinder to permit viewing from a 90-degree angle, thus enabling you to hold your Minox in any position—at the waist, above the head, etc.—glance into the prism finder and shoot. The Minox two-lens prism viewfinder is available at \$14.95, in models to fit both the Minox B and the IIIS.

Another answer to "sneaky" shooting is through the Minox Right Angle Finder Mirror (shown above at right) a device that enables you to shoot to the right or left while facing straight ahead . . . thus permitting, in effect, around-the-corner picture taking. This is also available in models for both the Minox B and Minox IIIS, and retails for \$9.95.

It is possible, however, to keep your picture-taking actions completely disguised without the use of accessory equipment. As Mr. Barry suggested, "I have found that shoot-

ing from the hip without the aid of an accessory finder is altogether possible and practical, because of the broad fields of view provided by the ultraminiature's relatively wide-angle lenses. This takes a little practice, but if precise composition is not a question, you can work out your hip-shooting method with little difficulty. It's mostly a matter of being able to recognize your camera's field of view without having to look through the viewfinder. In other words, you should be able to tell, just by glancing at a scene, how much of it would be included in your picture if you were to take it with camera to eye.

"My method is to draw a set of imaginary lines extending from my shoulders. These lines go forward at a very slight angle for the first five feet. In other words, if I'm going to take a horizontal picture of something within five feet of me, I face the subject headon and assume that only that area within a pair of parallel lines beginning at my shoulders will be in the picture. If the subject is more than five feet away, I imagine that each of these invisible lines leaves its shoulder at something like a 30-degree angle. You can practice by extending your arms to make a 60-degree angle with yourself at the point where they meet.

"Having established the field of view, I make sure that the camera, which I hold about waist high, is perfectly level, or tilted upward to include a standing person's head or other high object. With practice, I've become quite adept at estimating angles of view, even to the extent of being able to shoot verticals from the hip. Start with horizontals, trying, at first, to simply get the subject within the picture, and narrowing down to eliminate extraneous area as you gain confidence through experience."

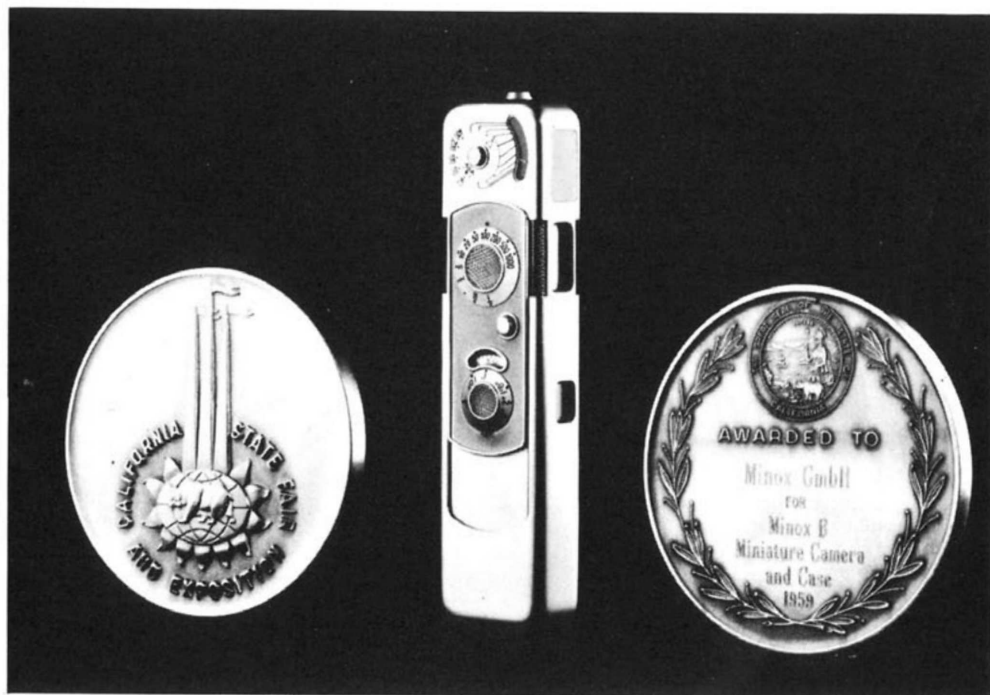
Thank You, 50,000 Minox'ers . . . In Advance!

In a constant effort to improve our service and provide Minox owners with the facilities and equipment that they desire, we are again conducting a survey among Minox'ers everywhere.

As you may remember, the last Minox survey was made three years ago, and its results were published in the Minox Memo. At that time, the list of Minox owners interviewed totaled 1200. This year, however, we hope to get a much broader sampling by distributing the questionnaire through the pages of the Minox Memo to over 50,000 readers.

We would greatly appreciate your taking 3 or 4 minutes to fill out the postage-paid questionnaire at the left. In the event you no longer own a Minox, please mark it "DO NOT OWN" and return it to us anyway. Although we would very much like to know your occupation, it is not necessary to include your name and address if you do not so desire.

We will again publish the results of this study in a future Minox Memo . . . and thank you in advance for helping us by completing the questionnaire.

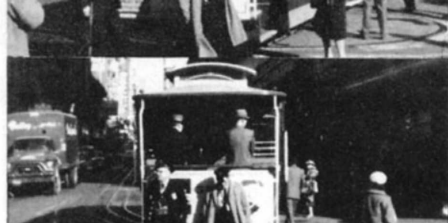
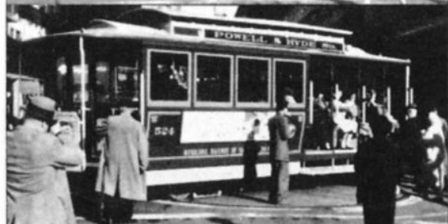
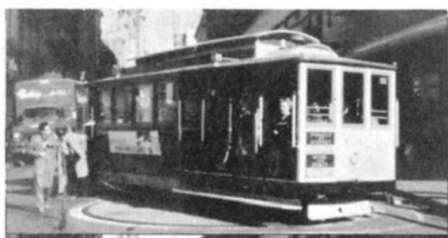
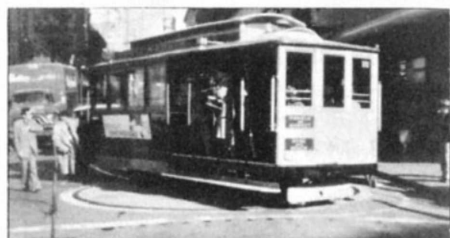


MINOX B IS AWARDED GOLD MEDAL

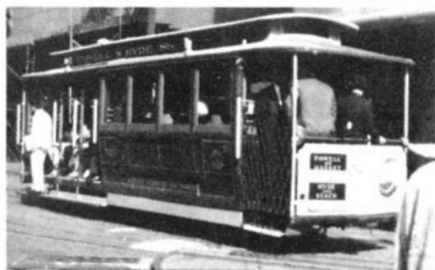
Newest honor in the long list of coveted national and international awards that have been bestowed upon the ultra-miniature Minox camera is that of the California State Fair and Exposition, which

recently awarded their gold medal to the Minox B camera for excellence in design, engineering and performance. The beautiful medal, pictured above, is an impressive addition to the Minox collection.

TRY SHOOTING IN SEQUENCE . . .



IT'S EXCITING PHOTOGRAPHY!

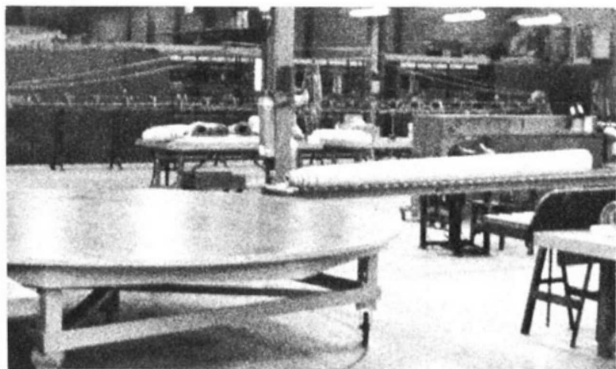


ful series of Minox photos by Milton Stark of Baltimore, Maryland.

When Mr. Stark recently visited San Francisco, he recorded the turn-around of one of the famous San Francisco cable cars in a 19-photo sequence so vivid that you can almost see the car in motion. Note how the gentleman in the first picture runs to catch the cable car, see the conductors pull the car to a stop, then watch it move slowly out of sight. If you haven't already experienced the thrill of rapid sequence photography, try it the next time you're watching your children at play, attending a baseball game, observing your wife in animated conversation or the dozens of other moments you'd like to preserve permanently in your memory.

The Minox Memo has often carried stories which stated that the Minox is excellent for rapid sequence photography, but never have we been able to illustrate this use so clearly as with this wonder-

Store Executive Uses Minox As Note-Taker



H. R. Bloch, Jr., Vice-President of the John Shillito Company, southern Ohio's largest department store, is far from an avid pleasure snap shooter, taking pictures only when on vacation. However, in spite of this, he wouldn't think of leaving his home without his 3 1/4 ounce Minox camera! The reason is that 90% of his camera shots are to record things of business interest which he sees in traveling around the country, looking at other department store operations . . . and his Minox serves as a convenient pocket secretary with an infallible memory.

As a retail executive, Mr. Bloch is continually studying new selling fixtures, attractive decoration and layout of selling departments, as well as the wide variety of processing and materials handling facilities which are important to properly servicing customers. His Minox is an invaluable aid in accurately recording competitive facilities and methods which may provide food for thought in the Shillito operation.

Recently Shillito's broke ground for a new warehouse and large branch store. In the course of planning these installations, he looked at many other warehouse facilities. Most of the things he wanted to record with his Minox had to be

photographed at low light levels, about 10 to 20 foot candlepower. The same poor lighting conditions existed in stock and materials handling areas, as exemplified by the above photographs of a packing hamper and warehouse rug area, but Mr. Bloch was able to record it all without flash with his Minox loaded with Tri-X film.

He took pictures of everything that he believed could be worthwhile to Shillito's management. He then turned over the pictures either to the Building Department or to the operating executive most interested in the subject, together with a note describing what he had seen. In studying the selling areas, he followed a similar pattern, except that he normally found 30 to 4 foot candles of light which made it easier to get a picture.

Mr. Bloch explains his success with the Minox by saying, "I have little interest in developing artistic photographs, and I am wholly concerned with getting an accurate view of the details of an installation. For a long time I felt that I was lucky in getting these shots. More recently I have come to feel that the Minox engineering and simplicity deserves the credit. I find that, amateurish as I am, it is rare that I do not get 90% to 95% clear, accurate prints."

THESE MINOX DEALERS LOOK FORWARD TO SERVING YOU

ALABAMA—Birmingham	Acton's Camera Shop Bromberg and Company John's Photo Service Universal Photo Shop Calagat Photo Supply Hal's Photo Van Antwerp Shop 21, Inc.	Iwata Photographic Supply Kimura Photomart King's Camera Sid Klein, Inc. E. V. Lewis Camera Monarch Photo Ed Morgan Camera Center B. B. Nichols, Inc. Pan Pacific Camera Peterson's Camera Exchange Precision Photo Service Ralke Co. Rowan Jewelers Royaltone Photo Semler's Silton's Bill Toth's Camera Shop Western Camera Supplies Westwood Photo Lab. Windsor Hills Camera Shop	Whittier	Anthony's Camera Shop Monte's Camera
Huntsville	Universal Photo Shop	Sid Klein, Inc.	Pasadena	Alvin's Photographic Supply
Mobile	Calagat Photo Supply Hal's Photo Van Antwerp Shop 21, Inc.	E. V. Lewis Camera Monarch Photo Ed Morgan Camera Center B. B. Nichols, Inc. Pan Pacific Camera Peterson's Camera Exchange Precision Photo Service Ralke Co. Rowan Jewelers Royaltone Photo Semler's Silton's Bill Toth's Camera Shop Western Camera Supplies Westwood Photo Lab. Windsor Hills Camera Shop	Willows	Ellett's Studio & Camera
Montgomery	Bert's Payless Drug Eastchester Drug Hewitt's Drug Mac's Photo Service McLain's Stewart Photo Shop Super Recall Drug Co-Op Photo Shop	Winter and Co. Hurst Camera Shop Menlo Park Camera Plaza Camera Center Ken's Camera Valley Drug Hillcrest Camera Shop Mamama Shop Family Camera Store Norwalk Camera Supply Alpha Photo Products Inc. Walter Bennett Camera Corner Sam Cohen's Camera Center Lee's Normal Pharmacy Scheer's Jewelers Orange Camera Shop Camera Exchange Spotlight Photo Supply Desert Camera Shop Palm Springs Camera Shop Al Taylor Camera Camera Shop Key Bell, Inc. Panorama Camera Center	COLORADO—Colorado Springs	Camera Land Deits Bros. Camera and Gift Shop Shewmaker's Camera Shop Wiggins Studio
ALASKA—Anchorage	Bert's Payless Drug Eastchester Drug Hewitt's Drug Mac's Photo Service McLain's Stewart Photo Shop Super Recall Drug Co-Op Photo Shop	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Craig	Colorado Visual Aids Dave Cook Sporting Goods Ford Optical Gart Bros. Sporting Goods Gem Camera Haanstad's Camera Shop Irvine's May D and F Mile High Photo Co. Skyline Camera Shop Vine Rurac Sports Shop
Fairbanks	Griffin's Schallenger's Photo Shop	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Denver	Dayton's Camera Midwest Photo Camera Craft Sparkleton Photo Service Barber Studio
ARIZONA—Casa Grande	Casa Grande Photo Shop	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Englewood	Dayton's Camera
Flagstaff	Jean and Trox	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Grand Junction	Midwest Photo
Nogales	Capin Mercantile Co.	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Pueblo	Camera Craft
Phoenix	Camelback Photo Center Chakman's Camera Dinen Photo Supply Guild Camera Shop Ottie Photo Lab The Photo Shop Rosenweig's Wilson's Photo Shop	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Greeley	Sparkleton Photo Service Barber Studio
SCOTTSDALE	Schaefer's Camera Corral Scottsdale Photo	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	CONNECTICUT—Bantam	
Tucson	Caples Camera Co. Nu-Arto Photo Service Pereira Camera Shop	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Bethel	Bethel Photo
ARKANSAS—Clarksville	Palace Drug Store El Dorado Fort Smith Little Rock	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Bridgeport	Fritz and Hawley, Inc. Jay James Camera Shop Loren's Photo Sales Spector's, Inc. Justin Hartley Krasow Camera Shop Sturdevant's Photo Shop Fairbanks Photo Shop Fairfield Photo Shop Greenwich Camera Shop Greenwich Photo Supply
Stuttgart	Eddie Buekle	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Darien	Fairbanks Photo Shop
CALIFORNIA—Alhambra	The Alhambra Camera Shop Camera Exchange of Alhambra Jerry's Camera Shop Bob's Camera Mart Val & Vic	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Greenwich	Greenwich Photo Supply
Anaheim	Val & Vic	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Hartford	The Photo Shop The Camera Bar G. Fox & Co. Harvey and Lewis E. J. Korvette Merrill's Camera Exchange Monarch Photo Shop Rozinsky, Inc.
Bakersfield	Henry's Photo Supply Mercury Photo Finishing Towne Photo Shop	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Milford	Milford Camera Shop
Berkeley	The Camera Shop Elmwood Camera Shop Barry Evans Gersh Photo	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	New Britain	Leonard's Camera Exchange
Beverly Hills	Beverly Hills Camera Shop California Camera Camera Exchange of Beverly Hills Alfred Dunhill of London Jordan Hime Co. Kerr's Sport Shop	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	New Haven	Dravport Photo Shop Fair Haven Camera Shop Fritz and Hawley, Inc. Harvey and Lewis Mongelli's Park Photo Co. Senior Camera Shop A.B.C. Film Norwich The Cranston Co. Greenwich Camera Center Grube Camera Shop Ridgfield Photo Shop Springdale Camera Center Stamford
Burbank	Burbank Camera Center Photo Art Shop Bosses Camera Supplies Beaux Arts Studios Camera Craft Shop	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Waterbury	Goldie's Camera Shop Leon Deran Photo Shop
Burlingame	Bosses Camera Supplies	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	West Hartford	Zacher's
Carmel	Beaux Arts Studios Camera Craft Shop	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	West Haven	New Haven Camera
Compton	Finley Camera Supply	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Westport	Hilgert and Gough
Crecent City	Finley Camera Supply	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	DELAWARE—Wilmington	Lincoln Camera Shop Photo Center Wilmington Camera Shop
Delano	Todd's Camera	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	DISTRICT OF COLUMBIA—Washington	
Eureka	Photo Specialty Shop	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Baker's Photo Supply Brenner Photo Co. Camera Mart Capital Camera Exchange Columbia Photo Supply Congressional Camera Center Conn Camera, Inc. District Camera Shop Duke Camera Shop Embassy Camera Exchange Fuller and D'Albert Georgetown Camera Penn Camera Potomac Photo Supply Ritz Camera Center Milton Schlosser Jewelry Sonner's Camera Exchange Mark Weiss Camera Center Woodward and Lethrop	
Fairfax	Swanlund's	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	FLORIDA—Boca Raton	Boca Camera Center Bradenton Clearwater Clearwater Camera Center Coral Gables Daytona Beach Deland Delray Beach Eau Gallie Fort Lauderdale
Fresno	Hollywood Camera Shop Horn Photo Shop Suppliers, Inc. Valley Camera Shop Ernie's Camera Shop Phototech La Moine Drug Co. B and B Camera Bowman's Camera Stores House of Cameras Otto Busler Birns and Sawyer Camera Craft Don's Camera Exchange Meyer-Reed Co. Millers Camera and Art Supply Morgan Camera Shop Schaefer Photo Supply Technophot Ray Thelan	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Clearwater	Clearwater Camera Center
Glendale	Phototech	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Coral Gables	Mileo Photo Shop
Hanford	La Moine Drug Co.	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Daytona Beach	Ivy Lane Camera Shop
Hawthorne	B and B Camera	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Deland	Deland Camera Shop
Hayward	Bowman's Camera Stores	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Delray Beach	Jim Harper Camera
Hermosa Beach	Otto Busler	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Eau Gallie	Southern Photo Supply
Hollywood	Birns and Sawyer Camera Craft Don's Camera Exchange Meyer-Reed Co. Millers Camera and Art Supply Morgan Camera Shop Schaefer Photo Supply Technophot Ray Thelan	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Fort Lauderdale	B and B Photo Supply Bird's Photo Center Broadway Photo Service Miller's Cameras Southern Film Lab, Inc. Times Photo Shop Zimmerman's Camera Shop Parker Studio Flamingo Camera Craft Walter Gray Sutliff's Camera Fair Brandon's Inc. Brown's Camera Store Orben Pictures Riverside Camera Shop Florida Keys Photo Service Swift's Sanborn Camera Photo South Florida Photo
Huntington Park	Red Fox Camera Center	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Key West	Florida Keys Photo Service
Laguna Beach	Laguna Photo Bill Thomas Cameras	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland	Lakeland	Sanborn Camera Photo
La Habra	La Habra Photo	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland		
La Jolla	La Jolla Photo Pacific Camera Store	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland		
La Mesa	La Mesa Photo Supply	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland		
Lemon Grove	Lemon Grove Camera	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland		
Long Beach	Mercury Photo Tate-Wier Camera Ward-Tallent Photo Supply Western Camera Winstead Bros.	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland		
Los Altos	Los Altos Camera Shop	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland		
Los Angeles	American Camera Exchange Bel Air Camera Bullock's Camera Exchange of Farmers Market Campus Camera Shop Carl's Camera Center Chiprout Stamp and Stationery The Darkroom Filmax Camera Shop Bob Gamble Graff's Camera Griffith Camera Shop Henry's Camera Hollywood Camera Exchange House of Rothchild	Madera Menlo Park Merced Milbrae Montebello Mountain View Norwalk Oakland		

FLORIDA (Continued)

Lauderdale Hobby House
Lauderdale-by-the-Sea Florida Enterprises
Leesburg Florida Newsweek
Miami Beach Campfield's
Miami Atlantic Photo Supply
Bursey's Photo Center
Camera Corner
Downtown Camera
Everglades Camera Stores
Giplin's
Habersham Camera Shop
Len's Camera Exchange
Masters
Maurice Camera Shop
Miami Camera and Gift Center
Miami Beach Traeger Brothers
Carl's Camera
Enfield's
Foto Fair
Imperial Camera
Lincoln Lane Camera Center
North Miami Beach Graymor Studios
Photo Center
Orlando Admiral Photo Supply
Bowstead's Camera Shop
Heim Camera Stores
Southland Hobby Shop
Palm Beach Miller and Wallace
Ramon's Camera Shop
Pensacola Pronto Photo
Pinellas Park Camera
Pompano Beach Photo Shop
Riviera Beach Knight's Pharmacy
St. Petersburg R. & M. Camera Shop
Rimmon's Camera Shop
Strand Camera Shop
Webb's City, Inc.
Sarasota Burr's Camera Shop
Cameras, Inc.
Norton's Camera Center
Sebring Ed Creasey
Tallahassee Tallahassee Camera Center
Tampa Tampa Photo Supply
Warrington Albright and Wood
West Palm Beach Halsey and Griffith
Winter Haven Carter's

GEORGIA—Albany

Atlanta Dixie Theatre Service
Saville Jewelry, Inc.
Ace Camera Stores
Colonial Film & Equipment Co.
Frye's Camera Stores
Hilton Cates
Rich's Inc.
Star Photo Finishing
Wing's
Augusta N. & W. Camera Exchange
Columbus Columbus Photo Service
Macon J. B. Coke
Savannah Savannah Camera Craft
Valdosta Sport Center

HAWAII—Hilo

Honolulu Hilo Camera Shop
Carters' Gift Shops
Colvin's Camera Center
Hawaii Camera Sales Co.
Kailani Camera Shop
Royal Hawaiian Camera Shop
Sandy's Camera Shop
Wander's Pharmacies
Waterhouse Photo Co.
Kahului, Maui Maui Dry Goods and Grocery

IDAHO—Boise

Ballon-Lattimer Co.
Idaho Camera
Idaho Camera
Kellogg Verne A. Sias
Lewiston Quick Film Service
Pocatello Hobson's Jewelry & Photo

ILLINOIS—Aurora

Assell Photo Shop
Rollins and Rice
Belleville Bland Photo and Art
Beverly Colonial Camera Shop
Imperial Camera
Bloomington Hawkins Studio and Camera Shop
Champaign Fairchild Camera
Champaign Abercrombie and Fitch
Alan Stores
Alpine Camera Co.
Altman Camera Co.
Baskind Jewelers
B and C Photo Service
Bel-Park Photo
Bolotin Camera Exchange
Camera Exchange
Center Camera Co.
Central Camera Co.
Chromotip by Jay Reed
Consolidated Watland Bros.
Conway Camera
Corona Studios
The General Camera Co.
Herman Camera, Inc.
Hobby Camera, Inc.
Jackson Camera
Kady Camera Co.
Kraetz Camera
La Salle Camera Co.
Libby's Camera Co.
Loop Camera Mart
Mark's Cameras
Marshall Field
Mercury Photo Service
Michael's World Camera Shop
Midwest Photo Supply Co.
Montgomery Ward
Morrison Camera Co.
Norman-Willets Co.
P-K Photo Supply
E. J. Pollak Photo Shop
Rewers Camera
Shutan Camera Co.
Spocopy Photo Suppliers
Standard Photo Supply Co.

Triangle Camera, Inc.
Tri-City Camera Exchange
United Camera Co.
Von Lengerke and Keeline
Wolk Camera Company
Wolk-Englewood Camera Co.
Cicero Moran's Inc.
West End Cinema and Camera
Decatur Norm's Camera Shop
Pile's Camera Shop
Photo Service, Inc.
Elgin B. K. Photo Supply
B. K. Photo Supply
Elmhurst Elmhurst Camera Shop
Bill's Camera Shop
Evanston Hoos Drug
McCoys Camera
Coe's Camera Co.
Fairfield Post's Audio Visual Service
Glencoe Glencoe Camera Shop
Highland Park Powell's Camera Mart
Hinsdale Hinsdale Camera Center
La Grange Suburban Camera Shop
Lake Forest McMaster's Pharmacy
Martin's Drug Store
Lansing Besse Camera and Supply
Macomb Scott's Pharmacy
Moline Seaholm's
Oak Park Austin Camera Co.
Oak Park Village Camera Co.
Park Forest Camera Corner
Park Ridge Harvard Productions
Peoria Lens and Camera
Peoria Camera Shop
River Forest Rex Studio and Camera Shop
River Forest River Forest Camera Shop
Rockford Camera Craft
The Foto Shop
Lundgren's
Skokie Oakton Camera Shop
Springfield The Camera Shop, Inc.
Piles Camera Shop
Swanson's Camera Shop
Waukegan Du Page Photo Company
Wheaton Du Page Photo Company
Winnetka The Camera Shop
Photographic, Inc.
Winnetka Camera Shop
Wood River Photo Art Shop

INDIANA—Anderson

Bloomington Odell Camera
Elkhart Wiles Drug Co.
Elkhart Camera Center
Ray Herring Camera Shop
Evansville Smith and Butterfield
Tri State Camera Store
Fort Wayne The Howard Co.
Sunny Schick's
Gary Gary Camera
Village and Camera
Greencastle Coan's Pharmacy
Hammond Armstrong's Jewelers
Dave's Camera Mart
W. M. Millikan, Inc.
Indianapolis L. S. Ayres and Co.
Cam-Art, Inc.
The Camera Shop
Haas Drug Co.
Hoosier Photo Supply
H. Lieber Co.
Lincoln Jewelry Shop
Post Photo Shop
Trattner Camera Co.
William Warner, Inc.
Logansport Quick Film Service
Joe Vivian's Photoshop
Monticello Dodd's Rexall Camera Shop
Muncie Muncie Camera Shop
New Castle H. R. Edwards Jeweler
North Manchester Mark's Drug Store
Shelbyville Meloy's, Inc.
Pittsburg Ault Camera Shop, Inc.
Schilling's
Terre Haute Sonneborn's
Stewart Martin's Snap Shop
West Lafayette Foster Film Service

IOWA—Cedar Rapids

Morris Sanford Camera
Des Moines All-American Camera Shop
Dubs Gould Camera Shop
Greenwald Drug
Dubuque Allied Camera Center
Lind's
Iowa City Louis Drug Store
Ottumwa The Camera Shop
Walden Photos, Inc.
KANSAS—Concordia Martin Drug Company
Southwestern Photo Supply
Hutchinson Winstead Photo Service
Lawrence Mosser Wolf, Inc.
Mission Travel House
Pittsburg Miller Studio
Prairie Village Bruce Smith Drugs
Salina A-Smile-A-Minute
Topeka Walch Camera and Photo
Wellington Epperson Studio and Camera Shop
Wichita Bob Gasikin's Industrial Photo Sales
Jeff's Camera Shop
Lawrence Photo Supply, Inc.
Moler's Camera Clinic
Rudy's Photo Supply

KENTUCKY—Covington

Covington Camera
Lexington Foto Center
L. E. Michaels
Joe Rosenberg
Louisville Camera Center and Sons
Falls City Theater Equip. Co.
D. G. Gatchell & Son
Kentucky Camera Shop
Schumann Click Clinic
Owensboro Gant and Butterfield
Paducah Central Photo

LOUISIANA—Alexandria

Baton Rouge Newcomb Studio and Camera
Bert's Camera Center
Southern Camera Service
Struble Photo Supply
Franklin Miguets Studio
Monroe Griffin's Studio and Camera
New Orleans Bellanore, Inc.
Camera Inc.
The Fox Co.
Security Camera Shop
Shreveport Dee's Photo Supply
Film Arbor Photo Service
Grady's Camera Center, Inc.
MAINE—Augusta Mansur's, Inc.
Lewiston Camera Service Center
Portland Bicknell Photo Service
South Portland Inness Photo Service
MARYLAND—Annapolis A. N. Miller
Baltimore Atlantic Photo Supply Co.
Baltimore Photo Supply Co.
Bernum Loott Office
Camera Mart
Parkville Photo
Photocenter, Inc.
Rita Camera Center
Service Photo Supply Co.
Stark Film
Zeph' Hor
Chevy Chase Hobby House
Elkton Colonial Jewelers
Hagerstown Palmer's Photo Service
Raupe Camera Center
Silver Springs Cameras, Inc.
Haynes Camera Center
MASSACHUSETTS—Andover
Look Photo Service, Inc.
The Camera Shop
Beverly Cor-Nix Co.
Boston Adams Camera Exchange
Barry and Adams Camera
Bromfield Camera Co.
Central Camera Exchange
Copy Camera Shop
Don Elder's
Claus Gelotte, Inc.
Ralph Harris Co.
Hawes Photo Shop
Jackson Photo Supply
Lloyd Optical Co.
Jordan Marsh Co.
Park Square Building Camera
Pilgrim Jewelers
Quality Camera Exchange
School St. Camera Exchange
Smith's Photographic Store
Stone Camera Inc.
Braintree Alves Camera Center
Brookline Benner's Camera Shop
Brookline Jon Allen Camera
Cambridge Crimson Camera Exchange
Ferranti Dege, Inc.
Claus Gelotte, Inc.
Chelsea Slade's Photo Service
Chicopee Chicopee Camera Center
Clinton Zella's Photo Shop
Concord William W. Anderson
Fitchburg Art Photo Supply
Framingham Fitt's Photo Shop
Holyoke D'Addario's Camera Shop
Hyannis Colby Photo Supply
Lawrence Weiner-Chimes
Lexington Theatre Camera Shop
Lowell D'Addario's Camera Shop
Lynn Lynn Photo Supply Co.
Malden Davis Camera Supply
New Bedford Centre Jewelry Co.
Newton Center Atwood's Camera Shop
Northampton The Tripod Shop
Pittsfield Movie Ma
The Photo Shop
Salem Essex Camera Shop
Somerville Regent Camera Shop
Springfield Bloom's Photo Shop, Inc.
Valley Cinema
Wareham Win's Camera and Card Shop
Wellesley Ber's Photo Supplies
Pond's Camera Store
West Lynn The Snap Shop
Worcester Harvey and Lewis Co.
Arthur Burton
Wheaton, Inc.
Worcester Photo Shoppe

MICHIGAN—Adrian

Adrian Camera Shop
Ann Arbor Follett's Michigan Book Store
Purchasing Camera Shop
The Quarry, Inc.
Battle Creek Krum's, Inc.
Bay City Michigan Photo Co.
Benton Harbor Barnard Photo Store
Goodman and Goldbaum
Birmingham Birmingham Camera Shop
Bloomfield Hills Miner's
Dearborn City Camera
Detroit Acme Camera Exchange
Alvin Camera Exchange
Colt & Irwin Jewelers
Davidson Brothers
Detroit Camera Shop
Paul Gach Photography
Garrett Photo Supply
Guala Camera Shop
Guild Camera Shop
J. L. Hudson Co.
Lachman & Co.
Lobby Hobby
Padover Industrial
The Photo Shop

Pointe Camera Shop	Irvington	Krafte Cameras	Carlyle Camera Corp.
Seven Mile Camera Shop	Jersey City	Court House Camera Shop	Chinatown Camera
Silhouette Camera Shop		Hudson Camera	Circle Foto
Village Camera Shop		Levy's Sport Shop	City Camera Exchange
A - D Camera Shop	Linden	Daily Photo	Abie Cohen's
Harry's Camera Shop		Schreiber's Snapshot Service	Columbus Photo Supply Corp.
I & B Dist.	Livingston	Livingston Camera Mart	Wm. C. Cullen
Arden's Drive-In Photo Mart	Maplewood	Maplewood Camera	Davega's
Camera Center	Mercerville	Photo Art Company	D K Photo
The Camera Shop	Millburn	Millburn Camera	Dumont's Camera Exchange
Camera Center	Montclair	Jacobson's Sport Shop	Empire State Photo Shop
Studio Camera Shop	Moorestown	The Camera Corner	Equitable Camera and Card
Meier Camera Shop	Morrisville	H. H. Ajemian	Falcon Camera
Wade Drug Company	Newark	Academy Camera	Federal Camera Exchange
Klee Pharmacy		Bamberger's	Foremost Camera Stores
Range Photo Service	New York	Davega's	FotoShop, Inc.
Jackson Photo Center		Gruber Camera	Kent Luggage
Crescent Studio and Camera		L. Kaltman and Sons	Photo-View
Marion Studio and Camera		Klein's	Gillette Camera
Lansing Camera Shop		Lee's Jewelers	Grand Central Camera
Linn Camera Shop, Inc.		Midtown Camera	Haber and Fink
Van's Camera Shop, Inc.		Schaeffer Company	Heins and Bolet
Van's Photo Service		20th Century Photo Service	Heinz Photo
Dorray Photo Finishers	New Brunswick	College Pharmacy	Jaydee Camera Exchange
Community Drug	Newton	Michael Photo Supplies	Kenny's Camera
Wright's Studio and Camera	New Brunswick	E. J. Korvette	Kent Luggage
Maelle Camera Store	Nutley	Camera and Cards	Klein's
Radium Photo Service	Paramus	Masters	E. J. Korvette
The Camera Shop	Patterson	Hathaway's, Inc.	Lexington Camera
The Photographic Center		Broadway Camera	Liberty Camera
The Camera Mart		M. S. M. Company	Lotoch Camera
Camera Craft Gift Shop	Perth Amboy	Fulkin Brothers	Lugene, Inc.
Dunn's Camera and Hobby	Princeton	Princeton University Store	Macy's
Camera Center	Ridgewood	Ridgewood Camera	Madison Camera Co.
The Photo Center	South Orange	Village Camera	Marvin's Camera Corner
Feldman Camera Exchange	Summit	Art's Camera Shop of Summit	Masters
Gail's Office Equipment		Eastman's	Medo
MINNESOTA—Duluth		Teaneck Camera	Merit Photo Shop
Millard Berg's		H. Fi and Photo Supply	Metro Photo, Inc.
The Kamera Shop		Brother's Camera Center	E. B. Meyrowitz
Security Co., Inc.		Union Camera	Midtown Camera Exchange
Brand's Camera Craft		Union City	Midway Camera Exchange
Century Camera Shops		Upper Montclair	Miniature Photo Lab
Dayton's		Watching	Mundim
Gopher Camera		West New York	Modern Photo Store
Jay's Cameras		Wildwood	Mogul's
Leigh, Inc.		Woodbury	Moorman's
National Camera Exchange		Jack's Camera and Hobby Shop	New York Camera Exchange
Camera Craft Gift Shop	NEW MEXICO—Albuquerque		Olden Camera
Weber and Judd Co.		H. Cook Sporting Goods	Par Camera
Keller Brothers		Fedway Stores	Parker and Battersby
Fine Cameras		Kurt's Camera Corral	Peerless Camera Shop
Finn's		Trio Art Camera Shop	Photo Center
Fisher Photo Supply	Farmington	Green's Camera	Photographic Enterprises
Goodman's Jewelers	Hobbs	Molod Drug Store	Photographic Fair Ltd
Gregory's Ramp Camera Shop	Las Cruces	The Camera Shop of Santa Fe	Photo Mart Ltd
O. N. Olsen Photographic Supplies	Santa Fe	Santa Fe Book and Stationery	Photo Service, Inc.
Schuman's			Popular Photo Stores
Swanson's Camera Sales and Service	NEW YORK CITY & LONG ISLAND—		J. Posner and Sons
Ed Buck's Camera Shop	Bayside	Kurtzberg's	Ritz Camera
Jackson Camera Center	Bronx	Arista Camera	Royaltone, Inc.
Southwest Drug Stores		Bronx Camera Exchange	Sand's Camera Shop
Deering Pharmacy		Park Camera	Snapshot Stores
Clayton Camera Shop		Phone, Inc.	Star Camera Exchange
Smith Studio		Westchester Square Camera	Tower Camera Exchange, Inc.
H. A. Ueleke	Brooklyn	Bedford Camera Shop	Trinity Talking Machine Co.
Wingo's		Beverly Photo	Unicam Camera
Barnard's		Boro Hall Camera	Union Camera Exchange
Elko Photo Products		Brooklyn Camera Exch.	Wall Street Camera Exchange
Gateway Sporting Goods		Camera Corner	Warman Photo Service
Midland Camera Supply		E. J. Korvette	Willoughby's
Music Mart Camera Center		Potter's Camera Stores	Windsor Camera Exchange
Harper Pharmacy, Inc.		Rothman Pharmacy	Francine Pharmacy
Vaz's Camera Shop		Servel Photo Shops	National Photo
Camera Shop		Sperry Camera Stores	Eastern Camera Exchange
Atlas Jewelers Co.		State Camera Exchange	Village Camera Stores
Avenue Camera Store		Valent's	Lipschitz Stationery
Bader's		E. J. Korvette	Rockville Camera
Erker Optical Co.	Carle Place	Marvin's	Morris Studio
Jefferson Camera Shop	Cedarhurst	Flash Foto	Stony Brook
Photo and Optical Co.	East Meadow	East Northport Camera Shop	Synset
St. Louis Photo Supply	East Northport	Camera Shoppe	Syosset Camera
W. Schiller and Co.	Flushing	Queens Camera Hospital	Klein's
Stanley Photo Service	Forest Hills	Forest Hills Photo Center	Whitestone Camera
Oaks Camera Center	Garden City	Spies Camera Shop	
Fan Photo Service	Garden City (Roosevelt Field)	Eastern Camera Exchange	Albany Camera Shop
Kasper's Photo Shop	Great Neck	Bond Camera	Alexander's Photo Store
Barber's, Inc.	Hempstead	Albee Camera Exchange	Berna Camera Store
Robert's Book Store	Hicksville	Eastern Camera Exchange	F. F. Hamlin, Inc.
Jorud Photo Shop	Huntington	Eastern Camera Exchange	Stickley-Silver, Inc.
Calandra Camera Co.	Huntington Station	Most Service Station	Tuthill's
J. G. Kretschmer	Idlewild Airport	Enell Enterprises	Bronxville Camera Shop
Hanke Rexach	Jackson Heights	Center Camera Stores	Siegmund's
Lake Success	Lake Success	Masters	ABC Photo Supply
Long Island City	Lawrence	See Photo Lab	Buffalo Photo Materials
A. C. Camera Exchange	Long Island City	Arnee Camera Exchange	Delaware Camera Mart
Arnee Camera Exchange	Lybrook	Arrow Photo Shop	Fluorart
Manhattan	Manhattan	Newberry	Haefer Photo
Abercrombie and Fitch		Advance Camera Exchange	Lafayette Camera Store
Aljan Camera		B. Altman	Maurer's Photo Supply
Bernard Arkin		Bart's Camera Mart	Plaza Camera Shop
Joseph Haruch Photo Supply		Bolar Camera Stores	E. Rech Photo Supply
Julian Camera Shop		Broadway Camera Exchange	United Projector and Film Corp.
Spies Camera Shop		Broadway Camera Shop	University Camera Shop
Eastern Camera Exchange		Arthur Brown	B. and C Photo Supply
Bond Camera		The Camera Barn	Wells Photo Supplies
Albee Camera Exchange		The Camera Box	Masters
Eastern Camera Exchange		Camera Camera Cade	Lapham, Inc.
Eastern Camera Exchange		Camera Craft 42nd Street	Terranova Photography
Most Service Station		The Camera House	Haverstraw Camera Mart
Enell Enterprises		Camera Land, Inc.	Memora Camera Shop
Center Camera Stores		Camera Place	C. B. Smith, Inc.
Masters		Camera Showcase	Ithaca Photo Supply
See Photo Lab			Peelless Photo Service
A. C. Camera Exchange			Lockwood's
Arnee Camera Exchange			Larchmont Foto Center
Arrow Photo Shop			Little Falls
Newberry			Gregorka's Camera
Abercrombie and Fitch			Lockport
Advance Camera Exchange			Jay's Camera Shop
Aljan Camera			Mamaronck
B. Altman			Caruso Photo Service
Bernard Arkin			Mount Kisco
Bart's Camera Mart			Fox and Sutherland
Bolar Camera Stores			Mount Vernon
Broadway Camera Exchange			Camara Mart
Broadway Camera Shop			Baxter's Camera Shop
Arthur Brown			General Photo Supply
The Camera Barn			Seaman's
The Camera Box			
Camera Camera Cade			
The Camera House			
Camera Land, Inc.			
Camera Place			
Camera Showcase			

New Rochelle	Camera Craft Stores	Middleton	Davidson Camera Shop	Pittsburgh	Almore Photo Supply
Niagara Falls	Lindsay Photo Service	Port Clinton	Curt's Camera & Hobby		Camera Exchange, Inc.
Niagara	Nysack Camera		Mitch Studio and Camera		W. J. Clapper Co.
Olean	F. R. Brothers	Sandusky	Gainesborough Studio		Foto Shop-Squire Hill
	The Camera Center	Shaker Heights	Otto G. Graeff, Inc.		Gimbel Bros., Inc.
Oneonta	Brackett's	Tiffin	Sayer Camera Studio		Joseph Horne Company
Poughkeepsie	Photo Supply Co.	Toledo	Bashen Photo Co.		Kadet Photo Supply Co.
Rochester	State Studio and Camera Shop		Gross Photo Mart, Inc.		Kaulmann's
	Hahn Photo Center		Neumann Brothers		Lebanon Camera Shop
	Le Beau Photo Shop		Point Place Pharmacy		Peerless Camera Stores
	Sibley's		Toledo Camera Shop		Penn Camera
Rome	Smith-Surrey, Inc.		Kolb and Son		Triangle Camera
Scarsdale	M and S Photo Supply, Inc.	Wausen	Snyder Camera Shop		Trigger and Reel
	E. Korvette	Wooster			Wolk's Kamera Exchange
Scarsdale	Scarsdale Camera Shop	Youngstown	Photo Eye Film Corp.	Pottstown	Arrow Camera Shop
Schenectady	Berna Camera Store		Stanbaugh-Thompson Co.	Pottsville	Yorkville Camera Shop
	Cantera Jewelers		Strauss-Hirschberg	Reading	Alton E. Bowers
	Nate Heller	Zanesville	The Camera Shop		W. F. Dreha
	J. T. and D. B. Lyon	OKLAHOMA—Bartlesville—			Kagen's
	Reale's Photo				Scranton Photo Shop
Syracuse	Camera Center	Lawton	Herman's Studio and Camera	Sharon	King's
	Edwards Dept. Store	Muskogee	Hankin's Studio		Rembrandt Camera Shop
	Francis Hendricks Co.	Oklaoma City	Dee's Photo Supply	Uniontown	Photograph, Inc.
	Kamera Kraft		Eastman Kodak Stores	Washington	Gibson Photo Center
	Lindner's		Pipkin Photo Service		S. A. Meyer
	Wainwright Photo Service		Reeves Camera Store	Wilkes-Barre	Boston Store
Tarrytown	Wilson's Leading Jewelers	Tulsa	Engler's Photo Supply		Ace Hoffman Studios
Troy	Tarrytown Camera Shop		Kirkpatrick's	Williamsport	Hurjak Photo Supplies
Utica	E. A. Hahn Camera Shop		Loebholz Photo Camera	York	Hoyer's
	Tracy Camera		Mason's Inc.		Masters
	Severance Photo, Inc.	OREGON—Baker	Rochester Photo		Swigart's Photo Service
Watertown	The Camera Corner		Levinger's Rexall Drug	RHODE ISLAND—Newport	Bellevue Camera
Wellsville	The Camera Shop	Coos Bay	Barrows Drug	Pawtucket	Apex Inc.
White Plains	Colostone Camera Shop	Coquille	King's Jewelry Co.		J. Brumera & Co.
	Amherst Camera Shop	Duquesne	Colburn Film Shop	Providence	Adler's Inc.
Yonkers	Klein's	Eugene	Dot Dotson's		Alman's Photo Supply
			Henry Lowery Fine Cameras		Metropolitan Photo Supply
NORTH CAROLINA—Albemarle	Starnes Jewelry		Wilshire's		United Camera, Inc.
Asheville	Ball Photo Supply	Grants Pass	Leo's Camera Shop	Westerly	Payne Motion Picture Services
	National Photo Supply	Klamath Falls	Underwood Camera Shop	Woonsocket	Yvonne's Photo
Burlington	Camera Corner	Medford	Anders Photo	SOUTH CAROLINA—Charleston	Norvell's Camera Exchange
Charlotte	Simpson Photo Service		Brainerd Studio Camera Shop	Columbia	Carolina Camera Shop
	Holly Smith	Pendleton	Hudson's Rogue Camera Shop	Greenville	Palmetto Pictures, Inc.
Fayetteville	W. I. Van Ness and Company	Portland	The Town Shop	Orangeburg	Simpson Photo
Greensboro	Tyler News & Camera Shop		The Camera Mart		Bryant's Photographic
Raleigh	Capital Camera Shop		J. K. Gill Company	SOUTH DAKOTA—Rapid City	Gamble's
	King Photo Supply		Maurice Hodge	Sioux Falls	Photo Art Center
Shelby	Harold A. Elliott Jewelers		Meier and Frank		Harold's Photography
Winston-Salem	Bosco's Camera		Northeastern Drug Co.	TENNESSEE—Chattanooga	Bill Pay's Camera Store
	Murphy's Camera Center		Snyder's Camera Shops		Camera and Craft
NORTH DAKOTA—Dickinson	Osborn Studio	Salem	McEwan's Photo Shop		T. H. Payne Company
Fargo	Epko Film Service	Springfield	Meier & Frank Co.		Violet Camera
Grand Forks	Neus Foto, Inc.		Gerlach's Drug Store	Knoxville	Myers Camera Store
Minot	Reub's Minot Camera	PENNSYLVANIA—Allentown	Columbia Photo Service		Duch's Inc.
	Strauss Brothers		Classic Photo Lab		Snap Shops Inc.
OHIO—Akron	Airport Concessions		K. Photo Service	Memphis	Bob's Camera Store
	Akron Camera Shop		George E. Phillips		Long Star Camera
	Industrial Photo Supply	Altoona	The Camera Shop		Sam Haynes Photo Shop
	Metzger Photo Supply	Ardmore	MacCallum Stores		Hunt's
	M. O'Neil Co.		W. Robert Swartz		Julius Lewis Inc.
	Photo Mart, Inc.	Bala-Cynwyd	Paramount Photo		Memphis Photo Supply
	Sid's Camera Exchange	Bethlehem	Bob's Photo Shop		W. L. Pankey
Ashtabula	Ashtabula Photo Service	Bristol	Carl's		Perel and Lowenstein
Bellaire	King's	Broomall	Camera Shop	Nashville	Max Price Camera
Berea	Gorman's Photo and Hobby	Butler	Hopie's		Camera Shop
Bowling Green	Roger Bros. Drug	Camp Hill	E. J. Korvette		George C. Dury Company
Canton	Adams Camera Shop	Chester	The Photo Mart		McGinnis Drug
	The 30th St. Camera Shop	Clifton Heights	Camera Clinic	TEXAS—Abilene	Melroe Camera Center
Cincinnati	Alpha Cine Service	Donora	Central Drug Store		Austin Camera Shop
	Eastern Hill Camera Co.	Duquesne	King's Jewelry		Busch and Sons of Texas
	Haler	Easton	Easton Camera Center		Hertner's Camera Store
	Jack's Camera Center		Sterling's		Arkansas Photo
	Ohio Valley Photo	Erie	Duggan Rider		Austin Photo Supplies
	Provident Camera Shop		Erie Camera Center		Ellison Photo Company
	Shill's	Gettysburg	Hoffman Camera Shop		Stuttmann Photo Service
Cleveland	York Camera Shop	Greensburg	Dave's Photo Supply		Majestic Photo Finisher
	Bryar Photo Supply		Perfection Photo Company		Miller Camera Co.
	The Dodd Company	Harrisburg	James Lett Company		Cull's Camera
	Hemming's Photo Supplies	Hatboro	Penn Photo Service		Rogers
	Jordan's Camera Supply	Hazleton	Neel Boghetti	Corpus Christi	Goltman Luggage and Camer
	Lester Camera Co.		Conove Camera Shop		Taylor Bro.
	Merka Jewelry and Photo		Pane Photo Supply	Dallas	Dobbs House Inc.
	The Photo Shop		Johnstown Photo Supply		Long Star Camera
	Prentke's Price Inc.		London Stores, Inc.		Marlow's
	Reitman Camera Exchange		Jaffee's		Neilson Marcus
Columbus	Bexley Camera		Richard's Photo		Pete's Photo Shop
	Budd and Company		Rubin Brothers		Super Tex Camera Store
	Capitol Camera Co.		McKeesport		Village Camera Shop
	Chick's Camera Exchange		Monroeville		Wynwood Camera
	F. and R. Lazarus Co.		Mount Union		Riley's Drug Store
	Don McLaster Camera Co.		Newcastle		Camera House
	Joe Modes and Company		New Kensington		Desert Art Shop
	Sabino Pharmacy		Norristown		El Paso Sporting Goods
Cuyahoga Falls	Gerb's Pharmacy		Charles C. Shoulberg		Frank E. Myers Co.
Dayton	Dan Camera Shop		Rea and Derick		Patterson's
	Dayton Film Supplies, Inc.		N. J. A. Abushove		Popular Dry Goods
	Malone Camera Stores		Albion Color Research		The Camera Shop
	Rike-Kumler Co.		Barr's		Fort Worth Photo Supply
	Salem Camera Company		Basco Jewelry, Inc.		Goldstein Brothers
	South Park Foto Shop		Commercial Photo Service		Seymour's Photo Center
East Liverpool	Burbick's		Dedaker's Camera Shop		Stripling's
	Don Ecker's Camera Mart		Foto Mart		Henry's Book Store
Elyria	Loomis Camera		Oscar H. Hirt		Carroll Camera Co.
Euclid	Demshar and Sons, Inc.		Klein and Goodman		Dugan Drug
	Photo Mart		E. J. Korvette		Foley Bros. Dry Goods
Fairborn	Fairborn Camera Shop		Kosmin's Camera Exchange		Houston Photo Supply, Inc.
Fairview Park	Neilson's Camera Shop		Joseph S. Livingood		George Lange and Co.
Fremont	Townsend's Melody Lane		Malena Company		Oshman Outdoor Stores
Garfield Heights	Neilson's Camera Shop		M. and H. Sporting Goods		P. S. Photo Shop
Kettering	Photo Lee, Inc.		Mid City Camera Exchange		Shirley Camera Co.
Lima	Acme Photo Supply		Peerless Camera Stores		Southwestern Camera
	Mack Camera Store		Perfect Photo Service		Star Electric and Engineering Co.
Mansfield	Snyder Office Supply		Photo Cine Corp.		Texas Photo Supply Co.
Marietta	Zimmerman's		Porter Camera Shop		Weingarten's
Martins Ferry	Mason Camera Shop		Rosenfeld Photographic Supplies		Camera Shop
Medina	E. A. Morton Camera		Williams, Brown and Earle		Sound Photo Sales Co.
					Lufkin
					Cavanaugh-Peden Drug
					McAllen
					Britton's

Midland Midland Camera Shop
New Braunfels Seidell Studios Camera Shop
Odessa Odessa Camera Center
Pasadena Skyline Camera Co.
Port Arthur Spooner's Photo Shop
San Antonio Dot's Photo
Foto Center

Tenaha Bill Hayden's Shop
Texarkana Martin Peterson Studio and Camera
Sterling Studio and Camera
Texas City King's Jewelers
Wichita Falls Dolcater's Camera

UTAH—Logan Cardon Jewelry
Allen Inkley, Inc.
Ogden Sports Shop
Provo Allen's Photo Supply
Salt Lake City Allen's Photo Supply
Maurice Anderson Men's Shop
Auerbach's Camera Shop
Deseret Book Co.
Eckers Shippler's
Standard Optical Co.
Zinik's

VERMONT—Burlington Camera Shop

VIRGINIA—Bristol Kelly and Green
Lottsburg Cary's Camera Shop
Arlington A. Wilson Embrey
York Campbell's Camera Center
Thalmer's

Richmond Mason Camera Center
Galeski Photo Center
Old Dominion Camera Shop
Thalmer's
Roanoke Ewald Clark, Inc.
Roanoke Photo Finishing

WASHINGTON—Bellingham Bon Marche
Bremerton Bremerton Photo Supply
Clarkston Wasen's Inc.
Everett Alley's Camera Shop
Benson Camera Supply
Kirkland Colman Pharmacy
Lynnwood Wilson Thorne Inc.
Richland Kloster's Camera Shop
Seattle Ben Marche
Clyde's Camera Stores

Coleman's Kodak Supplies
Frederick and Nelson
Glaser's Camera Supply
Little, Inc.
Magnolia Stationery
Olympic Camera Center
Skips Barren Camera Shop
Tall's Camera Supply
Warshaw's Sporting Goods

Spokane Ben Marche
Luc's Camera Shop
Mandell's Credit Jewelry
Spokane Dry Goods
Wilro's Camera Shop
Tacoma Camera Shop
Harold Meyer Camera
Richard's Camera Inc.

Walla Walla Tallman Drug Store
Yakima Anderson's Camera
Cliff Miller Camera Shop
WEST VIRGINIA—Beckley King Photo Supply
Charleston The Gun Store
Mann Jewelers

Merrill Photo Supply
S. Spenser Moore Co.
Clarkburg Kyle and Company
Elkins Neales Drug
Fairmont Lipson's, Inc.
Huntington Honaker, Inc.
Mack and Dave's
Ma' Del Studios

South Charleston Cohen Drug Co.
Weirton Carr Photo Service
Wheeling Bernie Glenn's
King's
Kirk's Photo Art Store

White Sulphur Springs Club Photos

WISCONSIN—Appleton Camera Exchange
House of Cards and Cameras
Ideal Photo

Beloit Yagla's
Chippewa Falls Padratt Photo Service
Fond Du Lac Fond Du Lac Camera Center
Kenosha Maxwell's Inc.
Madison Meuer Photoart House
Milwaukee Central Film Lab
The Darkroom, Inc.
Gimbel's

Krown Cameras Co.
Herman Kupper, Inc.
Photoart Visual Service
Reimer's Photo Materials
Bob Sacks Camera
Wack Sales Co., Inc.
Jim's Camera Shop
The Photo Craft
Wick's Photo Center

Racine Gene's Photo & Camera Shop
The Camera Center
Stevens Point Joseph Hannon
Wauwatosa Marshall Field
Wauwatosa Camera

WYOMING—Casper Bi-Rite Drug Store
Ken's Photo
Sheridan Rockford Studio
Wheatland Ted S. Schrader

PUERTO RICO—San Juan Photo Segundo, Inc.
Santurce Rooney Photo Mart

Around The World (Cont'd.)
contrasty, but the Minox caught the mood."

"There were about 20 Minox cameras on the Bergensfjord," Mr. Goldman adds, "in the hands of people that were completely ignorant in the use of the camera. I made myself their self-appointed instructor and had a lot of fun teaching them to use the camera. That, of course, is one of the prime functions of the Photographic Society of America—helping others!"

The Photographic Society of America is a non-profit organization made up of both amateur and professional photographers who are interested in bettering their techniques. Minox'ers who are interested in finding out about the P.S.A. and learning how to join may contact Mr. Goldman at 170 Linden Lane, Glen Head, New York.

MINOXOLOGY (Cont'd.)

Now throw your fears and apprehensions out of the window, be brave and take the plunge. Legibly print the title, your name and address, the picture classification and type of film used on the back of each entry. Don't be impatient. You might receive from Mr. Baker that lovely letter announcing your success, as I did. Good thinking and good luck!

MINOX CLUBS (Cont'd.)

and the editors are eager to help in the formation of these clubs by recruiting prospective members through the Minox Memo. If you would like to start your own Minox Club, just send us your name and address and we'll publish the notice in the next issue of the Minox Memo. And Minox Clubs—be sure to tell us about your meetings, the subjects you discussed, and any other information that would be of interest to other Minox'ers.

The ultra-miniature Minox Camera and its fabulous accessories are distributed in the U.S.A. exclusively by

KLING PHOTO CORPORATION

NEW YORK 10, N. Y. • LOS ANGELES 46, CALIF.



KLING HAS NO PHOTO FINISHING FACILITIES.

PLEASE DO NOT SEND PHOTO FINISHING ORDERS TO KLING.





MINOX MEMO

P. O. Box 94, Forest Hills 75, N. Y.



SNEAKY SHOOTING

See
Page 10

Form 3547 requested

Bulk Rate
U. S. POSTAGE
PAID
Flushing, New York
Permit No. 232



MINOX MEMO

GRATIS TO REGISTERED OWNERS OF THE FABULOUS MINOX CAMERA AND ITS AMAZING ACCESSORIES, PUBLISHED BY MINOX PROCESSING LABORATORIES, P.O. BOX 94, FOREST HILLS 75, N. Y.

volume 3 number 3

WINTER/1960

DR. JULIUS BAER AND DR. ROBERT BERRIS TRIUMPH IN THIRD MINOX PHOTO CONTEST

Don O. Thayer, president of Minox Processing Laboratories, has officially announced the selection of Dr. Julius Baer, Forest Hills, N.Y., and Dr. Robert F. Berris as first prize winners of the Third Minox Photo Contest in the Pleasure and Business Divisions respectively.

Covering every conceivable subject and involving every technique imaginable, this ultraminiature photography competition drew an overwhelming 7,256 entries, submitted by Minox'ers in every state in the union—including Hawaii and Alaska! The three judges—Hugh Edwards, Curator of Photographs of the Art Institute of Chicago; Al Madsen, Photo Editor of the Chicago Tribune; and Joe J. Marx, first prize winner of the two previous Minox Photo Contests, were amazed and delighted by the outstanding calibre of work represented. Following are the twenty Minox'ers who were chosen for top honors.

PLEASURE DIVISION

1st TWO CHILDREN

Dr. Julius Baer, Forest Hills, N.Y.

2nd NUNS AND ABSTRACT ART

William S. Luring, Elizabeth, N.J.

3rd ACAPULCO BULLFIGHT

Mel Wenger, Chicago, Ill.

4th WINTER FUN

Norm Fitzgerald, Jr., Chicago, Ill.

5th THE TELEVISION VIEWER

L. M. Radovsky, Toledo, Ohio

6th BABY

R. C. Larson, West Hartford, Conn.

7th FORT LARAMIE

Samuel R. Pressman, Shaker Heights, Ohio

8th HEAD IN COLOR

C. Torrey Adams, Newport, Mich.

9th THE FARM

Bennie D. Miller, Ft. Worth, Texas

10th CITY SCENE

Ferd Ziegler, Maplewood, N.J.

BUSINESS DIVISION

1st SURGERY

Dr. Robert F. Berris, Denver, Colo.



It's evident that the judges didn't take their responsibility lightly. Left to right are Hugh Edwards, Al Madsen and Joe J. Marx.

- 2nd RENDERING OF BUILD-
ING
Lester W. Foley, Jacksonville,
Fla.
- 3rd NAUTILUS UNDER THE
POLAR ICE CAP
Philip G. Kaye, Buffalo, N.Y.
- 4th COVER DESIGN
Dr. William A. Laughlin,
Berkeley, Calif.
- 5th FACTORY SCENE
Eugene C. Wright, Marengo,
Ill.
- 6th CHEMISTRY BOTTLE
Don Samuels, San Luis
Obispo, Calif.
- 7th MICROSCOPE VIEW OF
HYDRA
William Tashjian, Westboro,
Mass.
- 8th CONCRETE DESIGN
Thomas W. Steiger,
Cincinnati, Ohio
- 9th GAS WELL PART
Frank Whittington, McAllen,
Texas
- 10th PHOTOMICROGRAPHS
Henry Schlesinger, New York,
N.Y.

Five additional entries, which were not selected among the first ten prizes in either division were considered so outstanding that the judges awarded them special Honorable Mentions. The Honorable Mention winners are:

STILL LIFE IN COLOR

John Amorosa, Brooklyn, N.Y.

PORTRAIT

John E. Fitzgerald, New Haven,
Conn.

SUNSET

Dr. James T. Geddis, New York
N.Y.

SUNSET FROM SUNION
TEMPLE

Mrs. Harriet O. Peter,
Burlingame, Calif.

SNOW SCENE

Miss Frances Segraves, New
York, N.Y.

How can you take an award-winning picture . . . and what makes it one? That's the question that thousands of Minox'ers have asked, and in an effort to help them, we will reproduce in this and other



First Prize in the Pleasure Division, "Two Children" by Dr. Julius Baer, Forest Hills, N. Y.

First Prize in the Business Division, "Surgery," by Dr. Robert F. Berris, Denver, Colo.



Minox Memos some of the winning photos with pertinent information.

DR. JULIUS BAER MINOXES THE WORLD OVER

Although Dr. Julius Baer has carried his Minox to Europe four times, to Israel, Mexico and Hawaii, his award-winning "Two Children" was taken right in Forest Hills, N.Y. where he lives. This lovely photo has much of the quality of an impressionistic painting and in explaining it, Dr. Baer wrote, "I have photographed everything from the Mona Lisa in Paris to Tivoli Gardens in Copenhagen, the upcoming industry of Israel and the hula dances of Waikiki. My technique has been developed in the taking of many thousands of pictures of all kinds under all conditions (including impossible conditions—which turned out not to be so impossible and left me with wonderful mementos). I have, of course, made many mistakes, but gradually my pictures showed a fairly steady stream of happy results, with many pictures showing exceptional virtue which, up to now, I had been satisfied to enjoy only in the bosom of my family or to show off to an interested patient.

"I have, in addition, used my Minox as a note-taker at dental seminars, as well as other uses in line with my work. I have made a number of 'converts' to the Minox way among my colleagues who have admired my photo results from seminar to seminar. Many pictures I take with the little B/C flash. For others, I prefer available light for special effects. It was the available light streaming through a plastic sheeting dust curtain that produced the unusual lighting condition in the picture that I am happy was the winning photo."

A COINCIDENCE OF CONDITIONS GAVE DR. ROBERT BERRIS HIS WINNER

First Prize winner in the Business Division, Dr. Robert Berris, advises us that his winning photo was the culmination of a long series of fortunate events. From the time Dr. Berris received his Minox as a present, he says, "I have rarely been without it. I usually carry Tri-X in the camera, and ASA 25 and Anscochrome in film boxes in my pocket. I take pictures of interesting cases that I used to miss before having my Minox. It's always there. That's how I happened to get this shot.



Fifth Prize in the Pleasure Division, "The Television Viewer" by L. M. Radovsky, Toledo, Ohio.

"A patient of mine was being operated on, and I came up to surgery to see the results and to make sure that all was going well. I saw a scene that was so striking that I switched to ASA 25, set the camera for two feet. The background was so good, the lighting in surgery was excellent, the subject matter classical; the camera did the rest. I can claim nothing—it was simply circumstances and carrying extra kinds of film."

L. M. RADOVSKY GROWS HIS OWN SUBJECTS

Furniture company president L. M. Radovsky has three children—ages 4, 6 and 8—who are his principal subjects . . . and it is one of these who was the subject of his charming prize-winning Minox photo. Mr. Radovsky captured this intent study of his daughter while she was watching television, completely oblivious to her father's photographic activity. The picture was taken with ASA 25 film in available light coming through the



Seventh Prize in the Pleasure Division, "Fort Laramie" by S. R. Pressman, Shaker Heights, Ohio.

north window to the subject's left.

Mr. Radovsky says, "Up until a year ago I took very few pictures of any kind because during the long period between the times I used my larger camera, I would forget all of the adjustments and necessary information for the proper use of the equipment. That is the reason that when I saw the simplicity of the Minox in the hands of a friend less than a year ago, I immediately became interested and bought one. As a result I have taken more pictures in the past year than during my entire life previously, and a large proportion of these have come out surprisingly well."

ATTORNEY SAMUEL R. PRESSMAN FINDS MANY USES FOR HIS MINOX

The striking study that won Seventh Prize in the Pleasure Division for Samuel R. Pressman might never have been . . . if Mr. Pressman had restricted his Minoxing to his original objective. He writes, "I

am an attorney at law, and originally became interested in the Minox with the intention of using it solely for photographing legal documents, but soon afterwards began experimenting with taking pictures of other subjects. I soon realized that this camera had, with few limitations, the full capacity of many larger cameras, but had one quality the others lacked—its extreme portability.

"I think my prize-winning picture best demonstrates the high quality in high resolution this camera can produce. Because of the short focal length of the lens, it has a tremendous depth of field, as indicated in the photo—the closest wall having been perhaps ten feet away, and the building through the window some 200 feet distant. My technique consists largely of using a medium speed film, ASA 50, taking great care in focusing and keeping the exposure (which I prefer slightly on the over-exposed side) within the normal limitations of the film's latitude."

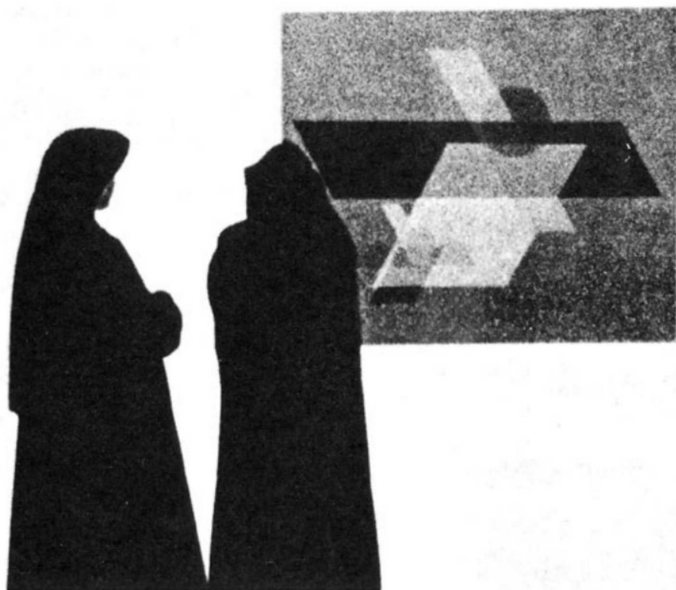
GRADUATE STUDENT WILLIAM LURING LOOKS FOR THE UNUSUAL

William S. Luring, chemical engineer from Cincinnati, Ohio who is now doing graduate work at Stanford University, considers subject matter first—then technique. Mr. Luring says, "I became interested in the Minox the first time I was Minoxed by a friend. After examining his camera, I was sold . . . and, in fact, purchased his camera!"

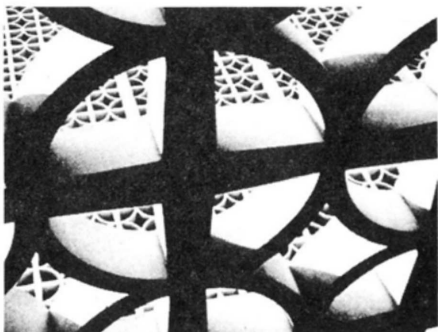
"I like to take pictures of people in unusual situations; thus the pictures of the 'Nuns and Abstract Art.' It was taken at the newly opened Guggenheim Museum in New York. For this type of picture, I use the faster films, and find Plus X fine grain film excellent."

AD MAN THOMAS STEIGER TRAVELS WITH HIS MINOX

Thomas W. Steiger's unusually artistic "Concrete Design," Eighth Prize winner in the Business Division, was shot for use as part of a business solicitation to an Atlanta



Second Prize in the Pleasure Division, "Nuns and Abstract Art" by William S. Luring, Elizabeth, N. J.



▲ Eighth Prize in the Business Division,
"Concrete Design" by Thomas W.
Steiger, Cincinnati, Ohio.

Sixth Prize in the Business Division,
"Chemistry Bottle" by Don Samuels,
San Luis Obispo, Calif. ➡



motel. His idea was to use architectural abstracts in a filmed commercial series. He writes, "I bought my Minox B in 1959. For an old 4 x 5 and Rollei man, it was difficult to adjust to Minox at first, but now I can consistently handhold 1/20 and 1/10 shots that make acceptable 8 x 10's. As I travel a bit, I'm always noticing shots that are 'naturals,' but am reluctant to tote a bulky camera to get them. No more missed pictures with Minox, the only precision camera you can put on your belt and forget—until you see a picture.

"It's helpful in business too . . . not only for location shots like 'Concrete Design,' but for recording point-of-purchase, outdoor and in-store displays. I have also used Minox for test shots for filmed commercials, and I find that with the finer grain films, acceptable 11 x 14 enlargements are quite possible."

STUDENT USES HIS MINOX AS A NOTE TAKER

Don Samuels, Sixth Prize winner in the Business Division, was so eloquent in his letter regarding his use of the Minox that we believe

he tells the entire story better than we could. He wrote, "I am a Senior Physics Major at California State Polytechnic College with more than a casual interest in photography. I am employed as a Photo-Tech by the College Audio-Visual Department and the Gainsborough Portrait Studio in San Luis Obispo.

"My interest in Minox started when I realized that I would be able to get more from the lectures in nuclear physics, optics and related subjects if I could devote more time to listening to the instructor instead of copying his diagrams on the blackboard with pencil and paper. I use the Minox to copy the diagrams off the board, and in the lab to record various equipment and apparatus setups. I started with one of the 35mm single reflexes, but the obvious noise and size soon started me looking toward the ultra-miniatures. In the Minox B, I found what I believe is the optimum camera in the ultraminiature field.

"One of the features that I have found to be of the utmost importance in getting the maximum enlargements that I do is the curving

(Continued on page 19)

BRILLIANT NEW COLOR FILM NOW AVAILABLE IN MINOX CASSETTES



Minoxers everywhere whose first requirement of color film is that it reproduce beautiful color and black and white prints will be delighted with the newest film now being packaged in 36-exposure Minox cassettes: Agfa CN-14. This excellent film offers extreme fineness of grain and contour sharpness, and can be used in many different ways for daylight and artificial light exposures. It gives negatives in complementary colors from which any required number of color or black and white prints in all standard sizes can be made.

Agfa CN-14 has long been recognized the world over as an outstanding film, producing some of the most brilliant and sharpest color photos obtainable. However, it poses many special processing problems, and for this reason, Minox held up its release until its experimental and development processing program could be perfected. After eight months experience, Minox Processing Laboratories is able to

process this new film to bring out its maximum quality.

Minox Processing Laboratories has set up special CN-14 laboratories which will exclusively process CN-14 for Minox dealers and enthusiasts throughout America. Don O. Thayer suggests that films be developed as soon as possible after exposure. The new Minox Processing Laboratories, which have been working directly with Agfa technicians since Agfa's introduction of CN-14, are believed to be the only laboratories in the United States thoroughly equipped and experienced in the processing of this highly versatile new film for Minox.

Shown below are the exposure meter settings for Agfa CN-14. These settings are approximate only. To obtain intermediate speeds not shown on your Minox, set the shutter speed dial between the speeds which are engraved on the scale. For example, for a speed of 1/300 sec., set the dial between 200 and 500.

Enjoy the thrill of taking magnificent color prints of your family and friends, made more beautiful than ever with the introduction of Agfa CN-14. Your dealer will have it in stock soon and will be happy to answer any questions you may have concerning its use.

SUBJECT	BRIGHT SUNLIGHT	HAZY SUN	CLOUDY BRIGHT	CLOUDY DULL
Average	150	75	50	20
Light	300	150	75	30
Dark	75	30	20	10

When in doubt, use setting for "Average Subject."

FLASH (Minox Flashgun)

Flashbulbs AG-1

Set speed dial to 20

Flash will be sufficient between 5 and 10 ft.



Set your Minox B with the 25 dot (•) centered between left line and black triangle indicator.

EVEN ROYALTY LOVES TO BE MINOXED!



When Princess Margaret married several months ago, all America attended the wedding via the medium of television. Among the interested viewers was Arthur H. Wilharm, a retired Pittsburgh banker, who aimed his Minox at the TV set during the telecast (probably like many of you) and took several photos of the royal event.

To his delight, several of the photos turned out remarkably well, and, at the suggestion of his granddaughter, he mailed prints to Princess Margaret at Buckingham Palace. Shortly thereafter he received the following note from Clarence House in London:

"Dear Mr. Wilharm: Princess Margaret desires me to thank you most sincerely for your letter and the photographs of her wedding taken from your television. Her Royal Highness much appreciated your kind thought. (signed) Iris Peake, Lady-in-Waiting."

Of course, Princess Margaret was acquainted with the Minox far in advance of receiving Mr. Wilharm's note. Prince Philip, the Duke of Edinburgh, has been an enthusiastic Minox Owner for many years, and has often been seen in public Minoxing the view!

A MINOX IS LOOKING FOR ITS OWNER

Some time in September, Dr. C. E. Boyd of Shreveport, Louisiana, found a Minox Camera in Shreveport Doctor's Hospital. After advertising for its owner and receiving no answer, he contacted Minox Processing Laboratories in the hope that we might be able to give him the name of its rightful owner. Unfortunately, the camera in question had never been registered, and some Minoxer in Shreveport is probably still searching high and low for his missing property.

For many years Kling Photo Corporation has requested that all Minox owners register the serial numbers of their cameras as a protective measure in the event of loss or theft. If you have not done so, send the registration number of your camera to Kling Photo Corporation immediately and avoid this same sad experience told above. And if you are the missing Minoxer, you may contact Dr. Boyd at the C. E. Boyd Clinic, 6815 Southern Avenue, Shreveport, La. We sincerely hope that this article will lead to the return of someone's treasured Minox . . . and that others will take heed from this example and protect themselves.

MINOX CLUBS SEEKING NEW MEMBERS

With Minox Clubs on the increase everywhere, we have just received word from New York regarding the formation of another new Minox Club. Miss Gladys C. Gilmore, 342 Madison Avenue, New York, would like to start a Midtown Manhattan Minox Club, and she would be interested in hearing from others in the midtown area of New York.

The very active Boston Minox Club is always on the lookout for new members. Minox enthusiasts

(Continued on page 19)

JOE J. MARX TOPS HIMSELF WITH SKYLINE MURAL



One of the most amazing feats of Minox photography we have ever encountered has just been accomplished by Joe J. Marx, previous top prize winner in the Minox Contests and a judge of this year's competition. Mr. Marx has often visited the Public Library of Cincinnati and gazed in fascination at the 1848 Fontayne & Porter mural of the Cincinnati skyline, reproduced from daguerrotypes, that stretches sixty feet across the large first floor reading room.

Not a man to bypass a photographic challenge, Mr. Marx decided to update the skyline by creating a 1960 photographic mural with his ultramodern, ultraminiature Minox! After pouring over all the "how to" information on murals, montages and panoramas that he could find, he started on his project.

He says, "I learned that when panning from one section of the panorama to another, a tripod **MUST** be used—something I seldom carry. And, of all things, I would need a

carpenter's spirit level. Otherwise the Ohio River might be tilted and thus be made to flow uphill. The shoreline in each panel must meet the shoreline of the other, and panels must be matched as to light and dark. I was able to enlarge and print these panels in my darkroom from only 2¼ inches of negative to a fifteen foot mural!"

The Fontayne & Porter mural is sixty feet long. It was enlarged from eight daguerrotypes, each 4 x 5". The Joe J. Marx mural in only fifteen feet long, but Mr. Marx made it from four negatives, each of which was only 8 x 11 mm!



COLLECTOR SHOTS ART SHOW FOR FUN AND FUTURE REFERENCE



Art lover and relatively new art collector Allen Ash of Chicago recently found an ingenious use for his Minox B. Inasmuch as he attends several outdoor art fairs each year, he is often hard pressed to remember details of pieces of sculpture or paintings which he might add to his collection at a later date.

Because artists who exhibit at these fairs usually are not represented in any galleries, Mr. Ash formerly wrote detailed descriptions of pieces that interested him, and then contacted the artists in order to see the work again. Now, however, he simply Minoxes the object, writes the name of the artist on the back of the photo and can easily refresh his memory at any time, just by pulling out the photo. Shown on this page are shots taken at Chicago's recent Old Town Art Fair.



A LUCKY MINOXER WOULD LOVE THESE

MINOX B . . . the gift supreme

World's smallest, lightest, easiest-to-use precision camera has built-in exposure meter. Weighs just 3¼ oz., measures 3⅞" long. So quick, so sure . . . just match speed dial with meter indicator for perfect pictures every time—in all light conditions.

#6014 Minox B, satin chrome finish camera and chain, complete with leather case.

#6015 Minox B PRIVATE EYE, anodized black finish camera and chain, complete with black leather case.

Minox III-S . . . same as new Minox B but without built-in exposure meter. Weighs only 2½ oz., ⅝" thick, 1⅞" wide, 3¼" long

#6010 Minox III-S satin chrome finish camera and chain, complete with leather case.

#6012 Minox III-S PRIVATE EYE, anodized black finish camera and chain, complete with black leather case.

#6011 Minox III-S, gold-plated camera and chain, complete with genuine alligator case.

Minox Camera prices start under \$140



**NEW
MINOX
B/C FLASH**

The world's smallest and lightest flash unit measures 2 x 1 x ½", weighs just 1½ oz. Built-in telescoping reflector gives full illumination.

#6543 Model B for Minox B; with belt case

#6544 Model A for Minox III-S; with belt case

#6545 Model U for 35mm or larger cameras; with belt case

#6546 Battery for Minox B/C Flash

Priced under \$20



TELEPHOTO/BINOCULAR CLAMP

Attaches Minox to binoculars. Adjustable for oculars from 1" to 2" diameter. Has built-in tripod socket and cable release socket. #6612

Priced under \$25

THEY'LL BE REMINDED OF YOUR

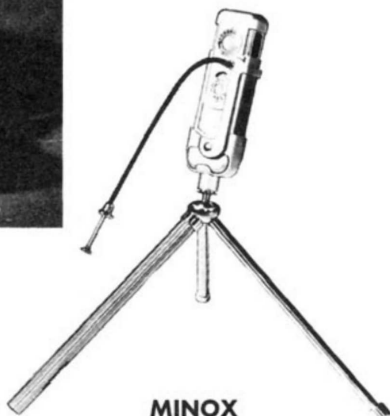


MINOX SLIDE PROJECTOR

Shows Minox and other ultra-miniature color slides with exquisite realism. Projects to a big 24"x30" at 8 ft. Measures 8 x 6 x 3½". Pearl gray finish, leather case.

#6301

Priced under \$95

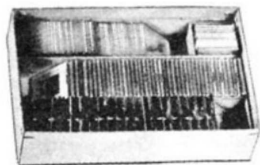


MINOX POCKET TRIPOD

Sets up in 10 seconds, collapses into own case. Has tilting head and cable release. 7¼ x ¾" diam. Includes camera clamp, leather case.

#6621

Priced under \$22



MINOX SLIDE BINDING KIT

Contains slide frames, metal masks and cover glass to complete 50 slides. #6922

Priced under \$9

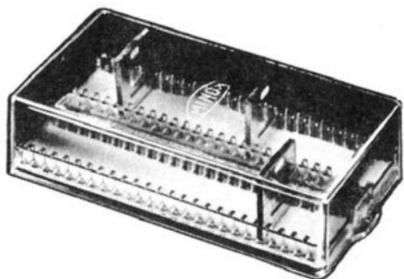


MINOX TRANSPARENCY VIEWER-CUTTER

Examine frames through built-in magnifier, then cut by thumb pressure. Facilitates speedy slide mounting.

#6901

Priced under \$15



MINOX SLIDE SAFE

Transparent, dustproof slide file measures 3¼ x 6½ x 1½", holds 50 Minox slides in numbered and indexed slots. #6923

Priced under \$3

SEE PAGE 15 FOR YOUR NEAREST MINOX DEALER

THOUGHTFULNESS EVERY DAY!



RIGHT-ANGLE FINDER MIRROR

Perfect for around-the-corner picture taking. Shoot to the right or left while facing straight ahead. Great for candid photograph.

#6200 for Minox III-S

#6202 for Minox B



REFLEX VIEWFINDER

Lets you take pictures at waist level or near the ground for angle shots, or wherever eye-level isn't desired.

#6201 for Minox III-S

#6203 for Minox B



MINOX DEVELOPING TANK

Daylight loading, with thermometer. #6710

MINOX BELT CASES

Lets you wear your Minox. Choose from genuine black, brown or red leather.

#6404 Minox III-S belt case

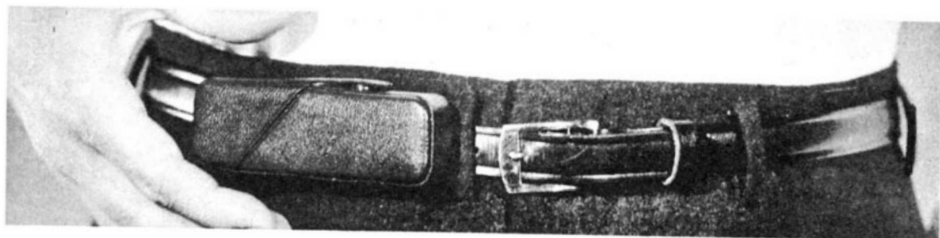
#6406 Minox B belt case



MINOX PHOTO ALBUM

Has transparent plastic pockets for 102 standard size Minox prints. Expandable to any size through refills. Brown simulated leather with padded cover.

#6930



THESE MINOX GIFTS ARE ALL PRICED UNDER \$15
SEE YOUR MINOX DEALER

HERE'S JUST WHAT THEY WANT!



MINOX ENLARGER/COPY STAND

Enlarges up to 11 x 14". Has built-in light diffuser control, tilt back lamp housing, f/3.5 micro-Minox lens, double condensers, high-low switch.

#6770

Priced under \$190



ADJUSTABLE COPYING STAND

Sturdy stand for copying letters, book pages, documents. Adjustable for distances from 8" to 18". Folds to only 9 x 1 x 1 1/2"

#6602

Priced under \$30

MINOX FILM ALWAYS MAKES A WELCOME GIFT

Black and White—2 cassettes per box

Regular Film

ASA 25—Ultra-fine grain with maximum sharpness, best for all flash shots (50 exposures per cassette)

ASA 50—Fine grain all-weather film (50 exposures per cassette)

ASA 100—Moderate grain (50 exposures per cassette)

KODAK PLUS X—Fine grain ASA 160-200. Perfect for all-around picture-taking with high speed (36 exposures per cassette)

Special Purpose Film

ASA 5—Micro grain (50 exposures per cassette)

KODAK TRI-X—Ultra-speed (36 exposures per cassette)

Color Film—1 cassette per box

ASA 32—Daylight color film for slide projection and color prints (36 exposures per cassette)

AGFACOLOR CN-14—New high speed Color Negative film for color prints and black and white prints as well as projection transparencies (36 exposures per cassette)

All film priced under \$3 per box

**YOUR MINOX DEALER HAS THESE GIFTS NOW!
SEE NEXT PAGE FOR YOUR NEAREST DEALER**

FLORIDA (Continued)

Jacksonville Sutliff's Camera Fair
 Brandon's Inc.
 Brown's Camera Store
 Orben Pictures
 Riverside Camera Shop
 Key West Florida Keys Photo Service
 Lakeland Sanborn Camera Center
 South Florida Photo
 Hobby House
 Surdna Enterprises
 Florida Newsreel
 Madeira Beach Campfield's
 Miami Atlantic Photo Supply
 Burney's Photo Center
 Camera Corner
 Downtown Camera
 Everglades Camera Stores
 Gilpin's
 Habersz Camera Shop
 Len's Camera Exchange
 Masters
 Maurice Camera Shop
 Miami Camera and Gift Center
 Traeger Brothers
 Miami Beach Carl's Camera
 Enfield's
 Foto Fair
 Imperial Camera
 Lincoln Lane Camera Center
 Grayson Studios
 North Miami Beach Photo Center
 Orlando Admiral Photo Supply
 Bewtsted's Camera Shop
 Cardinal Photo Supply
 Heim Camera Stores
 Southland Hobby Shop
 Miller and Wallace
 Ramon's Camera Shop
 Pronto Photo
 Park Camera
 Pinellas Photo Supply
 Pompano Beach Knight's Pharmacy
 Riviera Beach Montgomery Ward
 St. Petersburg R & M Camera Shop
 Robinson's Camera Shop
 Strand Camera Shop
 Web's City, Inc.
 Burt's Camera Shop
 Cameras, Inc.
 Norton's Camera Center
 Selbring Ed Cressley
 Tallahassee Tallahassee Camera Center
 Tampa Tampa Photo Supply
 Vero Beach Le Valley Photo Shop
 Warrington Albright and Wood
 West Palm Beach Halsey and Griffith
 Winter Haven Carter's
 Dixie Theatre Service
 Saville Jewelry, Inc.
 Ace Camera Stores
 Colonial Film & Equipment Co.
 Frye's Camera Stores
 Hilton Cates
 Rich's Inc.
 Star Photo Finishing
 Wing's
 August N. & W. Camera Exchange
 Columbus Columbus Photo Service
 Macon B. Coke
 Savannah Photo Craft
 Valdosta Sport Center
 Waycross Settles Sundries
 HAWAII-Hilo Hilo Camera Shop
 Honolulu Carter's Gift Shops
 Colvin's Camera Center
 Hawaii Camera Sales Co.
 Kaulani Camera Shop
 Royal Hawaiian Camera Shop
 Sandy's Camera Shop
 Stewart's Pharmacies
 Waterhouse Photo Co.
 Kahului, Maui Maui Dry Goods and Grocery
 IDAHO-Boise Ballon-Latimer Co.
 Idaho Camera
 Verne A. Soss
 Tollenaar's
 Hobson's Jewelry & Photo
 ILLINOIS-Aurora Assell Photo Shop
 Rollins and Rice
 Belville Blaine Photo and Art
 Berwyn Colonial Camera Shop
 Imperial Camera
 Hawkins Studio and Camera Shop
 Chicago Fairchild's Camera Shop
 Abercrombie and Fitch
 Alan Stores
 Alpine Camera Co.
 Altman Camera Co.
 Baskind Jewelers
 B and C Photo Service
 Bel-Park Photo
 Bolotin Camera Exchange
 Camera Exchange
 Center Camera Co.
 Central Camera Co.
 Chromotronics by Jay Reed
 Consolidated Watford Bros.
 Conway Camera
 Corona Studios
 The General Camera Co.
 Herman Cameras, Inc.
 Hobby Cameras, Inc.
 Jackson Camera
 Jackson Raymond Co.
 Kady Camera Co.
 Kovel Photo Service
 Kravetz Camera
 La Salle Camera Co.
 Libby's Camera Co.

Loop Camera Mart
 Marshall's
 Mercury Photo Service
 Michael's World Camera Shop
 Midwest Photo Supply Co.
 Montgomery Ward
 Morrison Camera Co.
 Norman-Willets Co.
 Photo Sound Equipment
 P-K Photo Supply
 E. J. Pollak Foto Shop
 Rovers Camera
 Shulton Camera Co.
 Sopocy Photo Suppliers
 Standard Photo Supply Co.
 Triangle Camera, Inc.
 Tri-City Camera Exchange
 United Camera Co.
 Von Lengerke and Antoine
 Wolk Camera Company
 Wolk-Englewood Camera Co.
 Cicero Moran's Inc.
 West End Cinema and Camera
 Decatur Norm's Camera Shop
 Phil's Camera Shop
 Photo Service, Inc.
 Des Plaines B. K. Photo Supply
 Elgin Elmhurst Camera Shop
 Elmhurst Bill's Camera Shop
 East St. Louis Hoos Drug
 Evanston Miles Camera Co.
 Poe's Camera Co.
 Fairfield Post's Audio Visual Service
 Glencoe Glencoe Camera Shop
 Highland Park Powell's Camera Shop
 Hinsdale Hinsdale Camera Center
 La Grange Suburban Camera Shop
 Lake Forest McMaster's Pharmacy
 Martin's Drug Store
 Lansing Besse Camera and Supply
 Macomb Scott's Pharmacy
 Moline Sealhorn's
 Oak Park Austin Camera Co.
 Oak Park Camera
 Village Camera Co.
 Camera Corner
 Park Ridge Harvard Productions
 Peoria Lens and Camera Shop
 Peoria Camera Shop
 Rex Studio and Camera Shop
 River Forest Camera Shop
 Rockford Camera Craft
 The Foto Shop
 Skokie Oakland Camera Shop
 Springfield The Camera Shop, Inc.
 The Camera Shop
 Swanson's Camera Shop
 Klein's Photo Center
 Waukegan Du Page Photo Company
 Wheaton The Camera Shop
 Winnetka Phototronic, Inc.
 Powell's Camera Mart
 Winnetka Camera Shop
 Wood River Photo Art Shop
 INDIANA-Anderson Odell Camera
 Bloomington Wiles Drug Co.
 Elkhart Elkhart Camera Center
 Evansville Ray Herring Camera Shop
 Schmitt Photo Service
 Smith and Butterfield
 Fort Wayne Tri State Camera Store
 The Howard Co.
 Sunny Schick's
 Gary Gary Camera
 Village Card and Camera
 Greencastle Coan's Pharmacy
 Hammond Armstrong's Jewelers
 Dave's Camera Mart
 J. W. Millikan, Inc.
 Indianapolis L. S. Ayres and Co.
 Cam-Art, Inc.
 The Camera Shop
 Haab Drug Co.
 Hoosier Photo Supply
 H. Lieber Co.
 Lincoln Jewelry Shop
 Post Photo Shop
 Trattner Camera Co.
 William Warner, Inc.
 Quick Film Service
 E. Vicini's Photo Shop
 Logansport Bleidens Camera Center
 Michigan City Dodd's Rexall Camera Shop
 Monticello Muncie Camera Shop, Inc.
 Muncie H. B. Edwards Jeweler
 New Castle Mark's Drug Store
 North Manchester Meloy's, Inc.
 Shelbyville Ault Camera Shop
 South Bend Schilling's
 Sonneborn's
 Terre Haute Stewart Martin's Snap Shop
 Valparaiso Valparaiso Camera Shop
 West Lafayette Poster Film Service
 IOWA-Cedar Rapids Morris Sanford Camera
 Davenport Elliott Camera Shop
 Des Moines Gould Camera Shop
 Dubuque Greenwald Drug
 Allied Camera Center
 Iowa City Lind's
 Louis Drug Store
 Ottumwa The Camera Shop
 Waterloo Walden Photos, Inc.
 Zale's
 KANSAS-Concordia Martin Drug Company
 Dodge City Southwestern Photo Supply
 Hutchinson Winstead Photo Service
 Lawrence Moser Wolf, Inc.
 Mission Travel House
 Pittsburg Miller Studio
 Prairie Village Bruce Smith Drugs

Salina A-Smile-A-Minute
 Topeka Wolfe's Camera and Photo
 Zercher Photo
 Wellington Epperson Studio and Camera Supply
 Wichita Bob Gaskin's Industrial Photo Sales
 Jeff's Camera Shop
 Lawrence Photo Supply, Inc.
 Moler's Camera Clinic
 Rudy's Photo Supply
 KENTUCKY-Covington Covington Camera
 Bowling Green Carpenter-Dente-Sublett
 Lexington Foto Center
 L. Michaels
 Joe Rosenberg
 Louisville Camera Center Inc.
 Falls City Theater Equip. Co.
 W. D. Gatchell & Sons
 Kentucky Camera Shop
 Schumann Click Clinic
 Owensboro Gant and Butterfield
 Paducah Central Photo
 LOUISIANA-Alexandria Newcomb Studio and Camera
 Baton Rouge Bert's Camera Center
 Southern Camera Service
 Stroube Photo Supply
 Miguez Studio
 Monroe Griffin's Studio
 New Orleans Bellman's
 Bennett's
 Camera Inc.
 The Fox Co.
 Security Company
 Shreveport Dee's Photo Supply
 Film Arbor Photo Service
 Grady's Camera Center, Inc.
 MAINE-Augusta Mansur's, Inc.
 Lewiston Camera Service Center
 Portland Bicknell Photo Service
 South Portland Inness Photo Service
 MARYLAND-Annapolis A. N. Miller
 Baltimore American Jewelry Co.
 Atlantic Photo Supply Co.
 Baltimore Photo Supply Co.
 Berman Loan Office
 Camera Mart
 Parkville Photo
 Photocenter, Inc.
 Ritz Camera Shop
 Star Photo Supply Co.
 Service Film
 Zepp Photo
 Chevy Chase Vicar, Inc.
 Easton Hickley House
 Elkon Colonial Jewelers
 Hagerstown Fahrner's Photo Center
 Raup Camera Center
 Silver Springs Camera, Inc.
 Haynes Camera Center
 MASSACHUSETTS-Andover Look Photo Service, Inc.
 Attleboro The Camera Shop
 Beverly Cor-Nix Co.
 Boston Adams Camera Exchange
 Barry and Epstein Jewelers
 Bromfield Camera Co.
 Central Camera Exchange
 Copley Camera Shop
 Don Elder's
 Claus Gelotte, Inc.
 Ralph Harris Co.
 Hawes Photo Shop
 Jackson Photo Supply Co.
 Lloyd Optical Co.
 Jordan Marsh Co.
 Park Square Building Camera
 Pilgrim Jewelers
 Quality Camera Exchange
 School St. Camera Exchange
 Smith's Photographic Store
 Stone Camera Inc.
 Alves Camera Center
 Benner's Camera Shop
 Jon Allen Camera
 Crimmon Camera Exchange
 Fennell Dage, Inc.
 Claus Gelotte, Inc.
 Lechmere Sales Co.
 Slade's Photo Service
 Chispeo's Camera Center
 Clinton Zoll's Photo Shop
 Concord William W. Anderson
 Framingham Art Photo Supply
 Framingham Photo Mart
 Holyoke D'Addario's Camera Shop
 Hyannis Colby Photo Supply
 Lawrence Weiner-Cohen
 Lexington Theatre Camera Shop
 Lowell Maloot's
 Lynn Lynn Photo Supply Co.
 Danbury
 New Bedford Centre Jewelry Co.
 Converse Photo Supply
 Newton Center Atwood's Camera Shop
 Northampton The Tripled Shop
 Pittsfield Movie Mart
 The Photo Shop
 Salem Essex Camera Shop
 Somerville Regent Camera Shop
 Springfield Bloom's Photo Supply Inc.
 Valley Cinema
 Win's Camera and Photo Shop
 Wareham Hubert's Photo Supplies
 Weylesley Pond's Camera Store
 West Lynn The Snap Shop
 Worcester Harvey and Lewis Co.
 Arthur Burton
 Wheaton, Inc.
 Worcester Photo Shoppe
 MICHIGAN-Adrian Adrian Camera Shop

NEW YORK STATE

Albany Albany Camera Shop
 Alexander's Photo Store
 Berns Camera Store
 L. F. Hamlin, Inc.
 Stickley-Silver, Inc.
 Tuthill's
 Bronxville Bronxville Camera Shop
 Steinmann's
 Buffalo ABC Photo Supply
 Buffalo Photo Materials
 Delaware Camera Mart
 Filmart
 Haefner Photo
 Lafayette Camera Store
 Maurer's Photo Supply
 Plaza Camera Shop
 E. Rech Photo Supply
 United Projector and Film Corp.
 University Camera Center
 Ellenville Balotin
 Elmira B and C Photo Supply
 Wells Photo Supplies
 Elmsford Masters
 Glens Falls Lapham's, Inc.
 Terranova Photography
 Haverstraw Haverstraw Camera Mart
 Hornell Memory Camera Shop
 C. B. Smith, Inc.
 Ithaca Ithaca Photo Supply
 Peetle's Photo Service
 Lockwood's
 Larchmont Larchmont FotoCenter
 Little Falls Grezka's Camera Shop
 Jay's Camera Shop
 Lockport Caruso Photo Service
 Mamaroneck Fox and Sutherland
 Mount Kisco Camera Mart
 Mount Vernon Baxter's Camera Shop
 General Photo Supply
 Newburgh Seaman's
 Camera Craft Stores
 New Rochelle Lindsay Photo Service
 Nyack Nyack Camera
 Olean The Camera Center
 Oneonta Brackett's
 Poughkeepsie Arax Photo Supply Co.
 State Studio and Camera Shop
 Rochester Hahn Photo Center
 Le Beau Photo Shop
 Sibley's
 Rome M and S Photo Supply, Inc.
 Smith-Surrey, Inc.
 Seaside E. J. Korvette
 Seaside Camera Shop
 Schenectady Berns Camera Store
 Canters Jewellers
 Nate Heller
 J. T. and D. H. Lyon
 Real's Photo
 Suffern Jay Law Drug, Inc.
 Syracuse Camera Center
 Edwards Dept. Store
 Francis Hendricks Co.
 Kamera Kraft
 Lindemeyer's
 Wainwright Photo Service
 Wilson's Leading Jewelers
 Tarrytown Tarrytown Camera Shop
 Troy E. A. Hahn Camera Shop
 Utica Tracy Camera
 Severance Photo, Inc.
 Watertown The Camera Shop
 Wellsville Alexander's
 White Plains The Camera Corner
 The Camera Shop
 Colortone Camera
 Williamsville Amherst Camera Shop
 Yonkers Klein's
NORTH CAROLINA—Albemarle Starner Jewelry
 Asheville Ball Photo Supply
 Camera House
 National Photo Supply
 Burlington Camera Corner
 Charlotte Simpson Photo Service
 Holly Smith
 W. I. Van Ness and Company
 Fayetteville Tyler News & Camera Shop
 Greensboro Carolina Camera Center
 Raleigh Capital Camera Shop
 King Photo Supply
 Harold A. Elliott Jeweler
 Shelby Beocock-Stroud
 Winston-Salem Murphy's Camera Center
NORTH DAKOTA—Dickinson Osborn Studio
 Fargo Eiko Film Service
 Grand Forks Ness Eiko, Inc.
 Minot Reub's Minot Cameras
 Strauss Brothers
OHIO—Akron Airport Concessions
 Akon Camera Co.
 Block Brother
 Industrial Photo Supply
 Metzger Photo Supply
 M. O'Neil Co.
 Photo Mart, Inc.
 Sid's Camera Exchange
 Ashtabula Photo Service
 Ashtabula Photo Service
 Belleaire King's
 Berea Gorman's Photo and Hobby
 Bowling Green Roger Bros. Drug
 Adams Camera Shop
 Canton Hillman's
 The 30th St. Camera Shop
 Cincinnati Alpha Cine Service
 Eastern Hill Camera Co.
 Huber
 Jack's Camera Center
 Ohio Valley Photo
 Provident Camera Shop
 Shilito's

Cleveland York Camera Shop
 Bryar Photo Supply
 Camera Craft
 The Dodd Company
 Hemmings Photo Service
 Jordan's Camera Supply
 Lester Camera Co.
 Merka Jewelry and Photo
 Mil Mor Enterprize, Inc.
 The Photo Shop
 Prentice-Price Inc.
 Reitman Camera Exchange
 Bevelay Camera
 Budd and Company
 Capitol Camera Co.
 Chick's Camera Exchange
 F. and R. Lazarus Co.
 Don McAlister Camera Co.
 Joe Modes and Company
 Salimino Pharmacy
 Gerb's Pharmacy
 Dayton Camera Shop
 Dayton Film Supplies, Inc.
 Malone Camera Stores
 Rike-Kumler Co.
 Salem Camera Company
 South Park Photo Supply
 Burlick's
 Don Eckert's Camera Mart
 Loomis Camera
 Demshar and Sons, Inc.
 Photo Mart
 Fairborn Fairborn Camera Shop
 Grezka's Camera Shop
 Neilson's Camera Shop
 Fremont Townsend's Melody Lane
 Garfield Heights Neilson's Camera Shop
 Photo Leo, Inc.
 Kettering Acme Photo Supply
 Lima Mack Camera Store
 Mansfield Mansfield Photo Supplies
 Snyder Camera Shop
 Marietta Marlett Office Supply
 Zimmerman's
 Martins Ferry Massillon Camera Shop
 Massillon F. A. Morton Camera
 Davidson Camera Shop
 Middletown The Stefan Studio
 Oberlin Curt's Camera & Hobby
 Much Studio and Camera
 Port Clinton Gainesborough Studio
 Sandusky Otto G. Graeff, Inc.
 Shaker Heights Sayger Camera Studio
 Tiffin Baehrer Photo Co.
 Toledo Gross Photo Mart, Inc.
 Neumann Brothers
 Point Place Pharmacy
 Toledo Camera Shop
 Wauseon Kolb and Son
 Wooster Snyder Camera Shop
 Youngstown Photo Eye Film Corp.
 Stanbaugh-Thompson Co.
 Straus-Hirschberg
 The Camera Shop
 Zaneville The Camera Shop
OKLAHOMA—Bartlesville Herman's Studio and Camera
 Duncan Bernard Ray
 Lawton Hankin's Studio
 Muskogee Howard's
 Oklahoma City Dee's Photo Supply
 Eastland Kodak Stores
 Pickin Photo Service
 Reeves Camera Store
 Tulsa Engler's Photo Supply
 Kirkpatrick's
 Looboye Wholesale Jewelers
 Mason's Inc.
 Oertle's Wholesale Photo
 Rochester Photo
OREGON—Baker Levinger's Rexall Drug
 Coos Bay Camera Shop
 Coquille Barrows Drug
 Duquesne King's Jewelry Co.
 Eugene Coburn Film Shop
 Dot Dotson's
 Henry Lowery Fine Cameras
 Wildshire's
 Grants Pass Artcraft Camera Shop
 Klamath Falls Leo's Camera Shop
 Underwood's
 Medford Anders Photo Shop
 Brainerd Studio Camera Shop
 Huerfano Rogue Camera Shop
 The Town Shop
 Pendleton The Camera Mart
 J. K. Gill Company
 Lipman Wolfe Company
 Maurice Hodge
 Meier and Frank
 Northwestern Drug Co.
 Sammy's Camera Shop
 Sandy's Camera Shops
 Semler's Sporting Goods
 McEwan's Photo Shop
 Meier & Frank Co.
 Springfield Gerlach's Drug Store
 Warren Columbia Photo Service
PENNSYLVANIA—Allentown Classic Photo Lab
 Hess Bros.
 K. Photo Service
 George E. Phillips
 The Camera Shop
 Ardmore MacCallum Stores
 W. Robert Swartz
 Paramount Photo
 Bob's Photo Shop
 Carl's
 Bristol Nichols Photo
 Bromall Camera Shop
 Butler Hopie's
 Camp Hill E. J. Korvette
 Chester The Photo Mart
 Clifton Heights Camera Clinic
 Donora Central Drug Store

Duquesne King's Jewelry
 Easton Easton Camera Store
 Sterling's
 Erie Duggan Rider
 Erie Camera Center
 Hoffman Camera Shop
 Dave's Photo Supply
 Gettysburg Greensburg Photo Supply
 Greensburg Perfection Photo Company
 James Lett Company
 Harrisburg Penn Photo Service
 Hathboro Noel Boghetti
 Hazleton Cosgrove Photo Supply
 Pane Photo Supply
 Jenkintown Photo Spot
 Johnstown Johnstown Photo Supply
 London Stores, Inc.
 Lancaster Jaffae Cine
 Richard's Photo
 Lewistown Rubin Brothers
 McKeesport Brenner Photo Supply
 Media Roger Russell
 Monroeville Loreksi's Photo
 Mount Union King's
 Newcastle Ken Kamera
 New Kensington Norristown Camera
 Norristown Chas. L. C. Company
 Rea and Derick
 Philadelphia M. A. Abuhove
 Albern Col Research
 Basco Jewelry, Inc.
 Commercial Photo Service
 Dedaker's Camera Shop
 Photo Mart
 Oscar H. Hirt
 Klein and Goodman
 E. J. Korvette
 Kosmin's Camera Exchange
 Joseph S. Livengood
 Malena Company
 M. and H. Sporting Goods
 Mid City Camera Exchange
 Pearson's
 Peerless Camera Supply
 Perfect Photo Service
 Photo Cine Corp.
 Potter Camera Shop
 Rosenfeld Photographic Supplies
 John Wansmaker
 Williams, Brown and Earle
 Almore Photo Supply
 Camera Exchange
 W. J. Clapper Co.
 Foto Shop-Squirrel Hill
 Gimbels Bros., Inc.
 Joseph Horne Company
 Kadet Photo Supply Co.
 Kauffmann's
 Lebanon Camera Shop
 Peerless Camera Stores
 Penn Camera
 Triangle Camera
 Tringer and Reel
 Wolf's Kamera Exchange
 Pottstown Arrow Camera Shop
 Yorkville Camera Shop
 Reading Alton E. Bowers
 W. F. Drehs
 Scranton Scranton Photo Shop
 Sharon King's
 Rembrandt Camera Shop
 Shippensburg Kuhn's Studio
 Swarthmore The Camera Shop
 Uniontown Photograph, Inc.
 Washington Gibson Photo Center
 S. A. Meyer
 Jack's Camera Store
 Ace Hoffman Studios
 Hurjax Photo Supplies
 Hoyer's
 Masters
 Sweigart's Photo Service
RHODE ISLAND—Newport Bellevue Came
 Pawtucket Apex Inc.
 J. E. B. & Co.
 Providence Adler's Inc.
 Almain's Photo Supply
 Bullin-Wood Photo Service
 Metropolitan Photo Supply
 Starkweather and Williams
 United Camera, Inc.
 Westerly Payne Motion Picture Services
 Woonsocket Yvonne's Photo
SOUTH CAROLINA—Charleston Norvell's Camera Exchange
 Columbia Carolina Camera Shop
 Five Point Camera Center
 Palmetto Pictures, Inc.
 Simpson Photo
 Greenville Bryant's Photographic
 Orangeburg Gambie's
SOUTH DAKOTA—Rapid City Photo Art Center
 Rapid City Harold's Photography
 Bill Pay's Camera Stores
TENNESSEE—Chattanooga Camera and Craft
 T. H. Payne Company
 Violet Camera
 Knoxville Myers Camera Store
 Jack's Camera Shop
 Snap Shops Inc.
 Memphis Bob's Camera Store
 Ed's Camera Shop
 Sam Hayes Photo Shop
 Hunt's
 Julius Lewis Inc.
 Memphis Photo Supply
 W. L. Pankley
 Perel and Lowenstein

Nashville	Max Price Camera George C. Dury Company McGinnis Drug Melrose Camera Center	Odesa	Odesa Camera Center	Spokane	Spokane Dry Goods Wilro's Camera Shop
TEXAS—Abilene	Austin Camera Shop Bush and Sons of Texas Camera Center	Pasadena	Skylark Camera Co.	Tacoma	The Gun Store Harold Meyer Cameras
Amarillo	Amarillo Photo Supply Hertzer's Camera Store	Port Arthur	Spooner's Photo Shop	Walla Walla	Richard's Camera Inc.
Arkansas Pass	Conoly Drugs	San Antonio	Dei's Photo Foto Center The Fox Company	Yakima	Tallman Drug Store Anderson's Camera Cliff Miller Camera Shop
Austin	Austin Photo Supplies Ellison Photo Company J. J. Newberry Co. Studman Photo Service	Tenaha	Bill Hayden's Shop	WEST VIRGINIA—Beckley	King Photo Supply
Beaumont	Majestic Photo Supply	Texarkana	Martin Peterson Studio and Camera	Charleston	The Gun Store Mann Jewelers Merrill Photo Supply
Belaire	Miller Camera Co.	Texas City	Sterling Studio and Camera	Clarksburg	S. Spencer Moore Co.
Brownsville	Rogers	Wichita Falls	Dolcater's Camera	Elkins	Kyle and Company
Corpus Christi	Cull's Camera Goltzman Luggage and Camera	UTAH—Logan	Cardon Jewelry	Fairmont	Neales Drug
Dallas	Debbs House Inc. Lone Star Camera Lenghorn Camera Marlow's Neiman Marcus Pet's Photo Shop Super Tex Camera Store Village Camera Shop	Ogden	Allen Inkley, Inc.	Huntington	Lipson's, Inc. Hosaker, Inc. Mack and Dave's Ma' Del Studios
Donna	Wynewood Camera	Provo	Allen's Photo Supply	South Charleston	Cohen Drug Co.
El Paso	Camara House Desert Art Shop El Paso Sporting Goods Frank E. Myers Co. Patterson's Popular Dry Goods Reed's Photo Mart The Camera Shop Fort Worth Photo Supply Goldstein Brothers Seymour's Photo Center Stripling's	Salt Lake City	Allen's Photo Supply Maurice Anderson Men's Shop Auerbach's Camera Shop Deseret Book Co. Ecker's Shipley's Standard Optical Co. Zink's	Wheeling	Car Photo Service Bernie Glenn's King's Kirk's Photo Art Store Club Photos
Fort Worth	Henry's Book Store Carroll Camera Co. Dugan Drug Foley Bros. Dry Goods Houston Photo Supply, Inc. John's George Lange and Co. Oshman Outdoor Stores P. S. Photo Shop Sharp Camera Co. Southwestern Camera Star Electric and Engineering Co. Texas Photo Supply Co. Weingarten's Camera Shop	VERMONT—Burlington	Camera Shop	White Sulphur Springs	Club Photos
Galveston	Henry's Book Store	VIRGINIA—Bristol	Kelly and Green	WISCONSIN—Appleton	Camera Exchange House of Cards and Cameras
Houston	Carroll Camera Co. Dugan Drug Foley Bros. Dry Goods Houston Photo Supply, Inc. John's George Lange and Co. Oshman Outdoor Stores P. S. Photo Shop Sharp Camera Co. Southwestern Camera Star Electric and Engineering Co. Texas Photo Supply Co. Weingarten's Camera Shop	Charlottesville	Cary's Camera Shop Monticello City Fredericksburg Norfolk	Beloit	Idol Camera Yagla's Chippewa Falls Padratt Photo Service
Langview	Sound Photo Sales Co.	Richmond	Campbell's Camera Center Mason Camera Center Galecki Photo Center Old Dominion Camera Shop Ted's Camera Thalheimer's	Fond Du Lac	Fond Du Lac Camera Center
Lubbock	Cavanaugh-Peders Drug	Roanoke	Ewald Clark, Inc. Roanoke Photo Finishing	Green Bay	Schmitts, Inc.
McAllen	Britton's	WASHINGTON—Bellingham	Bon Marche	Kenosha	Maxwell's Inc.
Midland	Midland Camera Shop	Bremerton	Bremerton Photo Supply	Madison	Meuer Photo House
New Braunfels	Seidell Studios Camera Shop	Clarkston	Wasen's Inc.	Milwaukee	Cameras, Inc. Central Film Lab The Darkroom, Inc. Gimbel's Krown Cameras Co. Herman Kupper, Inc. Photoart Visual Service Reimer's Photo Materials Bob Sacks Camera Wack Sales Co., Inc. Jim's Camera Shop The Photo Crafts Wick's Photo Center
		Everett	Alley's Camera Shop Benson Camera Supply Colman Pharmacy	Racine	Gene's Photo & Camera Shop Shorewood The Camera Center Joseph Hannon Marshall Field Wauwatosa Camera John E. Daly Drugs
		Kirkland	Wilson Thorne Inc.	WYOMING—Casper	Bl-Bite Drug Store Ken's Photo
		Lynwood	Klotter's Camera Shop	Sheridan	Rockford Studio
		Richland	Bon Marche Clyed's Camera Stores Coleman's Kodak Supplies Frederick and Nelson Glazer's Camera Supply Littler, Inc. Magnolia Stationery Olympic Camera Center Skips Burien Camera Shop Tall's Camera Supply Warshall's Sporting Goods Bon Marche Lue's Camera Shop Mandel's Credit Jewelry	Wheatland	Ted S. Schrader
		Seattle	Glazer's Camera Supply Littler, Inc. Magnolia Stationery Olympic Camera Center Skips Burien Camera Shop Tall's Camera Supply Warshall's Sporting Goods Bon Marche Lue's Camera Shop Mandel's Credit Jewelry	PUERTO RICO—San Juan	Photo Segundo, Inc. Rooney Photo Mart

MINOX CONTEST (Cont'd)

of the film plane in the place of focus of the lens system. With extreme care, I've been able to produce grainless 16 x 20 prints. The usual exclamation I hear is, 'Are you trying to tell me that you got a picture that size from a camera that small. I don't believe it.' The silence is deafening when I turn the print over and they see the 8 x 11 mm contact print in the center of the back.

"You have a good product in Minox, and I bet your best advertising is from owners like me that keep bragging about it." All your editors can add is . . . he's so right!

Your editors join Mr. Don Thayer

in expressing our sincere appreciation to all of you everywhere who helped make the Third Minox Photo Contest an outstanding success. Your overwhelming enthusiasm has already started us planning the Fourth Minox Contest . . . and next time, we hope we can list YOU as one of the winners!

MINOX CLUBS(Cont'd)

are growing in number in the greater Boston area, and this Club has led to the very helpful mutual exchange of ideas. Boston Minoxers who might be interested in joining may contact Mr. Arthur Frank at 14 Linda Lane, Newton Highlands, Mass. or by calling BIGelow 4-3990.



KLING PHOTO CORPORATION

NEW YORK 10, N. Y. • LOS ANGELES 46, CALIF.



KLING HAS NO PHOTO FINISHING FACILITIES.

PLEASE DO NOT SEND PHOTO FINISHING ORDERS TO KLING.

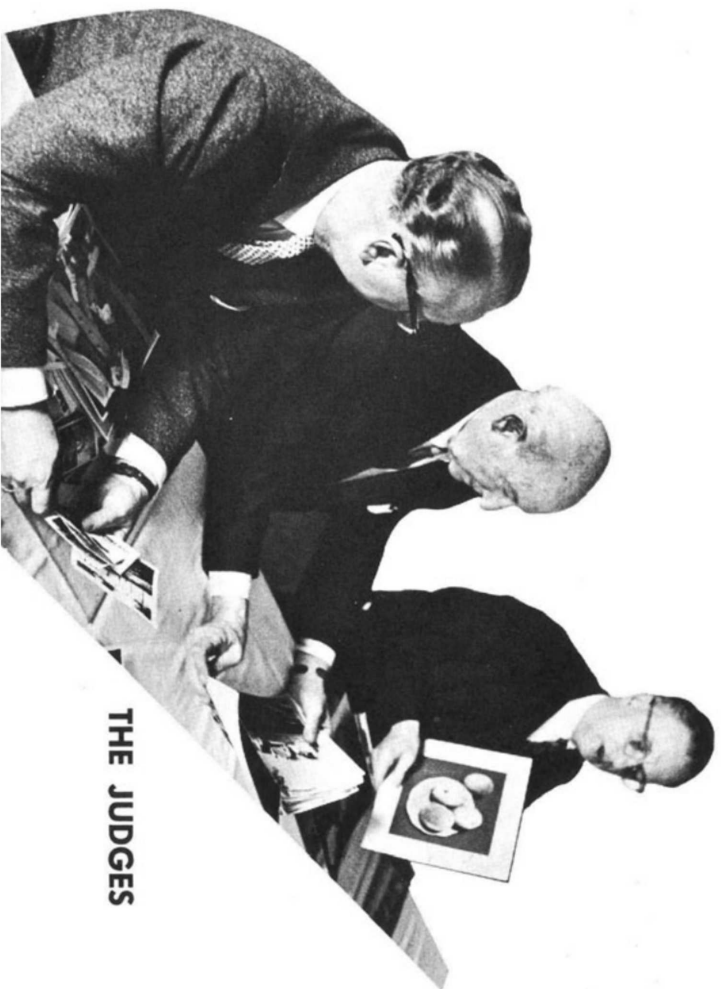




MINOX MEMO

P. O. Box 94, Forest Hills 75, N. Y.

Form 3547 requested



THE JUDGES

Bulk Rate
U. S. POSTAGE
PAID
Flushing, New York
Permit No. 232