



MINOX MEMO

GRATIS TO REGISTERED OWNERS OF THE FABULOUS MINOX CAMERA AND ITS AMAZING ACCESSORIES, PUBLISHED BY MINOX PROCESSING LABORATORIES, P.O. BOX 94, FOREST HILLS 75, N. Y.

volume 2 number 3

WINTER/1959

MRS. JOHN FOSTER DULLES, PHOTOGRAPHER

Editor's Note: Vance Trimble, Scripps-Howard staff writer, spotted this unusual story because he is a Minox'er himself.

Like most amateur photographers, Mrs. John Foster Dulles just aims and snaps the shutter, and hopes she gets a good picture.

Usually she does. Most of her pictures are historic. That's because for many years she focused on our late Secretary of State or the world leaders he roamed the globe to see. Mrs. Dulles generally went along . . . and where she went she carried her Minox.

Until recently, her pictures had been seen only in the family circle. However, at the request of the Scripps-Howard newspapers, Mrs. Dulles selected the favorite snapshots she has made. Here they are . . . scenes from the history of our time.



During the Geneva Foreign Ministers' Conference, Harold Macmillan, now British Prime Minister, and Secretary Dulles pause during a stroll at Evian les Baines. (November, 1955)



Madame Tito, beautiful wife of the Yugoslav leader, stands on the dock at Tito's Adriatic retreat at Brioni. (November, 1955)



On the beach at Colombo, Ceylon, Secretary Dulles enjoyed an afternoon swim. This was in March of 1956, when the Dulleses were returning from the SEATO meeting in Pakistan.

MARX'S MINOXOLOGY



Editor's Note: Joe J. Marx, one of the world's most ardent Minox'ers, was first prize winner of the Pleasure Division in both the First and Second Minox Photo Contests, and is serving as a judge for the Third Contest. Mr. Marx is a regular contributor to the Minox Memo.

People often ask me what is the one most important thing they can do to become better Minox'ers. My answer can be summed up in just three words: "use your Minox." Use it every day. Follow a few simple basic rules, and I guarantee wonderful Minox pictures that you will show others with a feeling of deep pride.

You were right to choose a camera that is portable. Think of it as you do your belt or watch. Leave it on the dresser at night with your other belongings and put on your Minox again in the morning. Many a good picture has been lost because there was no camera at hand. Many another good picture has been lost because the camera at hand was too obvious.

My business is manufacturing rubber footwear and rubber suits for frogmen. Each year I go to Key West to visit the Navy Underwater Swimming School and confer with

some of the world's top commercial skindivers. What opportunities to shoot with Minox! I take other cameras along, but most of my best shots are Minox pictures.

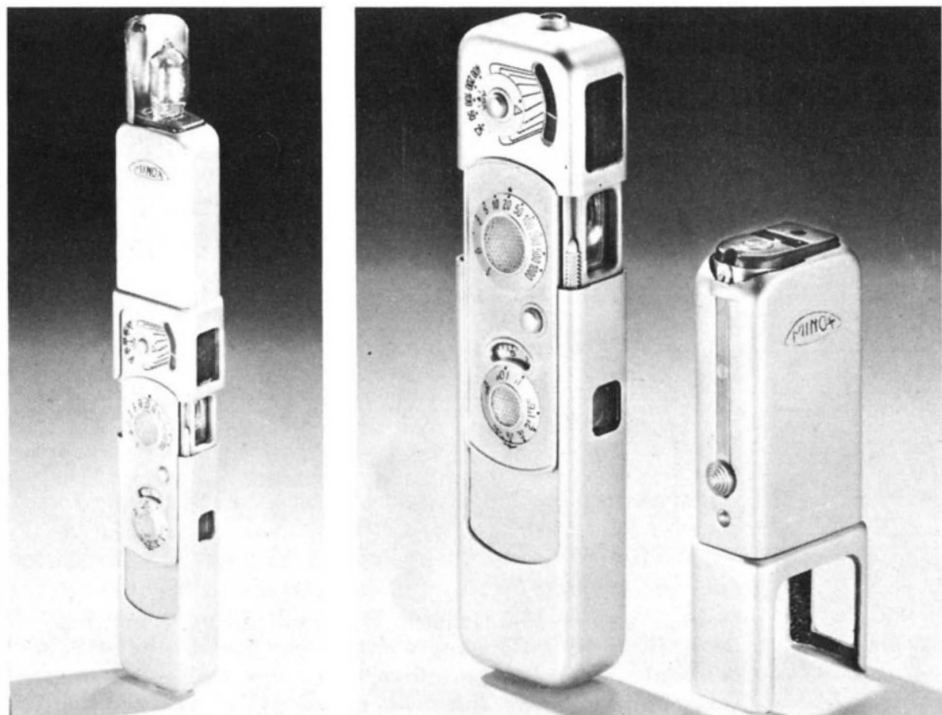
You don't have to go underwater to see amazing things at Key West. I am able to shoot hundreds of wonderful subjects. That's because I don't look like a photographer. I dress "loose" and nobody can tell that I'm carrying three Minox cameras (one with slow film, one with fast, and one with color). These, together with my flash gun, are all concealed under my jacket. My pictures do not look posed because they are not posed.

One of my pals in Key West is Mario Santana, Chief of Detectives. His father was my prize-winning subject in the First Minox Photo Contest—the lobster fisherman sitting on the wall. Said I to Mario one day, "I hear there's cock fighting in this town."

"I wouldn't know anything, amigo," he answered, "but I hear the game roosters crowing on Duvall Street." With great expectations I deviated from my rule and loaded up with a twin lens reflex, a 35 mm color, a big flash gun on my back and all my Minox material. The natives must have told each other to watch out—that a Life photographer was in town to expose their sport—because doors closed, roosters stopped crowing, and suddenly it seemed that there was not a soul within miles! This taught me not to look like a photographer in the future. Why telegraph the fact that you're shooting pictures? You don't when you carry a Minox.

With me, Minox is a way of life. After shooting 10,000 negatives, I find that much of the deep satisfaction that Minox has brought me has

(Continued on Page 11)



NEW MINOX B/C FLASH IS MIDGET-SIZED

The new Minox B/C Flash Unit, even smaller than the ultra-miniature Minox camera, will soon be making its debut. Measuring just $2 \times 1 \times \frac{1}{2}$ " and weighing a mere $1\frac{1}{2}$ ounces, the new Minox B/C Flash is the world's smallest and lightest flash unit.

Ingenious engineering has made the B/C Flash a compact, self-contained, highly efficient unit that houses a built-in telescoping reflector . . . assuring full illumination without the need for a cumbersome fan reflector. It uses inexpensive all-glass "jellybean" flashbulbs that can be purchased everywhere.

Designed in models to fit every camera, the B/C Flash will soon be available in Model A for the Minox III-S, Model B for the Minox B, and Model U for all cameras other than

Minox. Models A and B attach to the Minox without need for a connecting cord; Model U fits the accessory shoe of 35 mm or larger cameras and connects to the flash nipple of the camera shutter through an integral connecting coil cord.

Every Minox B/C Flash Unit comes complete with a leather belt case which is suitable for either a man's or woman's belt, thus enabling you to wear your Flash Unit side by side with your Minox. The B/C Flash and case are priced at \$19.95, in your choice of models.

Dealers listed on pages 16 through 19 will soon have new Minox B/C Flash units in stock. However, with the demand for this unit at a record high, we suggest that you place an order with your dealer right now.

MISS UNIVERSE ON PARADE



Mathew Matejcich of San Pedro, California, had his Minox in his pocket ready to shoot when he stumbled onto a galaxy of international beauties—the finalists competing for the title of Miss Universe. We think you'll agree that these informal pictures seem to capture each girl's charm and beauty, and eloquently express the reasons why she was chosen to bear her country's title.



YOU COULD WIN THE 3RD MINOX CONTEST!



Amateur or professional, your next Minox shot *could* win top honors in the current nationwide Minox competition—if you enter it in the Third Minox Photo Contest.

You may enter as many Minox photos as you wish in one of two divisions: the Pleasure Division, for portraits, travel shots, family, animal, adventure shots, etc., or the Business Division, for commercial, industrial or business photographs. Duplicate prizes will be awarded to winners of each division.

Your photographs will be carefully judged by three renowned photographic experts: HUGH EDWARDS, Curator of Photographs of the Art Institute of Chicago; AL MADSEN, Photo Editor and Chief of Photography of the Chicago Tribune; and JOE J. MARX, two-time First Prize winner of the Minox Photo Contests.

Duplicate prizes will be awarded in each division as follows:

1st PRIZE—Minox B Camera plus a year's supply of film PLUS inscribed Minox Trophy with gold metal Minox camera symbol.

2nd PRIZE—Minox Electronic Flash with folding reflector and power pack in genuine leather carrying case.

3rd PRIZE—Minox Slide Projector for black-and-white or color. Carrying case included.

4th, 5th and 6th PRIZES—Minox Adjustable Copying Stand for copying letters, book pages, etc.

7th, 8th, 9th and 10th PRIZES—Minox Right Angle Finder Mirror. Permits around-the-corner picture taking.

Following are the rules of the Third Minox Photo Contest:

1. Prints must be Minox photographs taken between September 1, 1959 and August 31, 1960.
2. Entries should be mailed to the Minox advertising agency, Herbert Baker Advertising, Inc., 737 North Michigan Avenue, Chicago 11, Illinois, and marked "Third Minox Photo Contest."
3. All entries must be postmarked before midnight, August 31, 1960.
4. Print size must be $2\frac{1}{4} \times 3\frac{1}{4}$ " or larger. Negative must be available for future prize prints.
5. Enter as many prints as you wish in one or both contest divisions.
6. Each print submitted must contain the following on the back:
 - a. Classification of entry—either Business or Pleasure.
 - b. Contestant's name, address and city.
 - c. Type of film used.
7. Minox photography in the Pleasure Division will be judged on interest and artistic superiority.
8. Minox photographs in the Business Division will be judged on useful application of Minox to business or industry.
9. Prize-winning pictures become the property of Minox Processing Laboratories and must be released for publicity purposes.
10. Contest is open to residents of the United States and its territories. Employees of Kling Photo Corporation, Minox Processing Laboratories, their advertising agencies, and members of their families are not eligible.

RAGGEDY ANN'S BIRTHDAY PARTY



When your "little mother" decides it's Raggedy Ann's birthday, then it's time for you to put your Minox to work, because you have a wonderful opportunity to capture your child's fantasy on film. A single snapshot of daughter, Raggedy Ann and birthday cake would be just one chapter. It may be lively and lovely, but it is not the whole story.



Begin your picture story at the beginning, just as the photographer did who made the above pictures. How old is Raggedy Ann today? Three, says the little mother, but it's hard to hold up just three fingers so up go all five. Next she blows out the candles, tests the frosting, helps Raggedy Ann do the same . . . and then we get down to the serious birthday business of cake eating.

This is the whole story—a story that just one picture can only hint at. It can be told best in a series of pictures, and it's easy to take a picture story—in fact, the key word is simplicity.

First, of course, you need a plot, and you never have to wait long for



inspiration with a child in the house. Whether it is a birthday party for a doll, the painstaking construction of a house of blocks, or just playing "dress up" with mother's clothes, you have a story unfolding before you and before your camera. The only trick is to be ready when it happens.

Once you have your plot, there are five simple things to keep in mind that will help bring your picture story alive:

1. **KEEP IT CANDID.** Let the child do his own posing. As he becomes engrossed in play, he may even forget you are around. That is when you can get the best, truly candid pictures. Stay on the fringe of the activity, and let your star "ad lib" as he goes along. He will do much better, and so will you.

2. **WATCH FOR "CUTE" EXPRESSIONS.** This follows the candid picture advice. The child will come up with facial expressions and physical contortions that you could never get from him "on request." Your role here is to be ready to snap on cue—when you see the expressions you want. And if you miss

one, don't be disheartened . . . there will be an even better one just seconds later.

3. **GET THE BEST ANGLE.** This, again, is a simple rule, but it is one that is frequently overlooked. And "overlooked" is the word, if you take a child's picture from an adult's-eye view. The child's world is probably a good three to four feet closer to the floor than your world. Get your camera down to his level and you will get better pictures. After all, the face and hands are what you want, not the top of his head and shoulders.

4. **GET CLOSE UP.** Again, this is simple but sometimes hard to remember. The lens of your camera "sees" all that you see through the viewfinder. Get close enough to your subject so that it fills the viewfinder.

5. **KEEP IT SIMPLE.** As we have said, the key word in any picture story is simplicity. It is most important to keep the setting simple. The child, and what he is doing, is what you want to photograph. A cluttered background—flowered wallpaper, lamps, couches—will only detract from the child. This is the only time you should act as a "director" . . . by having the story unfold in front of a plain wall. It will keep the child the center of interest, as he should be, in your pictures.

That is all there is to making good picture stories—pictures that will be treasured more and for a longer time than single snapshots because they tell so much more about your child and the fantasy that was his for a brief time. So be ready—your Minox loaded with Tri-X film or Minox flash equipment handy—for the next picture story that comes to life in your house. It's easy, it's fun, and the results are wonderful.



MINOX IN THE NEWS



Ric Rac
by ROBERT BRUCE



▲ Light-heavyweight champion Archie Moore tried his hand at operating an ultra-miniature Minox B with great success. The champ weighed in at 174 in his return bout with Yvon Durrelle; the Minox B weighed in slightly over 3 ounces.



▲ Our new citizens of Hawaii are obviously just as Minox-conscious as those in this country. Here, for example, is an oil painting reproduction of the recent Harper's Bazaar cover featuring the Minox B which was prominently displayed in the window of a fashionable dress shop in Hawaii.

◀ Robert Bruce sweaters ran this full column ad in the October issue of Sports Illustrated, picturing their "outdoor man" as a Minox enthusiast.

WHY THE MINOX CAN "TAKE IT"

During a recent visit to the Minox factory in West Germany, we learned some astonishing facts which help to explain why the Minox works with exact precision year after year.

While watching the testing of Minox shutters, for example, the engineer in charge explained to us that the shutter blades which are only .004 mm in thickness, travel at a speed of 43¾ miles per hour when the exposure is made!

A special testing machine is constantly at work testing Minox shutters at the rate of 2400 exposures per hour on every camera that goes to the testing laboratory. This fantastic pace is maintained until the shutter is literally worn out. The particular camera being tested during our visit had been operated at this pace for more than 50 hours, without interruption and was still going strong. Translating this performance into actual use means over 120,000 exposures without a hitch. That's 2400 rolls of 50 exposure Minox film! Probably few people will ever reach such an impressive total of Minox pictures.

The next time you listen to the quiet click of your Minox shutter, you might devote a moment to the thought of what has gone into this soft click. "Minox precision" are not just words of advertising copy.

Inflation, as we get it, is when everybody is so rich that no one can afford anything.

To harmonize with the decor of the surroundings, automatic office machines now come in three attractive colors—blond, brunet and redhead.



OKAY, LEN?

Speaking of Minox enthusiasts, the editors have now received copies of this silly looking parrot six times. Needless to say, we always try to serve the interests of Minox'ers, whoever or wherever they may be. This parrot photo is strictly for the birds, but it is the pride and joy of the noted designer, Len Perlman, who designs all of the magnificent Minox literature—sort of our payoff to him.



NEW BROCHURE TELLS ROLE OF MINOX IN BUSINESS

The business world has recognized a new standard for presentations used in Employee Recognition Programs, executive awards and distinctive corporate gifts. Many organizations find that the ultra-miniature Minox camera is ideal in all three areas, and corporate purchasing agents are relying on the Minox camera to solve their gift problems. A study of how various corporations have employed the Minox as a business gift that returns its value to the *giver* has been compiled in an informative new brochure entitled "Minox . . . Today's New Standard."

Whether covering the Employee Recognition Program from its inception through the selection of special employees to be honored . . . showing the value of Minox in the field of business public relations—and in fulfilling the key executive's needs . . . or recounting how Minox solves the problem of satisfying executives who have almost everything . . . this stimulating new brochure will be a welcome aid to companies of every size—will spark the imagination in dozens of ways that will benefit you and your business!

"Minox . . . Today's New Standard" is available without charge to interested companies that request it in writing on their corporate letterhead. Address all requests to Service Recognition Department, Kling Photo Corporation, 257 Park Avenue South, New York 10, New York.

If you are interested in something that interests nobody, you have intellectual curiosity. If you are interested in something that interests everybody, you are just nosy.

WHO SELLS MINOX BEST?



From registration cards received, we know that our national advertising and public relations programs contribute to only part of the phenomenal success story of the Minox in America. Our best and most ardent salesmen are the thousands and thousands of enthusiastic Minox owners from coast to coast. Of the 2,434 registration cards recently analyzed, here is how your fellow Minox'ers answered the question, "How did you learn about Minox?": 595 checked "Magazine Advertisements," 374 listed "Dealer Recommended," and by far the greatest number — 1,164 — told us, "My Friends Recommended."

We'd like to sincerely thank each one of you who has done so much to boost the ultra-miniature Minox to its present prestige position . . . and has helped make it the world's most distinguished camera.

When your conversation next turns to Minox and a friend or business associate expresses interest in your ultra-miniature camera, you may wish to give him one of the invitations you will find on the facing insert. This invitation will insure preferential treatment from your Minox camera dealer to anyone you recommend. And, as a token of our appreciation, when your friend becomes a new Minox owner, your dealer will present him with either a box of Minox film or a complimentary copy of Rolf Kasemeier's informative new book, "Small Minox—Big Pictures."

Again, our sincere thanks for making the Minox the most famous name in the ultra-miniature field.

MINOXOLOGY (Cont'd.)

come from learning to improve, and in sending prints to others. There's always a new satisfaction with Minox.

Last week, I went over my fifty best shots and made a discovery. **NEARLY ALL OF THEM ARE CLOSE-UPS. MOST WERE TAKEN AT 6 FEET OR LESS.** Some of the best ones were shot at 2 or 3 feet. So now I offer you a suggestion . . . a suggestion which I *promise* will improve your pictures.

Try this: *shoot a whole roll of film* on nothing but 2 feet to 6 feet close-ups. Do not even use the little red dot this time. Get the habit of shooting close-ups. It will cost only a few dollars, and it will be more than worthwhile.

You **MUST** use the measuring chain which is attached to your Minox. The temptation will be for you not to do so—to guess. However, it is extremely important that you get the exact measurement on close-ups if you want good clear pictures. Now, not only do I want you to shoot the whole roll in this way, but I want you to do it all within a hour or two. Start with your family or friends or pets. Please follow my instructions carefully.

1. Pick a sunny day and take the pictures either in the early morning or in mid-afternoon, no later than 3 or 4 o'clock. Try to escape the noonday sun.

2. If you do happen to be shooting at noon, select a fairly bright spot under a tree in open shade.

3. Use your light meter, without fail.

4. Be sure to have your subject

face the direction of the sun. If the sun is not too strong or you are in open shade, the eyes will not be squinty.

5. Shoot three negatives of each subject, varying your speed on each. This is called bracketing your shots. For example, assume that your light meter calls for 1/100 second exposure. You might shoot one picture at 1/50 second with or without an orange filter, one at 1/100 second with a green filter, and one at 1/200 second without a filter. You will find that one of these is superior to the rest.

6. Instead of family pictures, you may prefer to go to a public park. Take along a package of cigarettes or some chewing gum. Here is a "formula" which I use that never fails. Set your distance and walk up to the person whose picture you want. Offer a cigarette or a stick of gum . . . talk about the weather and while talking, simply lift the camera to your eye and shoot the picture. Say *afterward*, "You've got a very strong face" or "beautiful hair" or "expressive eyes." Believe me, *flattery will* get you somewhere. Then say, "My hobby is taking pictures of interesting looking people."

7. When shooting at 2, 3 or 6 feet, do not try to include trees, clouds or other background.

8. Concentrate on close-ups at 2 to 3 feet. Whenever possible, shoot a *side* view in order to eliminate such cases where the nose would appear larger than normal.

It doesn't sound too difficult, does it? The hardest part of this small but mighty lesson is to conscientiously use the measuring chain which is attached to your camera. Good shooting!

EXCITING CHRISTMAS GIFT IDEAS

MINOX B . . . the gift supreme

World's smallest, lightest, easiest-to-use precision camera has built-in exposure meter. Weighs just $3\frac{1}{4}$ oz., measures $3\frac{7}{8}$ " long. So quick, so sure . . . just match speed dial with meter indicator for perfect pictures every time—in all light conditions.

#6014 Minox B, satin chrome finish camera and chain, complete with leather case. **\$169.95**

#6015 Minox B PRIVATE EYE, anodized black finish camera and chain, complete with black leather case. **\$186.95**

Minox III-S . . . same as new Minox B but without built-in exposure meter. Weighs only $2\frac{1}{2}$ oz., $\frac{5}{8}$ " thick, $1\frac{1}{8}$ " wide, $3\frac{1}{4}$ " long

#6010 Minox III-S satin chrome finish camera and chain, complete with leather case. **\$139.50**

#6012 Minox III-S PRIVATE EYE, anodized black finish camera and chain, complete with black leather case. **\$154.50**

#6011 Minox III-S, gold-plated camera and chain, complete with genuine alligator case. **\$299.00**



**NEW
MINOX
B/C FLASH**

The world's smallest and lightest flash unit measures $2 \times 1 \times \frac{1}{2}$ ", weighs just $1\frac{1}{2}$ oz. Built-in telescoping reflector gives full illumination.

#6543 Model B for Minox B; with belt case **\$19.95**

#6544 Model A for Minox III-S; with belt case **\$19.95**

#6545 Model U for 35mm or larger cameras; with belt case **\$19.95**

#6546 Battery for Minox B/C Flash **\$1.15**



MINOX EXPOSURE METER

Vital companion to the Minox III-S. No computations necessary—gives direct reading for Minox. Satin chrome finish meter and chain with leather case.

#6110 **\$27.95**

Anodized black meter and chain, leather case.

#6112 **\$30.95**

FOR THE MINOX'ERS ON YOUR LIST



MINOX SLIDE PROJECTOR

Shows Minox and other ultra-miniature color slides with exquisite realism. Projects to a big 24"x30" at 8 ft. Measures 8 x 6 x 3½". Pearl gray finish, leather case.

#6301

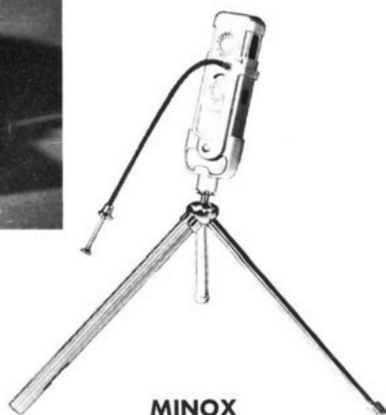
\$94.95



MINOX SLIDE BINDING KIT

Contains slide frames, metal masks and cover glass to complete 50 slides. #6922

\$8.50



MINOX POCKET TRIPOD

Sets up in 10 seconds, collapses into own case. Has tilting head and cable release. 7¼ x 3⅞" diam. Includes camera clamp, leather case.

#6621

\$21.50

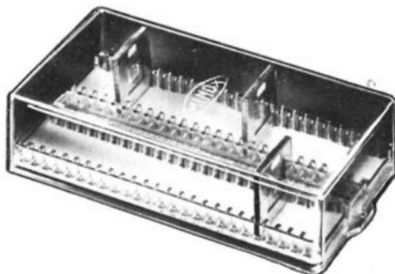


MINOX TRANSPARENCY VIEWER-CUTTER

Examine frames through built-in magnifier, then cut by thumb pressure. Facilitates speedy slide mounting.

#6901

\$14.95



MINOX SLIDE SAFE

Transparent, dustproof slide file measures 3¼ x 6½ x 1½", holds 50 Minox slides in numbered and indexed slots. #6923

\$2.25

SEE PAGE 16 FOR YOUR NEAREST MINOX DEALER

MORE CHRISTMAS GIFT IDEAS



RIGHT-ANGLE FINDER MIRROR

Perfect for around-the-corner picture taking. Shoot to the right or left while facing straight ahead. Great for candid photograph.

#6200 for Minox III-S

\$9.95

#6202 for Minox B

\$9.95



REFLEX VIEWFINDER

Lets you take pictures at waist level or near the ground for angle shots, or wherever eye-level isn't desired.

#6201 for Minox III-S

\$14.95

#6203 for Minox B

\$14.95



TELEPHOTO/BINOCULAR CLAMP

Attaches Minox to binoculars. Adjustable for oculars from 1" to 2" diameter. Has built-in tripod socket and cable release socket. #6612

\$24.50



MINOX PHOTO ALBUM

Has transparent plastic pockets for 102 standard size Minox prints. Expandable to any size through refills. Brown simulated leather with padded cover.

#6930

\$6.95

MINOX BELT CASES

Lets you wear your Minox. Choose from genuine black, brown or red leather.

#6404 Minox III-S belt case

\$4.50

#6406 Minox B belt case

\$5.50

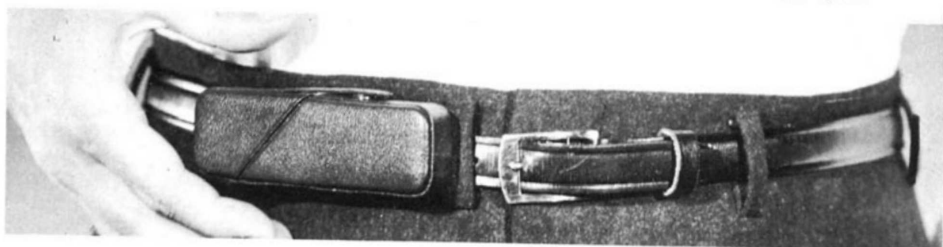
Accessory Cases

#6401 Minox exposure meter case

\$3.50

#6407 Leather cases for finders

ea. \$1.95



FOR MINOX ENTHUSIASTS



MINOX ENLARGER/COPY STAND

Enlarges up to 11 x 14". Has built-in light diffuser control, tilt back lamp housing, f/3.5 micro-Minox lens, double condensers, high-low switch.

#6770

\$189.50



ADJUSTABLE COPYING STAND

Sturdy stand for copying letters, book pages, documents. Adjustable for distances from 8" to 18". Folds to only 9 x 1 x 1½"

#6602

\$29.95



MINOX DEVELOPING TANK

Daylight loading, with thermometer. #6710 \$12.50

MINOX FILM DEVELOPING KIT

15 sets of chemicals in pre-measured quantities.

#6720

\$3.95



"SMALL MINOX — BIG PICTURES"

Minox executive Rolf Kasemeier's complete one-volume pocket guide to Minox photography includes over 100 pictures and diagrams. Great for amateur and professional Minox'ers. 190 pages.

\$2.95

YOUR MINOX DEALER HAS THESE GIFTS NOW!

SEE NEXT PAGE FOR YOUR NEAREST DEALER

THESE MINOX DEALERS INVITE YOU
TO SEE THIS COMPLETE GIFT LINE

ALABAMA—Birmingham	Acton's Camera Shop Broberg and Company John's Photo Service Universal Photo Shop Calagaz Photo Supply Van Antwerps Shop 21, Inc.	Pan Pacific Camera Precision Photo Service Raikie Co. Rowan Jewelers Royalstone Photo Semler's Silton's Bill Totli's Camera Shop Western Camera Supplies Westwood Photo Lab. Windsor Hills Camera Shop Winter and Co. Hurst Camera Shop Menlo Park Camera Plaza Camera Center Ken's Cameras Valley Drug Hillcrest Camera Shop Sid's Camera Shop Family Camera Store Norwalk Camera Supply Alpha Photo Products, Inc. Walter Bennett Camera Corner Sam Cohen's Camera Center Leo's Normal Pharmacy Orange Camera Shop Pacific Photo Spotlight Photo Supplies Palm Springs Desert Camera Shop Palm Springs Camera Shop Al Taylor Camera De La Camera Key Bell, Inc. Panorama Camera Center Albion Photography Supply Lee Mac Camera Exchange Camera Corner Rivera Camera Shop Reseda Photo Service Dick's Camera Shop Nohnberg, Inc. John Pardee McCurry Photo Co. Green's Camera Shop Reed's Photo Supply The Photo Shop Roy Davis Camera Shop DeLamer Photo Shop Alex Camera Exchange Boulevard Camera Shop Bunell Photo Shop Clifford's Camera Nelson Photo Supplies Winstead Bros., Inc. Abercrombie and Co. Allen Photo Supply Co. Almac Camera Store Arterati Camera Shop Alfred Bass, Inc. Bing's Camera and Sound Bradley Cameras Brooks Cameras and Supplies Bullock and Hulse Camera Center The Emporium Fast Camera Bill Goldfinger Gong Num Co. Hobby Center Jeb's Camera Shop Kaufman Camera Mart Retlaw Camera Shop Ronnie's Camera Shop Schaefer's Camera Shop Skinner, Hirsh and Kaye Walter Willey Royal Camera Shop San Jose Camera Shop Webb's Photo Supply Cal Photo Supply The Camera Shop McDonald Camera Shop Camera Center Camera Foreman's, Inc. Camera Center Stallie Photo Service Reid Camera Shop Anderson Camera Westen's Weaver's Camera Shop Brentwood Camera Shop Carlson's Photo Supply Stewart Photo Co. Keith's Foto Co. Bob's Camera Shop French's Camera Exchange Logan Camera Shop Reiman's Camera Shop Harry's Camera Studio City Camera Exchange Sanguinetti Camera Shop County Camera Shop Albert's Photo Center Photo Center Anthony Monte's Camera	Pueblo Greenlee CONNECTICUT—Bantam Bridgeport Colchester Danbury Darien Fairfield Greenwich Hartford Milford New Britain New Haven Norwich Old Greenwich Putnam Ridgefield Stamford Waterbury West Hartford Westport DELAWARE—Wilmington DISTRICT OF COLUMBIA—Washington Baker's Photo Supply Brenner Photo Co. Camera Mart Capital Camera Exchange Columbia Photo Supply Congressional Camera Center Conn Camera, Inc. District Camera Shop Duke Camera Shop Embassy Camera Exchange Fuller and D'Albert Perrin Camera Potomac Photo Supply Ritz Camera Center Sommer's Camera Exchange Mark Weiss Camera Center Woodward and Lothrop Boca Camera Center Smith's Camera Shop Clearwater Camera Center Coral Gables Lane Camera Shop Deland Camera Shop Delray Beach Eau Gallie Fort Lauderdale Boca Camera Center Clearwater Camera Center Mileo Photo Shop Lane Camera Shop Deland Camera Shop Jim Harper Cameras Southern Photo Supply B and B Photo Supply Bird's Photo Center Broadway Photo Service Miller's Cameras Southern Film Labs, Inc. Times Photo Shop Zimmerman's Camera Shop Flamingo Camera Center Walter Gray Sutcliffe's Camera Fair Brandon's Inc. Brown's Camera Shop Orben Pictures Riverside Camera Shop Florida Photo Center Sanborn Camera Center South Florida Photo Hobby House Entertainies Campfield's Burney's Photo Center Downtown Camera Everglades Camera Stores Giplin's Halbersham Camera Shop Maurice Camera Shop Miami Camera and Gift Center Reynolds Photo Shop Carl's Camera Enfield's Foto Fair Imperial Camera Johnson's Lincoln Lane Camera Center Admiral Photo Supply Bowstead's Camera Shop Heim Camera Stores Southeast Hobby Shop Mirar and Wallace Ramon's Camera Shop Pronto Photo Photo Shop Knight's Pharmacy R & M Camera Shop Robinson's Camera Shop Stratton Camera Shop Webb's City, Inc. Burt's Camera Shop Camera, Inc. Norton's Camera Center
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FLORIDA (Continued)

Tallahassee Tallahassee Camera Center
Tampa Tampa Photo Supply
West Palm Beach Halsey and Griffith
Winter Haven Carter's

GEORGIA—Albany

Dixie Theatre Service
Saville Jewelry, Inc.
Ace Camera Stores
Broadview Camera Inc.
Colonial Film & Equipment Co.
Frye's Camera Stores
Rich's Inc.
Star Photo Finishing
Wing's

Augusta N. & W. Camera Exchange
Columbus Columbus Photo Service
Macon J. B. Coke
Savannah Photocraft
Valdosta Photo Center

HAWAII—Hilo

Hilo Camera Shop
Carter's Gift Shops
Colvin's Camera Center
Hawaii Camera Sales Co.
Kailani Camera Shop
Royal Hawaiian Camera Shop
Sandy's Camera Shop
Stewart's Pharmacy
Waterhouse Photo Co.

Kahului, Maui Maui Dry Goods and Grocery
IDAH0—Boise Ballon-Latimer Co.
Idaho Camera
Colonial Camera Shop
Imperial Camera
Bloomington Hawkins Studio and Camera Shop
Champaign Fairchild Camera
Chicago Abercrombie and Fitch

Alpine Camera Co.
Altman Camera Co.
Baskin Jewelers
Base Camera Co.
B and C Photo Service
Bel-Park Photo
Bolotin Camera Exchange
Camera Exchange
Central Camera Co.
Central Camera Co.
Chromotronics by Joy Reed
Color Cameras
Consolidated Watland Bros.
Coronado Studios
Michael A. Dobkin
The General Camera Co.
Herman Cameras, Inc.
Hobby Cameras, Inc.
Jackson Camera
Kady Camera Co.
Kraetz Camera
Lambert's, Inc.
La Salle Camera Co.
Libby's Camera Co.
Loop Camera Mart
Mark's Cameras
Marshall Field
Mercury Photo Service
Midwest Photo Supply Co.
Montgomery Ward
Morrison Camera Co.
Norman-Willetts
P-K Photo Supply
E. J. Pollak Photo Shop
Rewers Camera
Shutan Camera Co.
Sopocy Photo Suppliers
Standard Photo Supply Co.
Triangle Camera, Inc.
United Camera Co.
Von Lengerke and Antoine
Wolk Camera Company
Wolk-Englewood Camera Co.
Moran's Inc.
West End Cinema and Camera
Piles's Camera Shop
Des Plaines Des Plaines Photo Supply
Moline B. K. Photo Supply
Evanston McCoy Camera Co.
For's Camera Co.
Fairfield Post's Audio Visual Service
Glencoe Glencoe Camera Shop
Highland Park Powell's Camera Mart
La Grange Suburban Camera Shop
Lake Forest McMaster's Pharmacy
Martin's Drug Store
Lansing Besse Camera and Supply
Macomb Seasholm's
Oak Park Austin Camera Co.
Oak Park Camera
Village Camera Co.
Camera Corner
Peoria Lens and Camera Shop
Peoria Camera Shop
Rex Studio and Camera Shop
River Forest River Forest Camera Shop
Rockford Camera Craft
The Camera Shop
Lundgren's
Skokie Oakton Camera Shop
Springfield The Camera Shop, Inc.
Piles's Camera Shop
Swanson's Camera Shop
Waukegan Klein's Photo Center
Wheaton Du Page Photo Company
Winnetka The Camera Shop
Winnetka Phototronic, Inc.
Wood River Photo Art Shop
Indianapolis Wilcox Drug Co.
Elkhart Elkhart Camera Center

ILLINOIS—Aurora Asell Photo Shop
Rollins and Rice
Belleview Bland Photo and Art
Berwyn Colonial Camera Shop
Imperial Camera
Bloomington Hawkins Studio and Camera Shop
Champaign Fairchild Camera
Chicago Abercrombie and Fitch

Alpine Camera Co.
Altman Camera Co.
Baskin Jewelers
Base Camera Co.
B and C Photo Service
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Wheaton Du Page Photo Company
Winnetka The Camera Shop
Winnetka Phototronic, Inc.
Wood River Photo Art Shop
Indianapolis Wilcox Drug Co.
Elkhart Elkhart Camera Center

INDIANA—Bloomington Wilcox Drug Co.
Elkhart Elkhart Camera Center

Evansville Smith and Butterfield
Fort Wayne Tri State Camera Store
The Howard Co.
Sunny Schick's
Gary Gary Camera
Village Camera
Coan's Pharmacy
Dave's Camera Mart
J. W. Millikan, Inc.
L. S. Ayres and Co.
The Camera Shop
Hoosier Photo Supply
H. Lieber Co.
Lincoln Jewelry Shop
Post Photo Shop
Treatner Camera Co.
William Warner, Inc.
Quick Film Service
Dodd's Rexall Camera Shop
Muncie Camera Shop, Inc.
H. R. Edwards Jeweler
Mark's Drug Store
Shelbyville Meloy's, Inc.
South Bend Ault Camera Shop, Inc.
Schilling's
Smith Nu Art Photo
Stewart Martin's Snap Shop

IOWA—Cedar Rapids Morris Sanford Camera
Des Moines Gould Camera Shop
Greenleaf Drug
Dubuque Allied Camera Center
Lind's
Iowa City Lewis Drug Store
The Camera Shop
Mack Photo Shop
Walden Photos, Inc.

KANSAS—Concordia Martin Drug Company
Dodge City Southwestern Photo Supply
Lawrence Mosser Wagon
Mission Travel House
Prairie Village Bruce Smith Drugs
Salina Smiles-A-Minute
Topeka Wolfe's Camera and Photo
Wellington Epperson Studio and Camera Supply
Wichita Bob Gaskin's Industrial Photo Sales
Jeff's Camera Shop
Lawrence Photo Supply, Inc.
Moler's Camera Clinic

KENTUCKY—Lexington Foto Center
L. Michaels
Joe Rosenberg
Louisville Camera Center Inc.
Falls City Theater Equip. Co.
W. D. Gatchell & Sons
Kentucky Camera Shop
Schumann Click Clinic
Gant and Butterfield

LOUISIANA—Alexandria Newcomb Studio and Camera
Baton Rouge Bert's Camera Center
Kadair's Camera House
Opden Park Drugs
Southern Camera Service
Stroube Photo Supply
Miguez Studio
Griffin's Studio and Camera
Bellamora, Inc.
Bennett's
Camera Inc.
The Fox Co.
Security Company
Film Arbor Photo Service
Grady's Camera Center, Inc.

MAINE—Augusta Mansur's, Inc.
Camden Camden Camera Center
Portland Bicknell Photo Service
South Portland Inness Photo Service
A. N. Miller
Atlantic Photo Supply Co.
Baltimore Baltimore Photo Supply Co.
Berman Loan Office
Photo Center, Inc.
Read Drug
Ritz Camera Shop
Service Photo Supply Co.
Stark Films
Zepp Photo
Vicar, Inc.
Hobby House
Colonial Jewelers
Fahner's Photo Camera
Raup Camera Center
Cameras, Inc.
Haynes Camera Center

MASSACHUSETTS—Andover Look Photo Service, Inc.
Cor-Nix Co.
Adams Camera Exchange
Barry and Epstein Jewelers
Bremfield Camera Co.
Central Camera Exchange
Copley Camera Shop
Don Elder's
Claus Gelotte, Inc.
Ralph Harris Co.
Hawes Photo Shop
Jackson Photo Supply Co.
Lloyd Optical Co.
Jordan Marsh Co.
Park Square Building Camera
Pilgrim Jewelers
Quality Camera Exchange
School St. Camera Exchange
Smith's Photographic Store
Stone Camera Inc.
Benner's Camera Shop
Jon Allen Camera
Crimson Camera Exchange
Ferranti Dece, Inc.

MINNESOTA—Duluth Millard Berg's
The Camera Shop
Security Co., Inc.
Brand's Camera Craft
Century Camera Shops
Gopher Camera
Jay's Camera
Leigh, Inc.
National Camera Exchange
Camera Craft Gift Shop
Rochester Weber and Judd Co.
Keller Brothers
Fine Cameras
Fisher Photo Supply
Goodman's Jewelers
Schumacher's
Swanson's Camera Sales and Service
Ed Buck's Camera Shop
May's Photo Service

MISSISSIPPI—Jackson Jackson Camera Center
Southwest Drug Stores

MISSOURI—Brentwood Deering Pharmacy
Clayton Clayton Camera Shop
Columbia Smith Studio
Jackson H. A. Ueleke
Joplin Wingo's Inc.
Kansas City Barnes's
Crick Camera Shop
Elko Photo Products
Gateway Sporting Goods
Midland Camera Supply
Music Mart Camera Center

CLAUDE Slade's Photo Service
Chester Hill Jack's Camera Center
Chicopee Chicopee Camera Center
Clinton Zoll's Photo Shop
Concord William W. Anderson
Fall River Alf's Photo Supply
Fitchburg Art Photo Supply
Framingham Fitt's Photo Shop
Holyoke D'Aldario's Camera Shop
Hudson Siger's
Hyannis Colby Photo Supply
Lawrence Weiner-Chimes
Lexington The Camera Shop
Lowell Malof's
Lynn Lynn Photo Supply Co.
Malden Davis Camera Supply
New Bedford Converse Photo Supply
Newton Center Atwood's Camera Shop
Northampton The Tripod Shop
Pittsfield Movie Mart
The Photo Shop
Salem Essex Camera Shop
Somerset Regent Camera Shop
Springfield Bloom's Photo Supply Inc.
Valley Cinema
Wareham Win's Camera and Cart Shop
Wellesley Hubert's Photo Supplies
Pond's Camera Store
West Lynn The Snap Shop
Woburn M. J. Photo Supply
Worcester Harvey and Lewis Co.
Wheaton, Inc.
Worcester Photo Shoppe

ANN ARBOR Adrian Camera Shop
Main Photo Supply
Follett's Michigan Book Store
Purchase Camera Shop
The Quarry, Inc.
Kurtz, Inc.
Goodman and Goldbaum
Birmingham Birmingham Camera Shop
Dearborn City Camera
Detroit Alvin Camera Exchange
Detroit Camera Shop
Paul Gach Photography
Garrick Photo Supply
Gugala Camera Shop
Guld Camera Shop
J. L. Hudson Co.
Lobby Hobby
The Photo Shop
Pointe Camera Shop
Seven Mile Camera Shop
Silhouette Camera Shop
Village Camera Shop
A Camera Shop
Harry's Camera Shop
Arden's Drive-In Photo Mart
The Camera Center
The Camera Shop
Camera Center
Studio Camera Shop
Meier Camera Shop
Wade Drug Company
Klee Pharmacy
Range Photo Service
Ward's Camera Shop
Crescent Studio and Camera
Marion Studio and Camera
Lansing Camera Shop, Inc.
Van's Photo Service
Dorray Photo Finishers
Eight's Studio and Camera
Maedel Camera Store
Radium Photo Service
The Photographic Center
The Camera Mart
Camera Craft Gift Shop
Dunn's Camera and Hobby
Saginaw Camera Center
The Photo Center
Feldman Camera Exchange

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National Camera Exchange
Camera Craft Gift Shop
Rochester Weber and Judd Co.
Keller Brothers
Fine Cameras
Fisher Photo Supply
Goodman's Jewelers
Schumacher's
Swanson's Camera Sales and Service
Ed Buck's Camera Shop
May's Photo Service

MISSOURI (Continued)

Maplewood Harper Pharmacy, Inc.
St. Joseph Vay's Camera Shop
St. Louis Cook's Camera Shop
..... Atlas Jewelers Co.
..... Avenue Camera Store
..... Bader's
..... Erker Optical Co.
..... Famous-Barr Co.
Jefferson Camera Shop
Kay's Photo and Optical Co.
St. Louis Photo Supply
W. Schiller and Co.
Stanley Photo Service
Springfield Ozarks Camera Center
Washington Fan Photo Service

MONTANA—Billings Kasper's Photo Shop
Butte Farren's Village Drug
Great Falls Barber's, Inc.
..... Public Drug Co.
Hamilton Robert's Book Store
Helena Jurud Photo Shop

NEBRASKA—Lincoln Miller and Paine, Inc.
Omaha Carl S. Baum
..... Calandra Camera Co.
..... Dean's Camera Center
..... Eastman Kodak Stores
..... J. G. Kretschmer

NEVADA—Las Vegas Gee's Gems
Reno Photo Mart, Inc.
..... Camera Unlimited

NEW HAMPSHIRE—Hanover Camera Shop of Hanover
Manchester The Camera Shop
..... Durette Photo Co.
Nashua Fotomart
..... Photo Center
Portsmouth Eagle Photo

NEW JERSEY—Atlantic City Betesh & Lependorf
East Orange County Photo Service
..... Rubin Bros. Drug
Elizabeth Ritz Drug Photo Co.
Englewood Hart's Camera Shop
Hackensack Main Camera Store
Hoboken Riger's Camera and Sport Shop
Irvington Hoboken Cameras
Jersey City Kruse Photo Shop
..... Court House Camera Shop
..... Hudson Camera
..... Levy's Sport Shop
..... Daily Photo
..... Schreiber's Snapshot Service
Livingston Livingston Camera Mart
Mercerville Photo Art Company
Millburn Millburn Camera
Montclair Jacobson's Sport Shop
Moorstown The Camera Corner
Morristown H. H. Aleman
Newark Academy Camera
..... Bamberger's
..... Gruber Camera
..... L. Kaltman and Sons
..... Midtown Camera
..... Schaefer Company
..... 20th Century Photo Service
..... College Pharmacy
New Brunswick Michael Photo Supplies
Newton Camera and Cards
Nutley Hatshaw's, Inc.
Paterson M.S.M. Company
Perth Amboy Fashkin Brothers
Ridgewood Ridgewood Camera
South Orange Village Camera
Summit Art's Camera Shop of Summit

Teaneck Teaneck Camera
Toms River Hi Fi and Photo Supply
Union Union Camera
Union City John J. Tobler, Inc.
Upper Montclair Burt Gale
Wildwood Levy's, Inc.
Woodbury Pulginiti Photo Shop
..... Jack's Camera and Hobby Shop

NEW MEXICO—Albuquerque H. Cook Sporting Goods
..... Fedway Stores
..... Kurt's Camera Corral
East Side Espanola Pike's Jewelry and Gift Shop
Farmington Trio Art Camera Shop
Hobbs Western Art Studio and Camera
Las Cruces Malone Photo Shop
Santa Fe The Camera Shop of Santa Fe
..... Santa Fe Book and Stationery

NEW YORK CITY & LONG ISLAND—

Brooklyn Bedford Camera Shop
..... Beverly Photo
..... Boro Hall Camera
..... Camera Center
..... Claridge Camera
..... Miller's Camera Exchange
..... Paramount Photo
..... Potter's Camera Stores
..... Servel Photo Shops
..... Sperry Camera Stores
..... State Camera Exchange
..... Valenti's
Bronx Bronx Camera Exchange
..... Photone, Inc.
..... Sterling Howard
..... Westchester Square Camera
East Northport East Northport Camera Shop
Forest Hills Forest Hills Photo Center
..... Julian Camera Shop
Garden City Spies Camera Shop
Great Neck Bond Camera
Hempstead Great Neck Camera Exchange
..... Albee Camera Exchange
..... Eastern Camera Exchange
Idlewild Airport Airport Photographic Distributors
Jackson Heights Center Camera Stores

Lawrence Ace Photo Labs
Long Island City A. C. Camera Exchange
Lynbrook Arnee Camera Exchange
Manhasset Arnee Camera Exchange
Manhattan Abercrombie and Fitch
..... Aljian Camera
..... Allied Camera Exchange
..... B. Altman
American Camera Exchange
..... Bernard Arkin
..... Avon Films
..... Bart's Camera Mart
Joseph Haruch Photo Supply
Bolar Camera Stores
Broadway Camera Exchange
Broadway Camera Shop
Arthur Brown
The Camera Barn
The Camera Box
Camera Cade
Camera Craft 42nd Street
The Camera House
Camera Land, Inc.
Camera Place
Camera Showcase
Carlyle Camera Corp.
Circle Foto
City Camera Exchange
Albe Cohen's
Columbus Photo Supply Corp.
Wm. C. Cullen
Dumont's Camera Shop
Equitable Camera and Card
Federal Camera Exchange
Foremost Camera Stores
Fotobase, Inc.
Foto-View
Gillette Camera
Grand Central Camera
Haber and Fink
Heins and Bolet
International Camera Exchange
Jaydee Camera Exchange
Kenney's Camera
Kent Luggage
Lexington Camera
Liberty Camera
Lotok Camera
Lugene, Inc.
Mac
Madison Camera Co.
Medo
Meritt Photo Shop
Metro Photo, Inc.
E. B. Meyrowitz
Midtown Camera Exchange
Midway Camera Exchange
Miniature Photo Lab
Minifilm
Modern Photo Store
Mogul's
Moorman's
New York Camera Exchange
Olden Camera
Par Camera
Parker and Batterby
Peerless Camera Stores
Photo Center
Photographic Enterprises
Photographic Fair Ltd.
Photo Mart I
Photo Service, Inc.
Popular Photo Stores, Inc.
J. Posner and Sons
Radio City Camera
Ritz Camera
Royaltone, Inc.
Sanders Camera Shop
Snapshot Stores
Star Camera Exchange
Tower Camera Exchange, Inc.
Trinity Talking Machine Co.
Unicam Camera
United Camera Exchange
University Camera
Wall Street Camera Exchange
Warman Photo Service
Willoughby's
Village Camera Stores
Richard Hill Joel Photo
Lipschutz Stationery
Rockville Center Rockville Camera Center
Whitestone Whitestone Camera
NEW YORK STATE
Albany Albany Camera Shop
..... Alexander's Photo Shop
..... Berns Camera Store
..... L. F. Hamlin, Inc.
..... Stickley-Silver, Inc.
..... Tushli
Binghamton Bronxville Camera Shop
Bronxville Bronxville Camera Shop
Buffalo ABC Photo Supply
..... Buffalo Photo Materials
..... Delaware Camera Mart
..... Filmart
..... Haefer Photo
Lafayette Camera Shop
Maurer's Photo Supply
Plaza Camera Shop
E. Rich Photo Supply
Spector's Camera Exchange
United Projector and Film Corp.
University Camera Center
..... Young's Gift Shop
Elmira B and C Photo Supply
..... Wells Photo Supplies
Glens Falls Lapham's, Inc.
Harrison Terrano Photo Supply
Haverstraw Haverstraw Camera Mart
Hornell Memory Camera Shop
Ithaca Ithaca Photo Supply
Jamestown Peerless Photo Service
Larchmont Caruso Film Service
..... Larchmont Fotoenter

Lockport Jay's Camera Shop
Mamaroneck Caruso Photo Service
Mount Kisco Fox and Sutherland
Mount Vernon Arnee Camera Exchange
Newburgh Baxter's Camera Shop
..... General Photo Supply
..... Seaman's
New Rochelle Camera Craft Stores
Niagara Falls Lindsay Photo Service
Olean The Camera Center
Oneonta Brackett's
Painted Post Tillman's Drug Store
Poughkeepsie Arax Photo Supply Co.
..... State Studio and Camera Shop
Rochester Hahn Photo Center
..... Le Beau Photo Shop
..... Sibley's
..... Smith-Surrey, Inc.
Rome M and S Photo Supply, Inc.
Scarsdale Scarsdale Camera Shop
Schenectady Canters Jewelers
..... Click Camera Shop
..... J. T. and D. B. Lyon
Syracuse Camera Center
..... Francis Hendricks Co.
..... Lindemeyer
..... Wilson's Leading Jewelers
Troy Tarrytown Camera Shop
Utica E. A. Hahn Camera Shop
..... Tracy Camera
Watertown Severance Photo, Inc.
Wellsville The Camera Corner
White Plains The Camera Shop
..... Colortone

NORTH CAROLINA—Asheville Starnes Jewelry
..... Camera House
..... National Photo Supply
Charlotte Simpson Photo Service
..... Holly Smith
..... W. I. Van Ness and Company
Fayetteville Tyler News & Camera
Greensboro Carolina Camera Center
Raleigh Capital Camera Shop
..... King Photo Supply
Shelby Harold A. Elliott Jewelers
Winston-Salem Murph's Camera Center
NORTH DAKOTA—Dickinson Osborn Studio
Fargo Epko Film Service
Grand Forks Ness Expk, Inc.
Minot Reub's Minot Cameras
..... Strauss Brothers

OHIO—Akron Akron Camera Co.
..... Industrial Photo Supply
..... Metzger Photo Supply
..... Photo Mart, Inc.
..... Sid's Camera Exchange
Ashtabula Ashtabula Photo Service
Bellair King's
Beres German's Photo and Hobby
Bowling Green Roger Bros. Drug
Canton Adams Camera Shop
..... Hillman's
..... The 30th St. Camera Shop
Cincinnati Alpha Cine Service
..... Eastern Hill Camera Co.
..... Huber
..... Jack's Camera Center
..... Ohio Valley Photo
..... Provident Camera Shop
..... Shillito's
..... York Camera Shop
..... Bryar Photo Supply
..... Camera Craft
..... The Dodd Company
..... Hemming's Photo Supplies
..... Jordan's Camera Shop
..... Lester Camera Co.
..... Merka Jewelry and Photo
..... The Photo Shop
..... Prentner's Price Inc.
..... Reitman Camera Exchange
Columbus Bexley Camera
..... Budd and Company
..... The Camera Shop
..... Capitol Camera Co.
..... Camera Camera Exchange
..... F. and R. Laine's
..... Don McAlister Camera Co.
..... Joe Modes and Company
..... Sabine Pharmacy
..... Gerb's Photo Shop
..... Dayton Camera Shop
..... Dayton Film Supplies, Inc.
..... Malone Camera Stores
..... Rike-Kumler Co.
..... Salem Camera Company
..... South Park Photo Shop
..... Don Eckerdt Camera Mart
..... Loomis Camera
..... Demahar and Sons, Inc.
..... Photo Mart
Fairborn Fairborn Camera Shop
Fairview Park Neilson's Camera Shop
Fremont Townsend's Melody Lane
Garfield Heights Neilson's Camera Shop
Kettering Photo Les, Inc.
Lima Acme Photo Supply
Mansfield Mansfield Photo Supplies
..... Snyder Camera Shop
..... Marietta Office Supply
..... Zimmermann's
..... Massillon
..... E. A. Morton Camera
..... Davidson Camera Shop
..... Conner Camera and Hobby
..... Mich Studio and Camera Shop
..... Gainesborough Studio
..... Otto G. Graeff, Inc.
..... Sayer Camera Studio
..... Bachman Photo Co.
..... Gross Photo Mart, Inc.
..... Neumann Brothers

OHIO (Continued)

Toledo Camera Shop
Wauson Kohn and Son
Wooster Snyder Camera Shop
Youngstown King's
Photo Eye Film Corp.
Stanbaugh-Thompson Co.
Strauss-Hirschberg
Zanesville The Camera Shop
OKLAHOMA—Bartleville Herman's Studio and Camera
Muskegee Howard's
Oklahoma City Eastman Kodak Stores
Pikula Photo Service
Reeves Camera Store
Tulsa Engler's Photo Supply
Kirkpatrick's
Mason's Inc.
Rochester Photo
OREGON—Baker Levinger's Rexall Drug
Coos Bay Camera Shop
Cooke Bay Barrows Drug
Duquene King's Jewelry Co.
Eugene Coburn Film Shop
Dot Dotson's
Henry Lowery Fine Cameras
Wiltshire's
Grants Pass Artcraft Camera Shop
Klamath Falls Leo's Camera Shop
Medford Underwood Camera Shop
Anders Photo Shop
Brainerd Studio Camera Shop
Hudson's Camera Shop
Pendleton The Town Shop
Portland The Camera Mart
J. K. Gill Camera
Meier and Frank
Sandy's Camera Shops
Semler's Sporting Goods
McEwan's Photo Shop
Meier & Frank Co.
Springfield Gerlach's Drug Store
Warren Columbia Photo Service
PENNYSYLVANIA—Allentown Classic Photo Lab
Hess Bros.
George E. Phillips
The Camera Shop
MacCallum Stores
W. Robert Swartz
Pamounut Photo
Bethlehem Bob's Photo Shop
Carl's
Bristol Nichols Photo
Broomall Camera Shop
Butler Hopley's
Chester The Photo Mart
Clifton Heights Camera Clinic
Donora Central Drug Store
Duquesne King's Jewelry
Easton Easton Camera Center
Sterling's
Erie Duggan Rider
Eric Camera Center
Hoffman Camera Shop
Penn. Photo Service
Oak Lane Photo
Dave's Photo Supply
Perfection Photo Company
Harrisburg James Lett Company
Penn. Photo Service
Noel Boghetti
Hazleton Cosgrove Camera Shop
Pine Photo Supply
Photo Spot
Jenkintown Johnstown Photo Supply
London Stores, Inc.
Lancaster Jaffee Cine
McKeesport Brenner Photo Supply
Mouth Union Klingler Store
Newcastle King's
New Kensington Kamm Camera Shop
Norristown Charles C. Shoulberg
Northumberland Rea and Derick
Philadelphia M. A. Abuhove
Albern Color Research
Barr's
Basco Jewelry, Inc.
Commercial Photo Service
Dedaker's Camera Shop
Foto Mart
Oscar H. Hirt
Klein and Goodman
Kosmin's Camera Exchange
Mary Lewis Camera Shop
Joseph S. Livengood
Malena Company
M. and H. Sporting Goods
Mid City Camera Exchange
Pearson's
Peerless Camera Stores
Perfect Photo Service
Photo Cine Corp.
Putter Camera Shop
Rosenfeld Photographic Supplies
Sun Ray Drug Company
John Wanamaker
Williams, Brown and Earle

Pittsburgh Almore Photo Supply
Camera Exchange, Inc.
W. J. Clapper Co.
Foto Shop—Squirrel Hill
Gimbel Bros., Inc.
Joseph Horne Company
Kadet Photo Supply Co.
Kaufmann's
Lebanon Camera Shop
Peerless Camera Stores
Penn. Camera
Triangle Camera
Trigler and Reel
Walk's Camera Exchange
Arrow Camera Shop
Yorkville Camera Shop
Alton E. Bowers
W. F. Drehs
Kagen's
Sayre Art Reagan Jeweler
Scranton Seranton Photo Shop
Sharon King's
Rembrandt Camera Shop
Washington Gibson Photo Center
S. A. Meyer
Wellabore Kenich's Rexall Drug
West Chester Camera Craft Photo Service
Wilkes-Barre Boston Store
Hurja Photo Supplies
Williamsport Hoyer's
Sweetgar's Photo Service
RHODE ISLAND—Newport Bryan's Photo Shop
Pawtucket J. E. Brennan & Co.
Providence Adler's Inc.
Alman's Photo Supply
Starkweather and Williams
United Camera, Inc.
Westerly Payne Motion Picture Services
SOUTH CAROLINA—Charleston Norvell's Camera Exchange
Columbia Carolina Camera Shop
Palmetto Pictures, Inc.
Orangeburg Bryan's Photo Shop
SOUTH DAKOTA—Rapid City Photo Art Center
Harold's Photography
Bill Fay's Camera Stores
Camera and Craft
T. H. Payne Company
Violet Camera
Myers Camera Shop
Rich's Inc.
Snap Shops Inc.
Bob's Camera Store
Ed's Camera Shop
Sam Haynes Photo Shop
K & B Photo Service
Julius Lewis Inc.
Memphis Photo Supply
Perel and Lowenstein
Max Price Camera
Camera Shop
George C. Dury Company
McGinnis Drug
Melrose Camera Center
Wright Photo
TEXAS—Abilene Busch and Sons of Texas
Amarillo Hertner's Camera Store
Conolly Company
Austin Austin Photo Supplies
Elision Photo Company
Studdman Photo Service
Mojaetke Photo Finisher
Beaumont Wright Photo
Brownsville Cull's Camera
Goltzman Luggage and Camera
Taylor Bros.
Dallas Dobbs House Inc.
Lone Star Camera
Langhorn Camera
Marlow's
Neiman Marcus
Pete's Photo Shop
Super Tex Camera Store
Village Camera Shop
Riley's Drug Store
Camera House
Desert Art Shop
El Paso Sporting Goods
Frank E. Myers Co.
Patterson's
Popular Dry Goods
The Camera Shop
Fort Worth Photo Supply
Goldstein Brothers
Seymour's Photo Center
Stripling's
Henry's Book Store
Carroll Camera Co.
Dugan Drug
Foley Bros. Dry Goods
Houston Photo Supply, Inc.
John's
George Lange and Co.
Oshman Outdoor Stores
Sharp Camera Co.

Southwestern Camera
Star Electric and Engineering Co.
Texas Photo Supply Co.
Camera Shop
Lubbock Sound Photo Sales Co.
Midland Midland Camera Shop
New Braunfels Seidell Studios Camera Shop
Odessa Odessa Camera Center
Pasadena Skylark Camera Co.
Port Arthur Spooner's Photo Shop
San Antonio Dot's Photo
Foto Center
The Fox Company
Studer's
Texarkana Martin Peterson Studio and Camera
Sterling Studio and Camera
Texas City King's Jewelers
Allen's Photo Supply
UTAH—Ogden Allen Inkle, Inc.
Sports Shop
Provo Allen's Photo Supply
Salt Lake City Maurice Anderson Men's Shop
Auerbach's Camera Shop
Deseret Book Co.
Ecker's
Shipley's
Standard Optical Co.
Zink's
VERMONT—Burlington Camera Shop
VIRGINIA—Bristol Kelly and Green
Charlottesville Cary's Camera Shop
Norfolk Camlin's Camera Shop
Macon's Camera Shop
Mason Camera Center
Gulesham Photo Center
Old Dominion Camera Shop
Roanoke Ewald Clark, Inc.
Roanoke Photo Finishing
WASHINGTON—Bellingham Mann Jeweler
Bremerton Bremerton Photo Supply
Clarkston Wasen's Inc.
Everett Alley's Camera Shop
Richland Klotter's Camera Shop
Seattle Bon Marche
Clyed's Camera Stores
Coleman's Kodak Stores
Frederick and Nelson
Glazer's Camera Supply
Littler, Inc.
Magnolia Stationery
Skips Burien Camera Shop
Skips Camera Shops
Snelson's Camera Shop
Tully's Camera Supply
Warshaw's Sporting Goods
Spokane Bon Marche
Wilro's Camera Shop
Tacoma Kloster's Camera Shop
Harold Meyer Cameras
Richard's Camera Inc.
Walla Walla Camera Shop
Yakima Cliff Miller Camera Shop
WEST VIRGINIA—Beckley King Photo Supply
Charleston The Gun Store
Mann Jeweler
Merrill Photo Supply
S. Spencer Moore Co.
Kyle and Company
Huntingburg Honaker, Inc.
Mack and Dave's
Ma' Del Studios
Cohen Drug Store
South Charleston Carr Photo Service
Weirton King's
Wheeling Kirk's Photo Art Store
White Sulphur Springs Club Photos
WISCONSIN—Appleton Camera Exchange
House of Cards and Cameras
Ideal Photo
Beloit Yagla's
Chippewa Falls Padratt Photo Service
Fond Du Lac Fond Du Lac Camera Center
Kenosha Maxwell's Inc.
Madison Meuser Photoart House
Milwaukee Central Film Lab
The Darkroom, Inc.
Gimbel
Herman Kupper, Inc.
Photoart Visual Service
Reimer's Photo Materials
Bob Sacks Camera
Wack Sales Co., Inc.
Jim's Camera Shop
The Photo Craft
Wick's Photo Center
Sheboygan Gene's Photo and Camera
Shorewood The Camera Center
Stevens Point Joseph Hansen
Wauwatosa Marshall Field
Wauwatosa Camera Shop
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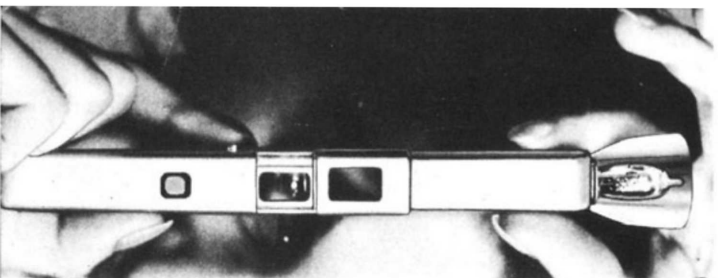
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